Power of Personal Branding
Monday, October 26, 2020—Noon-1:30 p.m.

Creating The Right Impression For Your Image

**Agenda**

Welcome..................................................................................Vicki Van Hise
Skill Building....What is Your Personal Brand.............Lorie Sonnen

HACC Alumni share their transition from student to working professionals. Student leaders shaping personal brand through service.

- **Alumni Panelist**
  - Class of 2017—HACC, AA General Studies
  - Class of 2018—HACC, AA Health Care Management
  - West Chester University, Class of 2019
  - Will complete masters from West Chester in 2021.

- **Alumni Panelist**
  - Class of 2018—HACC, AA Radiology Technology, 2018
  - Radiology Technologist at Tower Health Brandywine Hospital
  - Working on bachelors degree to be completed in December 2020.

- **Current Student—Criminal Justice**
  - SGA President for Lancaster Campus
  - Member of the Student Programming Board

- **Current Student—Business**
  - Student Programming Board Officer

**Break out rooms will be available to ask questions of the presenters after the presentation.**

**Sponsored by the Office of Student Access Services, Career Services and Student Involvement**

**Join Us!**

https://hacc.zoom.us/j/93474326188

Via

Vicki Van Hise, Director
Student Access Services
717-358-2972
vlvanhis@hacc.edu

Monica Dixon-Howard, Asst. Dir.
Student Involvement
717-358-2850
mrdixon@hacc.edu

Lorie Sonnen, Asst. Dir.
Career Education
717-358-2985
llsonnen@hacc.edu