Subject: Update on HACC's Remote Planning – Jan. 20, 2021 **Date:** Wednesday, January 20, 2021 5:41:47 PM

Good afternoon, colleagues!

I hope the first week of your spring 2021 semester is going well. It is hard to believe that one year ago, the <u>first case of COVID-19</u> in the U.S. was documented. Last year, we rose to meet the many challenges that the global coronavirus pandemic threw our way. We are still evolving and growing as a community, and I am confident that this semester will be even better than the last.

Student success is what drives us. Throughout this semester and beyond, please freely share resources with students to help them achieve their goals. Just some of the resources HACC offers are listed below:

- Career Services
- Consultation, Advocacy, Referrals and Empowerment (CARE) Center
- Keystone Education Yields Success (KEYS) Program
- Mental health resources
- Military and veterans affairs
- Online tutoring
- Student involvement
- Student Access Services

As you have come to expect, following are the commonly asked questions and our responses to them. Please note that some of these responses are tentative and subject to change.

If you have additional questions and you do not see the answers on the website, please submit the online form located on the website. Please see the webpage section called "<u>Information for Employees</u>." If you would like to see the information being communicated to students, please see the webpage called "<u>Information for Students</u>."

We will continue to update you regularly via email, the aforementioned website and Zoom sessions.

Thank you!

John J. "Ski" Sygielski, MBA, Ed.D. Pronouns: He, Him, His President & CEO HACC, Central Pennsylvania's Community College

1. What is e2Campus and what is it used for?

E2Campus is HACC's free alert system that allows you to stay informed quickly when the College has immediate announcements or emergencies. You can sign up to receive a text message on your mobile device and/or an email. For more information and to

sign up, please visit hacc.edu/e2Campus.

While campuses are closed due to the coronavirus pandemic, the College will not use e2Campus for weather-related announcements. Instead, the College will follow the guidelines outlined on this webpage:

https://hacc.edu/Students/CollegeCalendars/Weather/

2. It is so difficult to get students' or other stakeholders' attention with emails. How do I craft an email subject line that people cannot resist to open?

The Office of College Advancement (OCA) is holding a series of Zoom sessions on a variety of topics that can set you up for success. [Zoom information is redacted for security purposes.]

On Jan. 28 at 10 a.m., the topic will be "Open Me! Write Email Blast Subject Lines that Boost Open Rates."

Please review our list of sessions for Zoom login information. All HACC employees are welcome.

3. Please provide an update on the new ultraviolet-C (UVC) disinfection equipment that we now have at all of the HACC campuses.

The MoonBeam3 UV-C disinfection equipment uses technology to eliminate pathogens from intricate, hard-to-clean surfaces in high-touch areas, including classrooms, offices, trade, nursing and dental hygiene laboratories and bathrooms.

The manufacturer completed extensive testing on the efficacy of the device on key viruses, bacteria and bacterial spores. The MoonBeam3 was proven effective against COVID-19 under a range of conditions with contact time as low as four seconds. The equipment has a three-minute cycle within roughly 6 feet of primary targets. The area can be immediately occupied after usage. The MoonBeam3 is safely outfitted with sensors that stop the device cycle if entry is attempted from outside the room.

HACC custodial teams are receiving training and will be using MoonBeam3 equipment at all campuses over the next several weeks. The teams continue to use electrostatic disinfection guns and overall high-touch point deep cleaning procedures and processes to maintain high quality cleaning of HACC campuses.

Quote: My mother used to say...it's not what you say, it's how you say it. It's not what you do, it's how you do it. It's not what you see, it's how you look at it. It's not how your life is, it's how you live it. ~Sue Fitzmaurice