

HOSPITALITY MANAGEMENT, Associate in Applied Science Degree - 1606

Business Studies Department
CIP Code: 52.0999

The Hospitality Management AAS degree is a field of study designed to prepare students with the knowledge, commitment, and skills needed for management, marketing, and operational positions in the growing hospitality industry that provides food and beverage, accommodations, and tourism services. As a field of study, the Hospitality Management degree is interdisciplinary. As such, it draws upon a wide range of broad business disciplines and specialized hospitality courses to provide students with the fundamental knowledge and skills required to fulfill the diverse demands placed upon individuals who pursue management positions within this industry. This program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Since 1992, ACBSP is the only nationally recognized organization that grants regional accreditation to two- and four-year colleges and universities. This program may be completed at the Harrisburg Campus through various modalities (e.g., hybrid, synchronous remote instruction and asynchronous instruction) in addition to on-campus/in-person instruction.

Career Opportunities

Upon completion of this degree, graduates can earn entry-level managerial and/or supervisory positions in the following hospitality areas: food/beverage, catering, revenue management, meeting planning, front desk, rooms management, housekeeping, and hospitality sales.

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate verbal and written communication skills necessary to interact with customers and supervise employees
- Discuss the concept of professionalism and conflict resolution strategies needed to successfully serve the hospitality public.
- Express awareness of different cultures and how they affect customer perceptions and employee expectations
- Use quantitative and technological tools to evaluate and improve performance.
- Research and differentiate between the wide range of career opportunities in the hospitality field
- Articulate the impact of event planning on restaurant, hotel and tourism activities
- Explain the legal and ethical expectations of business in hospitality

PROGRAM REQUIREMENTS (TOTAL CREDITS = 61)

General Education		Major Requirements		Other Required Courses	
ENGL 101 English Composition I	3	CULI 113 Sanitation and Safety	2	ACCT 150 Principles of Financial Accounting I	2
ENGL 106 Business Writing	3	HTMT 214 Hotel/Lodging Operations I	3	ACCT 160 Principles of Managerial Accounting I	2
COMM 101 Effective Speaking (or)	3	HTMT 218 Food/Beverage Operations I	3	BUSI 209 Legal Environment of Business	3
COMM 203 Interpersonal Communication	(3)	HTMT 216 Hotel/Lodging Operations II (or)	3	BUSI 290 Business Capstone (or)	3
Humanities & Arts Core Elective*	3	HTMT 220 Food/Beverage Operations II	(3)	BUSI 291 Business Internship	(3)
Mathematics or Science Core Elective**	3	HTMT 270 Meeting and Events Management	3	CIS 105 Introduction to Software for Business	3
Social & Behavioral Science Core Elective***	3 or 4	MGMT 201 Principles of Management	3		13
First-Year-Seminar Elective – HTMT 101	3	MGMT 203 Human Resource Mgmt (or)	3		
Wellness Elective	<u>1</u>	MGMT 204 Organizational Behavior (or)	(3)		
	22	MGMT 226 Principles of Leadership	(3)		
		MKTG 201 Principles of Marketing (or)	3		
		MKTG 212 Professional Selling	(3)		
		MKTG 235 Digital Media Marketing	<u>3</u>		
			26		

*It is recommended that students select a foreign language to meet this requirement.

**Students are to select MATH 100, 103, 111, 119 or 202

***Students are to select from the following: ANTH 101, 205; COMM 253; GEOG 201, 230; HIST 102; PSYC 229; or SOCI 201, 202, 203, 205.

RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

Part-time students can complete this program by taking one or more courses each semester.

Fall Semester I		Spring Semester I		Fall Semester II		Spring Semester II	
BUSI 209	3	COMM 101 or 203	3	ACCT 150	2	BUSI 290 or 291	3
CIS 105	3	ENGL 106	3	ACCT 160	2	HTMT 216 or 220	3
CULI 113	2	Math/Science Core Elective**	3	HTMT 214	3	HTMT 270	3
ENGL 101	3	MGMT 201	3	HTMT 218	3	Humanities/Arts Core Elective*	3
HTMT 101	3	MKTG 201 or 212	3	MGMT 203, 204 or 226	3	Social/Behavioral Science Core Electives***	3
Wellness Elective	1			MKTG 235	3		