

March 29, 2018



From the Desk of the President

Recently, a College trustee and I visited our Congressmen in Washington, D.C., during the Association of Community College Trustees and American Association of Community Colleges National Legislative Summit. Over the two and a half days, we heard pundits update us on the Washington political scene and spent a lot of time visiting our legislators and/or their legislative aides. Without exception, our legislative delegation expressed satisfaction in our work and reputation, and we learned that several of the legislative aides we spoke with were students taking classes through our virtual learning!

Our conversations focused on some of the following select recommendations:

- Providing Pell Grant eligibility for students enrolled in short-term, workforce-oriented programs offered through HACC's Workforce Development team.
- Increasing the maximum Pell Grant award ensuring low-income students can attend community colleges, including HACC, while reducing the need for borrowing. For example, in 2015-16, approximately 62,000 Pennsylvania community college students received Pell Grants, totaling over \$196 million, for an average of \$3,174 per student
- Opposing additional federal financial assessments levied on HACC and community colleges that are based on borrowing student aid or educational outcomes.
- Creating a national student unit record data system to efficiently track completion and post-college earnings.
- Encouraging Congress to adequately fund the Labor, Health and Human Services and Education funding bill to provide necessary support for key community college programs in the high-need fields such as manufacturing and healthcare.
- Using the Pell Grant surplus solely to support students in the Pell program. I believe that raiding the surplus could impact the future stability of the program.
- Investing in an infrastructure plan that should include funding to support partnerships between community colleges and businesses to train workers in high-need fields.
- Encouraging Congress to quickly enact the Dream Act or similar legislation that provides Dreamers with permanent legal status and an eventual path to citizenship.
- Reauthorizing the Perkins Career and Technical Education Act emphasizing the importance of strong connections between Perkins recipients and local, regional and statewide businesses and industries.

From the Desk of the President (continued from page 1)

In addition, over the past several weeks, I have been visiting with our state legislators discussing some of the above issues and addressing three other concerns

1. Since the Governor's budget didn't increase the line item for operating dollars for the 14 Pennsylvania community colleges, as the Council of Presidents requested, I have been asking our legislators to provide us with a \$10-million increase in our operating budget. We have not realized an increase in this line item in three years
2. Since the Governor's budget allocated some monies for capital improvements for Colleges, the Council of Presidents is asking that those dollars be moved to the community colleges' operating line item
3. The governor recently announced PAsmart, a realignment of workforce development from K-12 education through career programs so students and workers gain the 21st Century skills to get good jobs that employers demand. Therefore, I am strongly encouraging our legislators to name HACC and the 13 other community colleges recipients of the proposed \$50 million for workforce training, we already do most of the work proposed in this new initiative.

Finally, the Commission hosts an annual Lobby Day at the State Capitol for select students to meet with some of our state legislators and briefly discuss some of the issues highlighted above. Several students from each campus and virtual learning will participate in this event on April 10 from 8 a.m. until noon. If we have additional space and you are interested in attending, please contact me at ski@hacc.edu by 5 p.m. on March 30.

Over the next several weeks, I will continue to keep you updated on any progress we make.



Student leadership retreat in Lancaster. "A lot of different flowers make a bouquet." - Muslim origin

Standard and Poors (S&P) Bond Rating Remains Fixed at 'A-'

Annually, S&P reviews colleges in addition to businesses. As one of those colleges regularly evaluated by S&P, [we maintained our "A-" credit rating](#) on the revenue college bonds issued for HACC. At this time, S&P analysts indicated the outlook for the higher education sector remains stable.

The "A-" credit rating is based on their view of HACC's enrollment base, ongoing commonwealth operating and capital support, and positive adjusted financial operations in recent years aided by proactive expense management. The S&P analysts view favorably the College's receipt of ongoing commonwealth operating and capital support, primarily in the form of debt service reimbursements. They believe recent year enrollment decreases and local

Standard and Poors (S&P) Bond Rating Remains Fixed at ‘A-’ (continued from page 2)

sponsor operating appropriation reductions are expected to continue through fiscal 2018 and could create operational pressures for the college in the near term; however, they assert that management has effectively handled these pressures without impairing operations and do not believe that will change. According to the report, HACC maintains flexibility in its cost structures and can adjust staffing and faculty to accommodate potential enrollment fluctuations. Management is expected to continue its cost-cutting efforts to offset any revenue shortfalls and S&P expects the College to manage its operations to accommodate these ever-changing budgetary pressures.

Middle States Self-Study

An eight-member Middle States Commission on Higher Education team visited March 18-21 to review the College’s compliance with the [Middle States Accreditation Standards and Requirements of Affiliation](#).

Middle States conducts ongoing evaluations of accredited colleges to ensure that the institutions are meeting the accreditation standards. While assessment is ongoing, reporting is annual. Also, once every eight years, the process requires a self-study, which culminates in a four-day campus visit by a team of peer reviewers.

Details about the visiting team members and a link to our self-study can be found on the myHACC Announcements, or you may click here to review [HACC’s Middle States Self-Study Report 2017-18](#).

It’s Time for a Change!

The Office of College Advancement has developed [NEW templates](#) for you to use for YOUR on-campus communications.

The templates empower you to communicate with HACC students and employees using the same branding as the College’s external marketing pieces. Photography can be changed and text can be edited to communicate your specific message.

New templates designs include brochures, flyers, posters, newsletters, campus video screens and a PowerPoint presentation.

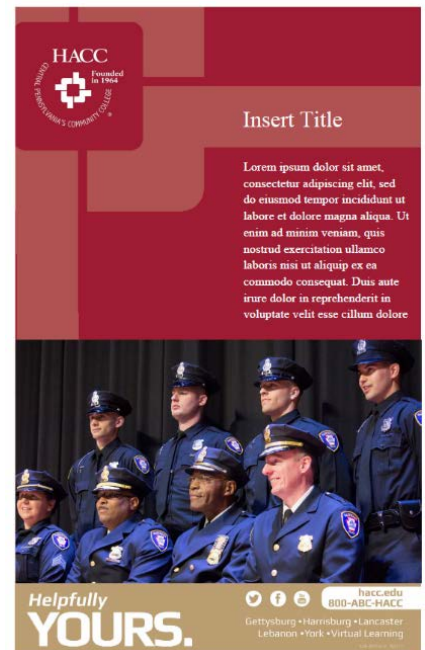
In addition to supplying new templates, hundreds of new icons have been created for you to use: <https://www.flickr.com/gp/hacc/s9F9z1>

What is the benefit of using an icon?

40% of readers respond better to [visual information than plain text](#). Therefore, consider using an icon to visually communicate a statistic instead of wording.

Please remember that all requests for off-campus pieces (brochures, posters, flyers, etc.) should be submitted via a [communications hub request](#). The templates are not to be used off campus or online.

Enjoy using the new template designs! Please email IMCprojects@hacc.edu with any questions.



HACC's Day of Giving Update – Exciting Things are Being Planned!



HACC's Day of Giving is less than a month away! Are you ready?

Please:

1. **Save the date** – April 18
2. **Visit** hacc.edu/HeartHACC to view the list of fun activities scheduled
3. **Follow us** on [Facebook](#) and [Twitter](#)
4. **Use #HeartHACC** in your social media posts
5. **Sponsor** the event
6. **Promote the Day of Giving** and encourage YOUR friends, family and co-workers to contribute on April 18

The money raised on the Day of Giving will support our **Funds for Excellence**, which support innovative initiatives and projects to benefit HACC students and our community.

HACC has given thousands of people in our community a chance to change their lives through a high-quality, innovative and affordable education. Please help us to continue creating opportunities and transforming lives to shape the future - TOGETHER.

Please stay tuned for more information about the Day of Giving.

Thank you!

Gratefully
YOURS.

Online Group Tutoring for Math

Tutoring without borders is not a new model, but an innovative concept that virtual learning and the tutoring and testing areas have instituted. Primarily, this resource serves to support online student success encompassing the mathematics area. The first semester of online group tutoring commenced during the fall 2017 term. The focus was aimed at students enrolled in 008 mathematics classes. In the second half of the fall term, the group tutoring expanded a few levels higher and became available to any student enrolled in a math class specifically focused on further honing and developing their math skills, concepts and methods. The program has proved to benefit students in a positive manner and continues for the spring 2018 term.

We are truly thankful to our tutors, Rebecca “Becky” Abell, Denis Mulligan, Karl Angrand and Wendy Rose, who have undertaken this new venture and make this opportunity a viable option for our students. Without their support this would not be possible. One tutor in particular offered some feedback about the experience, “I love tutoring and really hope online tutoring takes off! It is such a great resource for students!” Similar comments were echoed by students who participated. One student who participated with online group tutoring expressed, “...My tutoring session went great! I finished my session feeling relieved by the help. “[...] There's a certain level of relaxed comfort by being in your own home, there are less distractions, and the energy in general, just seems better than the other resources I have tried. I'm crossing my fingers that more students give this a chance because I would be thrilled to have this resource available for all future math classes.”

A special thank you to our tutoring and testing directors, Elisa Cohen; Lori Corradino; Cathy Rosenkrans; Amanda Hartzel; Annette Damato-Beamesderfer; Matthew Prugel, department chair for mathematics; and faculty members Mary Brown and Lois Colpo, who directly encouraged the roll out of this exciting new endeavor.

Public Safety Programs Go to the High Schools

In the 1980s, there were approximately 300,000 volunteer firefighters in Pennsylvania. Today, that number has dwindled to 50,000. The Senator John J. Shumaker Public Safety Center (PSC) has partnered closely with local fire departments throughout Central Pennsylvania for many years. As part of this partnership, PSC recognizes the need for training institutes to be engaged with the fire departments in recruitment and retention efforts. A previously untapped resource for new members exists within the high school setting.

In the fall 2017, HACC partnered with Cumberland Valley High School to offer the first entry-level fire and emergency medical responder (EMR) training program in the state. This program provides students with training in entry-level fire operations, hazardous materials, first aid, CPR and EMR certification. Perry Pierich, fire training coordinator, provided the entry-level fire training elements with the assistance of adjunct faculty. Currently, the EMR portion of the program, under the leadership of Mike Tonkay, Emergency Management Services (EMS) training coordinator, is well underway. The certifications that students earn are credentialed through HACC, the Pennsylvania State Fire Academy and the Pennsylvania Department of Health.



HACC adjunct instructor Robert Coburn, left, works with a CVHS student on how to inspect and assemble self-contained breathing apparatus (SCBA).

Public Safety Programs Go to the High Schools (continued from page 3)

Although this program included only a small number of students, its success has been discussed throughout the region. As a result, Central Dauphin will be providing this course at both of the district's high schools this coming fall.

This initiative embraces a sustainable partnership between the local high schools, area volunteer fire departments, and HACC. This is just another way that Pennsylvania's oldest and largest community college continues to support and provide the community with necessary and life-saving services.

Workforce Development's Medical Assisting Program + Summit Physician Services = Success!

In an effort to build its own pipeline of skilled medical assistants, Summit Physician Services enlisted HACC's Workforce Development and Continuing Education Division to develop a program for employees. Summit Physician Services is the outpatient division of Summit Health, Franklin County's largest healthcare provider.

The division's Healthcare Education Department developed a 550-hour program that concludes with the National Healthcareer Association's Certified Clinical Medical Assistant certification, required by the Center for Medicare and Medicaid Services to enter healthcare provider orders into an electronic health record system.

While working in various capacities, 10 full-time employees began the program in September 2016 and successfully completed it in December 2017. The result was 10 newly certified medical assistants prepared for promotion. Workforce Development could not be more proud of the program, the students who sacrificed personal and family time for 15 months and the newly formed relationship with Summit Physician Services.



Students (from L to R) include: Katrina Houser, Daphne Nealy, Missy Hann, Monica Martin, Karen Gilreath, Angie Beam, Annette Baker, Erica Halbritter, Kelsey Ziegler.

The program was so successful that another 10 full-time employees are enrolled in a newer, more condensed curriculum that started in mid-January 2018 and will end in nine months!

The division's Corporate and Business Services Department also conducts leadership training for Summit Physician Services. Regardless of the industry, Workforce Development and Continuing Education's mission is to strengthen Central Pennsylvania's workforce through the flexible delivery of quality education and training engagements.

Did you know. . .

. . . that HACC Professor Pat Hanahoe-Dosch, MFA, one of our creative writing faculty, published a book, “The Wrack Line,” in June and published fiction and poetry in a number of literary journals within the past year? This includes the story “Hearts” and poems “What the Tide Brings,” “Flight,” “Ode to a Rug,” “Driving Through Kansas” and “Empty Spaces.”

Average Ages for Middle States

- Average age of 951 employees (no adjuncts) = 48.1 years old
- Average age of 2,476 employees (includes credit and noncredit adjuncts) = 48.3 years old
- Oldest employee = 86 years old
- Youngest employee = 20 years old

Sponsor a HACC Event Today!

The HACC Foundation has exciting sponsorship opportunities for you! By sponsoring one or more events at HACC, you can showcase to the community your commitment to education and our students.

The [2018 sponsorship opportunities](#) are:

- **Celebrate YOU!** offers exposure to hundreds of community leaders. By selecting to sponsor this event, you will be part of a celebration honoring our donors, students, alumni, employees, retirees and supporters.
- **HACC’s Day of Giving** offers exposure to approximately 100,000 individuals. By selecting this opportunity, you will be affirming your commitment to community because these events focus on community giving and support.
- **Spring and Fall Commencement Ceremonies** offer exposure to hundreds of HACC graduates, families, employees and supporters. By selecting this opportunity, you will be showcasing your commitment to education and support for HACC graduates.
- **Campus and Virtual Learning Sponsorships** offer exposure to many individuals, including HACC students, employees and board members. By selecting this opportunity, you will be showing your commitment to innovation in higher education.

If you have any questions or need additional information, please contact us at sponsorships@hacc.edu.



HACC Gettysburg campus students - Alexa Groft and Kelsey Weaver - who were named to the All USA Academic Team of Phi Theta Kappa for outstanding academic achievement and leadership within the College and community.

Invest. Impact. Inspire. Campaign for HACC Totals

The Invest. Impact. Inspire. Campaign for HACC kicked off in August 2015. For the first year of the campaign, the HACC Foundation has focused on raising funds from HACC's employees, retirees, alumni, board members and students. We are receiving contributions on a regular basis, and with YOUR help, we have achieved the scholarship fundraising goal of \$2 million and the student emergency assistance fund fundraising goal of \$500,000! Thank you! We are receiving contributions on a regular basis. Therefore, the fundraising totals change often. For the latest information, please visit www.hacc.edu/campaign.

Hoppily YOURS

On March 3, HACC's brewery science program, which is the first on East Coast and the only one at a community college, released its second beer, "Hoppily Yours" at the Zero Day Brewery Outpost at Broad Street Market. Also in attendance was Deputy Secretary of Agriculture Cheryl Cook (center), who is holding a HACC T-shirt.

We graduated 10 "brew crew" students from our second brewery science cohort. #HACCYeah!



Kudos

- ★ To **Melinda Fraker de Fonte**, assistant director of corporate and business services in the Workforce Development and Continuing Education Division, for configuring a plan to incorporate an out-of-country visitor into the existing ESL classes and also included tutorial support.
- ★ To **Abigail Pelsis**, director of corporate and business services, and the team for the hard work to ensure the second cohort of brewery science students completed the program.
- ★ To the following full-time Harrisburg Campus faculty members who were recommended for promotion in rank, **Autumn Patti**, culinary arts; **Doug Brown**, computer networking technology; **Jeff Newhard**, counseling; **Jennifer Hummel**, information science; **Joe Plebani**, accounting; **Julia Imboden**, diagnostic medical sonography; **Justin Bichler**, biology; **Lou Ann Boose**, nursing, and **Mary Jo Keiter**, English.
- ★ To **Linnie Carter**, vice president of the Office of College Advancement and executive director of the HACC Foundation, who was a panelist at a recent diversity forum. She represented the College well and was probably the most popular speaker, as evidenced by the number of individuals who waited to talk with her after the event concluded.
- ★ To **Warren Anderson**, chief inclusion and diversity officer, who was a panelist at an M&T Bank-sponsored diversity and inclusion event at the Hershey Country Club. His comments were some of the most poignant and insightful among the panelists. Many participants waited to engage him in a discussion about how to influence cultures no matter where one works.
- ★ To **Cindy Rose**, **Matthew Goodman**, **Dennis Wimer** and **Robert Weinstock-Collins** for preparing and delivering an excellent Humanities Symposium at the Lancaster Campus.

Quote:

“The tongue has no bones, but it is strong enough to break a heart. So be careful with your words.”

Books That I Am Currently Reading or Have Read:

“An Odyssey: A Father, a Son and an Epic” by Daniel Mendelsohn

“Exit West” by Mohsin Hamid

“Homo Deus: A Brief History of Tomorrow” by Yuval Noah Harari

“Great at Work: How Top Performers Do Less, Work Better and Achieve More” by Morten Hansen

“Sprinkles: Creating Awesome Experiences Through Innovative Service” by Chip R. Bell

“Stamped From the Beginning: The Definitive History of Racist Ideas in America” by Ibram X. Kendi

“The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google” by Scott Galloway



I engaged students while visiting the Lebanon Campus.

Hold onto your seats, change is coming to the Ski Gram!

Watch your email in the upcoming weeks for an exclusive message about a NEW exciting and innovative Ski Gram!

If you would like to share exciting news or events with the College community, you may submit it anytime [here](#).

For More Information:

If you have any questions about any of the information contained within this Ski Gram please contact me at PresidentSki@hacc.edu. Thank you!

Do You Have Questions About The Organizational Transformation?

I **welcome** feedback from the College community on ideas that would enhance our efficiency and effectiveness. If you have feedback, please submit it directly by clicking [here](#).

