

**HACC, CENTRAL PENNSYLVANIA'S COMMUNITY COLLEGE  
PROPOSAL RESULTS RFP15-03**

**TITLE:      ONE (1) YEAR CONTRACT FOR INTEGRATED MARKETING  
COMMUNICATION SERVICES FOR ALL CAMPUSES**

BE IT RESOLVED THAT THE BOARD OF TRUSTEES

Authorize the President and Vice President of Finance to enter into a one (1) year contract with TWG Plus for integrated marketing communication services at all campuses for \$128,500.00.

<u>Vendor</u>	<u>Amount</u>	<u>Score</u>
<u>TWG Plus Matthews, NC</u>	<u>\$128,500.00</u>	<u>177.86</u>

**BACKGROUND**

In addition to the public advertisement, (8) Eight vendors were solicited. (9) vendors submitted a proposal and (1) One proposal was disqualified due to late submission. The project consists of consulting services for Integrated Marketing Communication Services for all HACC campuses.