



WHY BE A LIVE AT ROSE LEHRMAN SERIES SPONSOR?

Sponsorship of high-quality [Live at Rose Lehrman](#) series programming will benefit your business by:

- **Providing marketing opportunities to help you connect to patrons with buying power**

Because your business name will be included in Live at Rose Lehrman marketing materials and programs, you will gain exposure with our audiences and potential audience members. The excellent quality of our performances attracts patrons from throughout the Central Pennsylvania region, including Harrisburg, Carlisle, Lebanon, Lancaster, Gettysburg and York, and from as far as Allentown, Reading, and Philadelphia in Pennsylvania.

- **Allowing you to thank your customers and employees cost effectively**

Complimentary tickets to our shows and passes to the VIP receptions we host will help you thank important clients or recognize your employees for a job well done!

- **Allowing you to earn a tax deduction for your contribution**

Your contribution, less the value of advertising/marketing, tickets and receptions, is tax-deductible.

- **Contributing to quality of life in Central Pennsylvania**

Your support will change destinies for your neighbors, your friends and perhaps even your family members. By becoming a sponsor, you are sending a clear message that **you care about the arts** in your community. By contributing to the quality of life, you make the region more attractive to businesses and tourists!

- **Providing opportunities for arts education**

The Live at Rose Lehrman program features a wide variety of activities, including pre- and post-show lectures, career talks, master classes and school performances that benefit underserved children and youth and HACC students every year. Your gift is helping to contribute to their learning.

- **Sustaining the Arts**

Your support will help sustain the arts in your community by empowering HACC to consistently feature high-quality, diverse artists presenting music, theatre and dance from different cultures.

For a complete listing of Live at Rose Lehrman sponsorship and membership opportunities, please go to www.LiveatRoseLehrman.org. If you have any questions, please contact Lisa Campbell at 717-780-2576 or lacampbe@hacc.edu.

If you would like to pay by credit card, please go to the HACC Foundation's secure giving site www.hacc.edu/givenow and select the Live at Rose Lehrman program you wish to sponsor. Please be advised that any sponsorship that provides goods and services cannot be paid through donor-advised funds (e.g. United Way).