Virtual Learning Focus

February 2016

HACC
Founded in 1964
CENTRAL PENNSYLVANIA'S COMMUNITY COLLEGE

Spring 2016 is well underway!

I am pleased to announce our "117 challenge" last fall achieved positive results. While online student success rates did not quite reach equivalency with face-to-face student success, the achievement gap narrowed by another 1%. The fall 2015 gap was -1.68% compared to –2.72% for fall 2014. Even more encouraging is the percentage of HACC's online students earning A-C grades in fall 2015 reached its highest rate in the last *seven* fall semesters while serving more online students than any previous fall. "Growth with integrity" is what I hope each of us keeps in mind at HACC-Virtual Learning.

Over the past semester, I heard stories and read emails from various faculty who shared how they reached out to students who may have been challenged in their online classes; I heard stories about the effectiveness of Starfish (see page 4 for tips on how to schedule appointments through Starfish); and I heard stories about how the IT Support Center continued to improve their support for online students. Thank you to each of you! Your efforts clearly made a difference.

Please continue your good work and know the Virtual Learning staff is here to support you. Never hesitate to reach out. - Amy Withrow

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Do not fear going forward slowly; fear only to stand still.

~Chinese Proverb

focus on Faculty

Virtual Learning Faculty Searches — for the 2016-17 academic year

- Gerontology (100% Virtual) – the posting has closed and the search committee is currently reviewing applicants. Interviews are being planned for early March. Thank you to Caroline Mellinger for chairing this search committee.

- Education (100% Virtual) – this posting has closed and the search committee is currently reviewing applicants. Thank you to Cindi Davis for chairing this search committee.

- Communications (60% Gettysburg/40% Virtual) – this position closed 2/21/2016. The application review process will begin shortly.

- Sociology (80% Lebanon/20% Virtual) – this position closed 2/21/2016. The application review process will begin shortly.

Virtual Learning Campus Day — January 14, 2016

The theme for the presentations at Virtual Learning's Campus Day was "Celebrating the Fruits of Our Labor: A Virtual Showcase." Over 80 faculty attended, either in person or via AdobeConnect. Thank you to the following presenters for sharing their ideas and courses with all the Virtual Learning faculty:

- **Cindy Schanke, Instructional Technology Analyst —** Separating the Wheat from the Chaff

- **Valerie Gray, Professor —** Cream of the Crop – ENGL 217, Core A

- **Richard Moss, Assistant Professor** — A Top Banana – HIST 101, Core B

- **Linda Buckwalter, Professor —** A Peach of a Class – MATH 111, Core C

We hope the presentations provided you with valuable examples as you experiences other faculty's courses.

Guidelines for Developing HACC-Related Videos for HACC's YouTube Channel

Would you like to see YOUR HACC-related videos on HACC's YouTube channel? Please visit myHACC to review the newly added document, *Guidelines for Developing a HACC Video for YouTube.* It can be found on the Office of College Advancement channel under the Photography and Videography section. The document includes tips for recording and everything you need to get YOUR video posted onto HACC's YouTube channel!

Meal Receipt Reminders

If you are traveling for professional growth and development and wish to claim meal expense reimbursement, please ensure you get *detailed* meal receipts. Accounts payable will not be able to reimburse meal receipts that only contain meal totals.

focus on *Innovation*

Work Begins on One Button Studio

Lebanon Campus, in conjunction with Academic Technologies and supported by the generous funding support of the HACC Foundation, has begun work on its exciting One Button Studio project! Upon completion, this project will provide faculty, students, and staff with an easy-to-use solution for recording video lectures/presentations at the touch of a button.

Modeled after Penn State University's existing One Button Studios, this dedicated recording space will sport a whiteboard, an ultra-short-throw projector hooked up to a computer for slideshows and presentations, high-grade lighting, and more. Walk into the space, plug in your USB drive, hit the button, and away you go! When you're finished, hit the button again, take your USB drive, and leave the space with your video ready to use.

While this will obviously help online and blended faculty produce videos for their classes, it could also easily be used for augmenting web-enhanced classes, recording student work for presentation assignments, creating video resume components for students entering the job market, and any number of other creative purposes to enhance teaching and learning.

This project has an anticipated completion timeline of Fall 2016, with training support available to faculty on how to use this space. User feedback will help shape future upgrades and capabilities of this space.

Greetings from Your Center for Design and Instruction (CDI)!

The Spring 2016 semester is a time of transition for the CDI (formerly Teaching Technology Services). CDI, while maintaining its campus-based presence, will focus on a college-wide model of instructional design and technology consultation and training to better serve the needs of HACC faculty. Future training announcements will include a link to the *Faculty Professional Growth Opportunities* calendar which will allow you to review all of the scheduled CDI training. You are encouraged and welcome to participate in training at any campus. In addition, look for more web-conferenced training opportunities so you can get the training you want without the travel.

HACC's premiere online training, eVolution Academy, is underway! While continuing its strong tradition of outstanding content and focus on best practices, Academy now offers its participants a more individualized one-to-one approach to learning with its instructional designers! Both **Melissa Dietrich** and **Josh Rumpff** have joined **Dave Wartell** and **Cindy Schanke** as Academy instructors. This is exciting because it brings more resources to Academy, enabling more mentoring/shepherding to better ensure a successful transition into, and through, eVolution Studio.

Starfish for Appointment Scheduling

Did you know that faculty can schedule their office hours through Starfish? To learn how to do this, please see the first half of this video (about 2 minutes).

Also, here is the student view of appointment scheduling as well (about 1.5 minutes).

If you have any questions about this, please contact Christine Nowik, Dean of Academic and Student Success, at cmnowik@hacc.edu

2014-15 HACC Annual Report is Now Online

Combined report for the HACC Foundation and HACC, Central Pennsylvania's Community College

Join us to celebrate HACC's many successes, as captured in the 2014-15 annual report. Please take a look to see the impact your contributions have on HACC students and the quality of their education.

In the 2014-15 report, you will learn about:

- The outcomes of HACC's 2012-15 strategic plan
- The outcomes of the HACC Foundation's 2012-15 strategic plan
- HACC's Golden Anniversary Gala
- Assessment, Student Success and Completion Successes at HACC
- Transformation of HACC's Workforce Development and Continuing Education Division
- Technology, Innovation and Collaboration at HACC
- HACC's Alumni Engagement Commitment

The report also acknowledges supporters like you who have helped these opportunities become realities. Please click on the links within the report to read more in-depth about HACC, its goal to be the first choice for a quality and accessible higher education opportunity and the role the HACC Foundation is playing in this journey!

Making the Case for ePortifolios

CDI instructional Designer **Melissa Dietrich** will be presenting on "*Making the Case for ePortfolios*" at *the Lancaster Learns* conference on Feb. 26, 2016. Congratulations, Melissa!

For more information about the conference, visit www.lancasterlearns.com.

Melissa also presented this on the HACC–Harrisburg Campus early last December. To access a recording of that presentation and a PDF of the slides she used, please visit the following:

Making the Case for ePortfolio Recording (you will need to login)

Making the Case for ePortfolios Slides

focus on Student Success

Get to Know Our Virtual Learning Full-Ride Scholarship Winner

For the first time in our institution's 51-year history, HACC is providing six full-ride scholarships. One full-ride scholarship was available for each of the five campuses and Virtual Learning. The full-ride merit scholarship was created by the HACC Foundation to provide scholarships to graduating high school seniors enrolled full time at HACC. Funding will be provided for two years allowing a student an opportunity to complete an associate degree. The scholarship covers tuition, books and fees for one full academic year with eligibility to renew each year up to six consecutive terms. Maria Camila Ruiz Rojas was chosen as Virtual Learning's full-ride scholar. She graduated from Central York High School in May of 2015.

Name: Maria Camila Ruiz Rojas (prefers Camila)
Birthplace: Bogotá, Colombia
Hometown: York, Pennsylvania
Education: Entering second semester
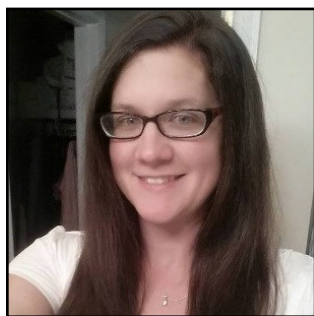within the communications program

What inspires you: I would have to say that leadership inspires me. The people that I respect and lookup to most are all great leaders and people that have stepped up to lead others in a positive way. Not only revolutionaries, but people that were brave enough to do something that no one else had done before. I really feel that all you need in order to succeed is hard work and to believe in yourself.

A favorite quote that my mom would always tell me growing up:
"Do what you have to do so that you can do what you want to do." I really feel that this quote not only motivated me to do what I knew I had to do, but it was a constant reminder of what my end goals were. I feel that a lot of times we are just so caught up in the moment that we may give up or procrastinate because we are not reminding ourselves of the 'why' in our actions.

Get to Know VLSAC Executive Council Students

Name: Brianna R. Neil

Birthplace: Carlisle, PA

Hometown: Chambersburg, PA

Education: Graduated from Chambersburg Area Senior High School, currently pursuing an AA in Business Administration, will attend Shippensburg University fall 2016.

Family: Married mother of three, with number four on the way!

Why you enjoy working for VLSAC: I love working for the VLSAC because I get to be the voice of over 6,000 online students, who otherwise would not have a voice. I really enjoy working towards the greater good of the college and including all students' input.

Inspiration: My children inspire me every day to be a better mother, student and employee. Everything I do, I do for them.

VLSAC Position & Primary Responsibilities: Council Chair, liaison between faculty and students, run all general council and executive council meetings, develop initiatives for both online and traditional students.

Work Experience: Currently employed by Boyer & Ritter, LLC, Certified Public Accountants and Consultants as the administrative assistant to the principal in charge at the Chambersburg location.
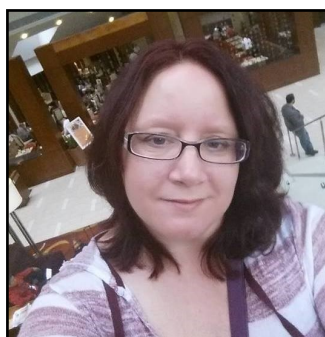

Name: Stacey Jane Cullen

Birthplace: Frederick, MD

Hometown: I was born and raised in Frederick, MD, but now New Oxford, PA, is my home.

Education: Graduated from Frederick High School, went on to Frederick Community College (transferred 22 credits to HACC), then completed Connecticut School of Broadcasting after the U.S. Army.

Family: I'm the single mother of two girls, Jocelyn, 11, and Kenzi, 3. My parents moved to the Eastern shore in Delaware and my sister still lives in Maryland. I also have a wonderful boyfriend and a close support system of friends whom I call family.

Statement/Phrase/Quote: "Help others achieve their dreams and you will achieve yours."

- Les Brown

Why you enjoy working for VLSAC: I'm excited to use my role as communications chair to help my fellow students reach their goals and live their dreams. We (the VLSAC) exist to help our fellow virtual students, and I'm honored to be a part of this spectacular organization.

Inspiration: As cliché as it may sound, my daughters inspire me to do great things. I want them to grow up knowing that anything is possible if you work hard for it, and the best way to teach them is to show them.

VLSAC Position & Main Responsibilities: I'm the Communications Chair of the VLSAC and my main goal is to spread the word about our wonderful organization and to get as many virtual students and faculty involved and excited about our mission and programs as possible. Additional responsibilities include taking minutes at all general council and executive council meetings and assisting my fellow executive council members in the management duties of the organization.

VLSAC Social Gathering at Dodge City Restaurant

While VLSAC holds their meetings primary online, there are occasions when the organization will meet in person. This past holiday season, they decided to gather at Dodge City Restaurant to fellowship, share stories and meet each other's families.

Featured in the photo clockwise from back left is Travis Neil, Brianna Neil (VLSAC Chair, business administration major), Stacey Cullen (Communications Chair, criminal justice major).

Virtual Learning Student Satisfaction Survey

Determining how to improve online student success is a worthy goal. This past fall 2015 term, student affairs distributed a Virtual Learning student satisfaction survey. The results from this and past surveys allow Virtual Learning to obtain a thorough view of learners' insight into issues that affect the student experience. Data are used to analyze and provide a clear picture of how to improve student development, learning, and success.

See key data points on page 8.

Did You Know? *

- **63.3%** of online students use a portable laptop as their primary device to compete online coursework. Desktop use, as a primary device, has declined from **48.5%** to **25.2%** over the past five years.

- **55.4%** of online students stated they selected online education due to challenges fitting on-campus courses into their work and/or personal schedules. "Less travel" was the second most common reason at **30.8%**.

- **43.8%** of online students prefer an e-book compared to a print textbook. This percentage has changed very little over the past four years.

- **42.1%** of online students first learned about HACC's online courses and degrees through the hacc.edu website. This is the primary way students learn about online education at HACC.

- **29.1%** of online students indicated they would pursue online education elsewhere if HACC did not offer the online coursework they needed.

* from the online student satisfaction survey—fall 2015

2015—2019 College Strategic Plan

Over the next four years, our strategic plan will guide the College forward in an ongoing trans-formation to better serve our students and communities. Our students are our future, and they deserve nothing less than the highest quality of education. These are presented as a reminder of those goals. HACC will focus on the following goals throughout 2015-19:

1. Advance Academic Excellence
2. Foster Student Success
3. Strengthen Institutional Sustainability
4. Instill Inclusivity

2015—2017 Virtual Learning Master Plan

Since President's Cabinet approved the Virtual Learning master plan last fall, the following pro-gress has been made:

- Trevor Stynes is taking lead in assisting Virtual Learning faculty and staff with non-academic technology needs. He can be contacted at tjstynes@hacc.edu

- The academic videographer/photographer casual position has been posted. The posting closes Mar. 17, 2016: https://jobs.hacc.edu/postings/10805

- Many tasks are in progress. More details will follow in future Virtual Learning newsletters.

focus on Upcoming Events

Dr. Ski Virtual Learning Forum
Monday, Feb. 29, 2-3pm
TL 114 - http://hacc.adobeconnect.com/virtualforum

#haccvirtual Twitter Chats
Tuesday, Mar. 15, 12-12:30 pm
Learn about the Web Development and Design program with Ed VanBlargan.
Tuesday, Apr. 19, 12-12:30 pm
Learn about the Wellness and Health Promotion program with Sandra Kroft.

For more info about accessing the Twitter chats or to view past chats, visit: http://www.hacc.edu/NewStudents/Connect/ Twitter.cfm.

Program Webinars
Wednesday, Mar. 2, 12pm
Web Development and Design Webinar with Ed Van Blargan.
Tuesday, Apr.12, 12pm
Wellness and Health Promotion with Sandra Kroft.

For additional information about webinars visit: http:// www.hacc.edu/NewStudents/Connect/Webinars.cfm

Staff Meeting (everyone welcome):
Friday, Mar. 18 , 9-10:30am
W-226D or VoicePlus, 221-1305
Conference ID 211303#

Virtual Learning Team

Faculty Leadership:

Full-time:
Karen Woodring, VLFA Chair
Lori Hockley, VLFA Committees
Xiaoqing Zhu, from Operations House

Shared:
Mary Jo Keiter

Adjunct:
Claire Knowles-Morris, Operations House

Non-Voting:
Kari Meck, CITE Coordinator
Tamara Girardi, VCFA Secretary

Leadership:
Kelley Engle
Duane Hunt
Amy Withrow

Administrative Assistants:
Elaine Holland
Joanne McPherson

Student Support:
Gina Bowers
John Conforti
Emily Fox
Jazmin Simpson

Center for Design and Instruction:
Melissa Dietrich
Josh Rumpff
Cindy Schanke
Joe Mendrzycki
Qiquan Wang
David Wartell