GRAPHIC AND INTERACTIVE DESIGN, Associate in Applied Science Degree - 2841

Communication, Humanities and the Arts Department
CIP Code: 50.0409

The Graphic and Interactive Design AAS program teaches students how to develop concepts, create visuals, and typography and be proficient in a wide range of industry-standard equipment and graphic/web software. Students assemble a digital and web portfolio for job interviews that serve to demonstrate their skills in digital imaging, layout, design, web, and interactive media. Students have the opportunity to take an internship or capstone course – designed to provide them with real-world experience. In addition, courses in oral and written communication, as well as in the social and natural/physical science areas, help to supplement their studies by providing students with critical and creative thinking skills along with an appreciation for the arts. HACC's Art programs are accredited by the National Association of Schools of Art and Design (NASAD), which is a specialized accrediting agency for schools of art and design that is recognized by the United States Department of Education. NASAD's major responsibility is the accreditation of education programs in art and design including the establishment of curricular standards and guidelines for specific degrees and credentials. Institutional membership is gained only through the peer review process of accreditation. HACC is committed to high academic standards that reflect current trends in the field in order to prepare students for a career in graphic and interactive design. These standards are intended to assure high-quality experiences in small classes with access to new technologies and superior media and library support. This program may be completed at the Harrisburg Campus through various modalities (e.g., on-campus/in-person instruction, hybrid, synchronous remote instruction and/or asynchronous instruction).

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Selective Program: Entry into the advanced courses that are required to complete the Graphic and Interactive Design AAS program requires completion of the foundation *(ART 105, 121, 125 and 176)* and the Graphic Design *(ART 109, 130, 143 and 144)* courses and the submission of a presentation/mini-portfolio review. Entry into the advanced courses requires successful completion of the presentation/mini-portfolio review and is not guaranteed with the selection of the Graphic and Interactive Design AAS program as the desired major. Students should meet with their Academic Advisor for more information about enrolling into the advanced courses.

Career Opportunities
Job opportunities can be found in advertising agencies, design firms, magazines, web and multimedia production companies, retail stores, printers, government agencies, and corporate in-house art departments.

Competency Profile
This curriculum is designed to prepare students to:
• Demonstrate mastery of skills involved in the graphic and interactive design field
• Create an effective visual communication
• Operate computers and graphic software used in design, web and interactive media
• Present a professional portfolio
• Write and speak effectively

PROGRAM REQUIREMENTS (TOTAL CREDITS = 62)

General Education		Major Requirements		Other Required Courses
ENGL 101 English Composition I	3	ART 105 Fundamentals of Two-Dimensional Design^	3	
COMM 101 Effective Speaking	3	ART 109 Computer Graphics+	3	
Humanities & Arts Core Elective - *ART 121**^	3	ART 114 Interactive Media & Design@	3	
Mathematics **or** Science Core Elective	3	ART 130 Design Presentation+	1	
Social & Behavioral Science Core Elective**	3	ART 140 Web Design@	3	
First-Year Seminar Elective – *ART 125*^	3	ART 143 Typography+	3	
Wellness	<u>1</u>	ART 144 Graphic Design I+	3	
	19	ART 145 Graphic Design II@	3	
		ART 146 Graphic Design III@	3	
		ART 147 Graphic & Interactive Design Portfolio Development@	3	
		ART 148 Graphic & Interactive Design Internship@ **(or)**	3	
		ART 150 Graphic & Interactive Design Capstone	(3)	
		ART 149 Design Practice@	3	
		ART 176 Digital Photo Imaging^	3	
		ART 183 Modern Art	3	
		ART 190 History of Graphic Design	<u>3</u>	
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*ART 121 must be taken before, or concurrently, with ART 125.
** Students select courses from the following: ANTH 101, 205; COMM 253; GEOG 201, 230; HIST 102; PSYC 229; SOCI 201, 202, 203 or 205.
^Foundation Graphic Design courses: ART 105, 121, 125, 176.
+Graphic Design certificate (GD) courses: ART 109, 130, 143, 144.
@Graphic and Interactive Design (GID) courses: ART 114, 140, 145, 146, 147, 149, 148 or 150.
<u>*Note:*</u> *Students must complete the following courses with a minimum grade of C to graduate: ART 105, 109, 114, 125, 130, 140, 143, 144, 145, 146, 147, 148, 149, 150, and 176.*

RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

After the completion of foundation and graphic design courses (ART 105, 121, 125, 176; ART 109, 130, 143, 144), all advanced Graphic and Interactive Design courses (ART 114, 140, 145, 146, 147, 149, 148 or 150) must be taken in the sequence shown below.

Fall Semester I		Spring Semester I	
ART 105^	3	ART 109+	3
ART 121*^	3	ART 130+	1
ART 125^	3	ART 143+	3
ART 176^	3	ART 144+	3
ENGL 101	3	ART 190	3
		COMM 101	3

Fall Semester II (GID Advanced Courses)		Spring Semester II (GID Advanced Courses)		Summer	
ART 140@	3	ART 114@	3	ART 148 **or** 150@	3
ART 145@	3	ART 146@	3		
ART 149@	3	ART 147@	3		
ART 183	3	Math/Science Core Elective	3		
Social/Behavioral Science Core Elective	3	Wellness	1		