



HACC York Campus News

June 2018 Edition

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If you wish to contribute to the monthly newsletter please send your articles and photos to jkmitzel@hacc.edu.

Greetings, York Campus Community!

I trust that you are enjoying your summer months. Whether you are teaching a summer course(s), enjoying time with family, traveling regionally or abroad or just taking time to breathe, I encourage you to avoid stress and exercise self-care.

Stress is a condition of feeling often experienced when we perceive that demands exceed the personal and social resources that we have at our disposal. I often hear *'our students get stressed'*. In fact, as faculty and staff, we too experience stress. We can feel *little* stress (we perceive we have the time, experience, and

resources to manage a situation) and we can feel *immense* stress (when we perceive we cannot handle the demands placed before us). Some health professionals believe that an overwhelming percentage of all disease is stress related.

A typical academic year naturally comes with a certain degree of academic fatigue and stress. Some of our stressors can include meeting deadlines, integrating intelligence and technology, changing curriculums, ongoing learning activities, planning and preparation, unreasonable demands, and teaching community college learners. Additionally, we live in a time of daily micro aggressions, unprecedented violence against high school youth, frequent images of violence on social media, and political uncertainty. These types of stressors can affect our well-being and limit our ability to function effectively in our personal and professional lives. Stress causing reactions such as increased heart rate and feelings of anxiousness can make it difficult for us to execute controlled skills. As a result, we can become more accident prone and less apt to make sound decisions.

Over the next days, weeks, and months try to keep in mind a few of the basics: make sleep a priority, plan your day, adopt a well-balanced diet, slow down and take a break, recognize and accept limits, exercise, and laugh and smile every day. During the summer months, I challenge you to reset your mindset and make time for yourself. Your individual roles with HACC may be stressful at times but they are never boring. Each of you play an integral role in our journey to educate the minds of our students.

I am looking forward to seeing you all again very soon as we begin another academic year together!

Thank you!

Darryl



Community Service Club Donation

The York Campus Community Service Club (CSC) recently presented York Habitat for Humanity with a donation towards their good work in the community. The CSC has developed a strong relationship with Habitat over the past several years through their volunteer work at many locations around York. When the club had the opportunity to donate to a local organization, the choice was obvious.

Right: Mark Mattern, associate director at Habitat for Humanity, accepts a donation from Sylvia Tsan, student leader of the York Campus CSC.



Outstanding Peer Tutor 2018



This year, HACC York Tutoring and Testing presented the outstanding peer tutor award to **Bethany Allison**, an August 2017 graduate of HACC and current Millersville student majoring in secondary ed. Mathematics. In her 2 plus years as a tutor in the Learning Center, Bethany has proven herself to be not only professional and dependable but is also a pleasure to work with. Her time here has been a positive experience for everyone who has worked with her—students and coworkers alike. Despite working two jobs and attending college in a different city, she has chosen to remain on the HACC York tutoring staff, working with students seeking help in math and statistics. Bethany will, unfortunately, be leaving us at the end of June and will spend the fall preparing for the student teaching she will do in the spring. We will miss her immensely, but we are

proud of her and of the role she has played in helping our HACC York students be successful. She'll be a great math teacher!

HACC York Highlighted



On May 17, 2018, Representative Seth Grove sat down with **Dr. Jones** and **Dr. Mattis** for a chat regarding HACC York and the trades. Their conversation, as well as footage from a tour around campus, will be featured in a broadcast about education in York County to be shown on public access television.

Left: Dr. Jones, Dr. Mattis and Rep. Grove prep for the interview; Right: Hemingway, the HACC Hawk, made a special appearance to meet Rep. Grove



End of the Year Bash

The end of the spring semester is always sure to bring stress from finals, glimpses of the summer to come and the annual “End of the Year Bash.” This year was no exception! On April 26, students, staff and faculty enjoyed a break in the rainy weather to enjoy a sunny “bash” with lots of fun and food. Thanks to the Student Programming Board for coordinating this great event!



Above: Luis enjoys the zipline (after completing the waiver, of course!)



Above: Mel Conrad, caricature artist, is always a hit!



Above: A little jousting among friends; Right: Students design their own personalized signs; Below: LIGHT Club photo booth fun



Above: So much food! French fries, ice cream, toasted cheese sandwiches, hot dogs (even vegan), and more!





Thank You for Supporting HACC's 2018 Day of Giving!

Our annual Day of Giving on April 18 was a success!

To those who gave, thank you for supporting YOUR favorite community college and our students! Hopefully, you also participated in some of the fun activities at our campuses.

Fundraising totals are available online and still being calculated: www.hacc.edu/HeartHACC. We are excited to announce that:

- We exceeded the amounts raised in 2016 and 2017.
- One hundred (100) percent of the [president's Cabinet](#) contributed in support of the Day of Giving.

To view Day of Giving photos and videos and to get additional updates, please visit the aforementioned website.

With YOUR generosity, HACC is able to help its students by:

- Supporting innovative projects
- Improving services and accessibility
- Providing money for those facing unexpected financial burdens

Your investment in HACC students is an investment in our communities.

We thank you and our generous Day of Giving collegewide sponsors, [WHTM abc27](#) and [Capital BlueCross](#), for your support!

Together, we CAN make a difference! Thank you for showing that you #HeartHACC and our students!

www.hacc.edu Website Changes are Coming!

HACC regularly conducts ongoing user testing to achieve a more functional and usable [website](#), particularly for future and current students. These areas of the website were the focus of the most recent series of testing.

User testing conducted in August 2017 indicated that the “Get Started” label on the website might not be intuitive for our top two target audiences. To assist in evaluating these areas of the website more thoroughly, two additional types of user testing were conducted in fall 2017.

Both quantitative and qualitative data were obtained. The key findings of research indicated that website visitors recognize “Admissions” and the information that area contains more easily than “Get Started.”

Because of this finding, the “Get Started” link in the main horizontal menu of the website will be revised to be “Admissions.” This change will be implemented on July 16.

HACC’s New Communications Hub is Live!



Above: Amanda Griesser joins Doreen Fisher-Bammer, our new associate provost for Virtual Learning, who was the first HACC employee to submit a request in the new Communications Hub!

After many months of research, user testing, programming and planning, the new Communications Hub is live! Please submit your requests for marketing materials at commhub.hacc.edu.

For anyone who was unable to attend the training webinar on April 26, 2018 – don’t worry! The recording is [available online](#) for your viewing pleasure.

The new [Communications Hub Planning Guide](#) is also in myHACC. This document is designed to help you think about the most important aspects of your project and develop content *before* you submit a Communications Hub request. We encourage you to keep the guide handy when you are ready to promote an exciting HACC initiative or program.

Please use the [OCA comments form](#) to provide feedback on the new Hub. We truly value your input!

We are grateful to all of the volunteers who tested the Communications Hub and helped create a phenomenal final product. We are also grateful to the HACC Foundation for generously funding this project.

Need a HACC Logo?



Requesting a HACC logo just got a lot easier! If you are in need of a HACC logo, please complete the new [Logo Request Form](#).

All you have to do is answer a few basic questions:

- What logo are you requesting (collegewide, HACC Foundation, etc.)?
- What is the name of your project, event or initiative?
- How will the logo be used?
- What type of file do you need?
- What color format are you requesting?

For more information about usage of HACC's various logos, please see our [Visual Identity Standards](#).

Thank you for YOUR efforts in safeguarding HACC's brand identity.

Beyond Extraordinary!

Would you run 200 miles to have your 70th birthday on a mountaintop?

Don't worry, most of us wouldn't (or couldn't) either. However, we have some donors who are passionate enough about HACC and our students that they are willing to:

- Run a 200-mile relay
- Climb two 11,000-foot mountains
- Celebrate a 70th birthday with complete strangers
-

Although these are three separate events, the impact is the same – extraordinary!

Please see the matrix below for details about our upcoming crowdfunding events. For more information, please visit hacc.edu/Crowdfunding.

Thank you!

Continued...

Campaigns	Details	Dates	Goals and Funds	Funds
#Run4HACC	<p>In June, our six-person “<i>HACC Yeah!</i>” team will begin their 200-mile relay on foot in Lancaster, Pennsylvania, and finish their journey in Jim Thorpe, Pennsylvania, during the Reebok Ragnar Road Pennsylvania race!</p> <p>The “<i>HACC Yeah!</i>” team is comprised of:</p> <ul style="list-style-type: none"> • Dr. Ski, president • Aimee Brough, vice president of human resources • Shannon Harvey, Gettysburg Campus vice president • Toni Mark, development officer for donor relations • Rob Swatski, associate professor of biology • Ken Shur, interim dean of student affairs of HACC’s Harrisburg Campus 	June 15-16, 2018	\$3,000	Monies raised will benefit the Collegewide Student Success Fund for Excellence.
#Climb4Classes	<p>Would you attempt to climb a mountain of more than 11,000 feet?</p> <p>During his #Climb4Classes campaign, HACC Foundation Board member Jonathan Williams will attempt this not once, but twice in four days – then ski down both mountains upon reaching their summits. From June 15 until June 19, 2018, Jonathan and his friends, Jesse Whitcomb and Erik Kohan, plan to accomplish these feats at Mount Hood in Oregon and Mount Adams in Washington.</p>	June 15-19, 2018	\$5,000	Monies raised will benefit the Nursing Fund for Excellence.

Continued...

<p>#70th4Nurses</p>	<p>In celebration of his 70th birthday on June 20, 2018, Ron Rebeck, director of nursing at HACC’s Harrisburg Campus, is leading a crowdfunding campaign to support the Nursing Fund for Excellence.</p> <p>Ron says, “I always encourage students to explore all their options, and I am very forthright about what they will receive, educationally, at HACC. It has been a privilege and an honor to advise students about nursing education at HACC because I am a graduate. I have walked the walk, so I can talk the talk. I have spent many years here, and I have witnessed the growth of the College and the expansions to other campuses. HACC offers a caring environment for students, and the faculty is invested in the success and future of the students.”</p>	<p>June 17-30, 2018</p>	<p>\$2,000</p>	<p>Monies raised will benefit the Nursing Fund for Excellence.</p>
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Tree Dedication



Recently, **Shelly Blanchette**, counselor, and **Jill Mitzel**, executive assistant, dedicated a Royal Star Magnolia tree in honor of the “York Campus Pioneers,” a group of original HACC York staff and faculty members who worked to build HACC in York County, beginning in 2003.



If you are interested in purchasing a tree on campus, please visit:

<http://www.hacc.edu/HACCFoundation/Fundraising/tree-naming-program.cfm>

Fresh Faces Bring New Perspectives to the HACC Foundation Board

During the HACC Foundation Board retreat in May, the Board of Directors elected new officers to serve HACC and the HACC Foundation. Effective July 1, the following Board members will take office:

- [Timothy DeFoor](#) – Chairman
- [Greg King](#) – Vice chairman

Please join us in congratulating the new officers.



Congratulations to Day of Giving Employee Incentive Winners!

This year, HACC offered its first-ever [employee incentive](#) that included paid time off for contributing on the [Day of Giving](#).

Employees who made a one-lump-sum donation of \$100 or more on April 18 received a certificate for two “HACC Hours of Giving” that can be redeemed for two hours of leave during the 2018 calendar year. Also, they were entered into a collegewide drawing for 10 lucky colleagues to receive an extra 7.5-hour personal day to be used during the 2018 calendar year.

The names of 10 colleagues were randomly drawn on May 21. **CONGRATULATIONS** to the following winners!

- Kathleen M. Brickner
- Margaret Brandt
- Lisa A. Campbell
- Cynthia L. Donell
- Anthony C. Ijomah
- Thomas J. Long
- Kristina A. Niemi-Blain
- Khoa V. Pham
- Peggy A. Szekeres
- Shannon D. Zeller

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