

COMMUNICATION, Associate in Science Degree – 2036

Communication, Humanities and the Arts Department

CIP Code: 09.9999

The Communication AS degree is designed to prepare students for transfer into a bachelor's degree program within various communication areas. Standard practice in the Communication field is that a bachelor's degree is required to secure employment. So, students should work closely with their advisor and transfer institution. Students are able to select from two concentrations, based upon their career or transfer goals: **Human Communication** and **Public Communication**. The **Human Communication concentration** offers courses related to interacting with others while the **Public Communication concentration** offers courses related to public relations and/or journalism. All students are taught to think, act and communicate effectively, ethically, critically and creatively. Thereby enriching their personal and professional lives within a diverse environment. This program may be completed at the Gettysburg, Harrisburg, Lancaster, Lebanon and York campuses by taking their coursework through various modalities (e.g., hybrid, synchronous remote instruction and asynchronous instruction) in addition to on-campus/in-person instruction.

Career or Transfer Opportunities

Entry-level communication positions generally require a bachelor's degree.

The **Human Communication Concentration** is an area for students interested in obtaining entry-level positions in customer service, advertising sales, audience and market research, government, industry, human resources and business.

The **Public Communication Concentration** is an area for students interested in obtaining entry-level positions in organizations, institutions and companies where they are able to contribute to the planning, development and execution of an array of communication venues (pamphlets, press releases, newsletters, social media) for an organization. Those interested in journalism may find opportunities as writers, reporters, editors, videographers and photographers at newspapers, magazines, television, radio and on-line publications.

Competency Profile

This curriculum is designed to prepare students to:

- Employ the communication skills necessary to engage in diverse personal, professional, civic and social relationships
- Express their ideas in oral and written messages that are coherent, persuasive, ethical and appropriate for specific audiences
- Analyze significant issues in the history, theory and criticism of human and mass communication
- Use appropriate technology to the creation and dissemination of messages

PROGRAM REQUIREMENTS (TOTAL CREDITS = 60)

General Education		Major Requirements		Other Required Courses	
ENGL 101 English Composition I	3	COMM 253 Intercultural Communication	3	Transfer Electives*	20
ENGL 102 English Composition II (or)	3	Human Communication Concentration (or)	9		
ENGL 104 Technical Writing (or)	(3)	Public Communication Concentration	(9)		
ENGL 106 Business Writing	(3)		12		
COMM 101 Effective Speaking	3				
Humanities & Arts Core Elective	3				
Mathematics Core Elective	3				
Mathematics or Science Core Elective	3				
Science w/ a Laboratory Core Elective	3				
Social & Behavioral Science Core Elective	3				
First-Year-Seminar Elective - COMM 110	3				
Wellness Elective	1				
	28				

*Students are to select courses that are appropriate for their intended transfer institution.

Students select three courses (9-credits) from one of two concentrations below:

Human Communication Concentration (HCOM) 9 Credits		Public Communication Concentration (PREL) 9 Credits	
COMM 120 Mass Media & Society	(3)	COMM 120 Mass Media & Society	(3)
COMM 201 Communication Theory	(3)	COMM 130 Foundations of Journalism	(3)
COMM 203 Interpersonal Communication	(3)	COMM 211 Public Relations	(3)
COMM 251 Small Group Communication	(3)	COMM 223 Writing for Journalism	(3)
COMM 252 Business & Professional Communication	(3)	COMM 241 Visual Communication	(3)
		COMM 252 Business & Professional Communication	(3)
		COMM 261 Public Relations Writing	(3)

RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

Human Communication Concentration

Fall Semester I		Spring Semester I		Fall Semester II		Spring Semester II	
COMM 101	3	ENGL 102, 104 or 106	3	Human Communication Elective	3	COMM 253	3
COMM 110	3	Human Communication Courses	6	Math/Science Core Elective	3	Transfer Electives*	12
ENGL 101	3	Mathematics Core Elective	3	Transfer Electives*	8		
Humanities/Arts Core Elective	3	Science w/ a Lab Core Elective	3	Wellness Elective	1		
Social/Behavioral Science Core Elective	3		3				

Public Communication Concentration

Fall Semester I		Spring Semester I		Fall Semester II		Spring Semester II	
COMM 101	3	ENGL 102, 104 or 106	3	Math/Science Core Elective	3	COMM 253	3
COMM 110	3	Public Communication Courses	6	Public Communication Course	3	Transfer Electives*	12
ENGL 101	3	Mathematics Core Elective	3	Transfer Electives*	8		
Humanities/Arts Core Elective	3	Science w/ a Lab Core Elective	3	Wellness Elective	1		
Social/Behavioral Science Core Elective	3						