

#### Hello Everyone!

Fall audit numbers are in. Our **total student enrollment for the fall term is 2,027 students**. This reflects about a 1% decrease from Fall 2012. Total credit hours (credit hours = revenue) for the fall term are 14,795, which represents a 2.32% decrease from Fall 2012. While our overall credit hours are down in comparison to last fall, our **credit hours generated through College-in-the-High School (CHS) and Early College Academy (ECA) are up from the Fall 2012 semester**. Our targeted outreach and recruitment efforts to our high school students are showing results.

The College will be launching a **new marketing and recruitment campaign this spring focused on reaching our goal of a 2% enrollment increase in fall 2014**. We consistently hear that our best marketing and recruitment efforts come by way of personal referrals and word of mouth. At our recent One Stop Enrollment events the majority of students reported that they learned of the event from a referral. As I like to say...enrollment and retention is everyone's job. We have a **campus open house scheduled for Wednesday**, **October 30th from 5:30 p.m. - 7:30 p.m**. Consider volunteering to help staff a table, give a campus tour or invite your family, friends, and community members to attend. **Contact Sara Ridley, Gettysburg campus recruiter at sridley@hacc.edu to volunteer**. I'll see you there!

### **FALL FREE 4 ALL**





On Wednesday, Sep. 11<sup>th</sup> from 10:30-2:30 p.m., over 300 students participated in our annual Fall Free 4 All to learn more about campus and community resources, activities and supports. Thank you to all who volunteered!







#### **CAMPUS ADVISORY BOARD**



**^Dr. Ski, Gary Laird**, and **Gary Laabs** at our August Campus Advisory Board meeting. The Advisory board meets four times a year. Each meeting includes an educational topic and a discussion topic. Members are appointed by the Board of Trustees for a term of one to three years.

Did you know our campus has a Campus Advisory Board comprised of business, industry, education and community leaders who are committed to serving as a communication link between the campus and our community for program or resource development, student recruitment, and fostering community relations? A number of our campus programs have developed from the input of our campus advisory board, including our Nursing program, Phlebotomy program, College in the High School and Early College Academy programs, and trade and technical course offerings in Hanover. Members of our Campus Advisory Board include:

Joe Edgar Gettysburg Hospital/Wellspan Health
Cindy Ford Times & News Publishing Company
Grogan Ullah Center for Human Services

Alesia Reese Knouse Foods

Gary Laird Hanover Area Chamber of Commerce

Matt Livelsberger Graphcom, Inc.

Steve Rasmussen Adams Electric Cooperative

Jeff Shaffer ReMax Reality

Carrie Stuart Gettysburg Adams Chamber of Commerce

Don Wilkinson Cross Keys Brethren Home

Robin Fitzpatrick Adams County Economic Development Corp.

Harry Hartman Gettysburg Times

Larry Redding Gettysburg Area School District

Gary Laabs Hanover Hospital
Alan Stock Eicholtz Company
Jim Whissler Hanover Hospital

#### **HAVE YOUR HEARD – NEW WHEELS ON CAMPUS!**



The Campus Safety and Security department was able to negotiate a trade with the Harrisburg campus for an enclosed heated cart for parking lot patrols. Most crimes reported to our security department involve property rather than personal danger. Here are a few tips to minimize thefts:

- Lock your car when on campus.
  - Keep valuables out of sight.
  - Don't leave property unattended. It takes a thief only seconds to take your valuables. Many of the reported thefts have occurred when the victim was nearby.
  - Identify your belongings. Put your name or other identifying marks on anything that is portable and valuable. Marking valuables is a proven way to discourage theft.





#### <u>CAMPUS HAPPY HOUR – MUCH TO CELEBRATE!</u>

We had **much to celebrate** when we gathered for **happy hour** and our **first campus fundraising party** at Shannon Harvey's house!

The Middle States Commission on Higher Education peer review team had just presented its verbal exit report indicating that the College had successfully met the requirements of the Commission's standards in all but one area, Standard 12 – General Education. The team based its findings on the 168-page monitoring report submitted by the College and meetings with College employees, students and board members. Thank you to all for your efforts in helping the College meet this important goal!



Fundraising parties are a new initiative by the Office of College Advancement (OCA) as a way to have fun while raising much needed dollars for our students. Wendy Heiges, local Gettysburg artist, displayed her jewelry at the happy hour/fundraising party and agreed to donate 25% of her jewelry sales to the Gettysburg Campus Emergency Assistance fund. This fund provides emergency funding to students who encounter unforeseen circumstances that may require them to drop out of school if they did not receive some form of emergency financial assistance. Over 35 staff and faculty attended the Happy Hour and Wendy Heiges donated \$300 to the Emergency Assistance Fund. If you are interested in hosting a fundraising party or know someone who might be interested, please contact Shannon Harvey.

#### **ENVIRONMENTAL CLUB GETS OUTDOORS**



The Environmental club and faculty advisors Ruth Negley and Bill Hartzel took advantage of the nice weather to hike the 3 mile scenic vista loop trail at King's Gap State Park.



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#### **CAMPUS ACTIVITIES AND EVENTS**







# **United Way Day of Caring A Great Success!**

On September 13, 2013 HACC students and staff gathered at the United Cerebral Palsy center in Hanover to participate in the United Way Day of Caring. The Day of Caring brings together volunteers who are committed to creating positive change in the lives of children, families and seniors in our community. The HACC Team assembled a swing set, cleaned existing outdoor play equipment, and sorted infant/toddler clothing for the United Cerebral Palsy yard sale. Thank you to Vanessa Larson, John Strahler and the SGA for organizing a great team!









The Emily Pinkerton Trio was on campus September 17th to present two performances along with a question and answer session and discussion between the performers and the audience. The performance was funded through the Adams County Arts Council S.T.A.R. grant program.





After three years of planning and permitting, the new parking lot is finally underway. It will cover 3.1 acres of land and provide an additional 300 parking spaces. Weather permitting, the project should be completed this fall. A sketch of the new lot is on display in the Hub.





#### FACULTY SCHOLARS RECOGNIZED



^Beth Evitts, Kathleen Heidecker, Robyn O'Brien and Heidi Carlson

On Friday, Sept. 20, 2013 a reception was held at the Rose Lehrman Art Gallery on the Harrisburg Campus to recognize faculty and staff who had reviewed articles and books, judged competitions, showed their art work, presented at conferences, and wrote books or juried magazine articles. Congratulations to the following Gettysburg Campus faculty and staff who were recognized:

- Beth Evitts
- Kathleen Heidecker
- Robyn O'Brien
- Jason Rosenberry
- Ashley Baer
- Crystal Renzo
- Heidi Carlson

Congratulations to HACC Second Stage Theatre Company for their performance of "Pretty Fire" on September 12th at 7:00 p.m. in The Robert C. Hoffman Community The play was a series of funny, challenging, touching monologue vignettes based on playwright Charlavne Woodard's journals and creative writing projects as she grew up in the African American culture of both the North and the South of the United States. The play was performed by students faculty **HACC** and from and featured Jeannette Harrison. Christina Wood, and, making her stage debut, Professor of English Valerie Gray.



^Dr. Ski, Dory Uhlman and Shannon Harvey with Professor Marnie Brennan, the Second Stage Director and members of the cast of Pretty Fire