## **HACC Foundation Sponsorship Levels**

| Benefits  | Levels |         |         |         |          |          |
|---|--------|---------|---------|---------|----------|----------|
|   | Invest | Impact  | Inspire | Imagine | Innovate | Icon     |
|   | \$500  | \$1,000 | \$2,000 | \$3,500 | \$5,000  | \$10,000 |
| Company presence on HACC's social media sites   | *      | *       | *       | *       | *        | *        |
| Company mention on the HACC website   | *      | *       | *       | *       | *        | *        |
| Company logo on the HACC website with a hyperlink to the company website                                    |        | *       | *       | *       | *        | *        |
| Opportunity to submit a 15-<br>second video to be featured on<br>the HACC website and social<br>media sites |        |         | *       | *       | *        | *        |
| Opportunity to staff an information table prior to and following the event                                  |        |         | *       | *       | *        | *        |
| Company logo on print and/or digital promotion materials  |        |         |         | *       | *        | *        |
| Company logo on print and/or digital signage at the event   |        |         |         | *       | *        | *        |
| Company-supplied memento placed at event  |        |         |         | *       | *        | *        |
| Company-supplied free-<br>standing banner displayed at<br>the event   |        |         |         |         | *        | *        |
| Company-supplied half-page ad (4.5"W x 3.5"H, 300 ppi) to appear in the event program, if applicable        |        |         |         |         |          | *        |