

# Lebanon Campus Update



## From the Campus Executive Director

Greetings, Lebanon Campus!

### In this Issue:

From the Campus Executive Director	1
HACC Artist Lecture - Sara and Robert Cornelius	2, 3
Google Translate is now on www.hacc.edu	4
Lobby Day 2018	4
2018 Day of Giving	5, 6
Lebanon Student Research Conference	7, 8
Student Awards and Recognition Ceremony	9
"A Slice of Summer" Student Appreciation Day	10
Workforce Development Division S.T.E.P. Academy Program	11
HACC's New Communications Hub is Live!	12
Beyond Extraordinary!	13, 14
Website Changes are Coming!	15
It's All About HACC!	15
Fit & Fun in the Park - The "City Moves" in 2018!	16

We have had a truly amazing spring semester! I am always shocked at how fast time passes and how quickly we arrive at commencement day! As we reflect on the successes of the spring semester, I hope you have fond memories. If you have thoughts on how we can do more to support and help our students, please share your ideas with me. Without our students, our community doesn't matter.

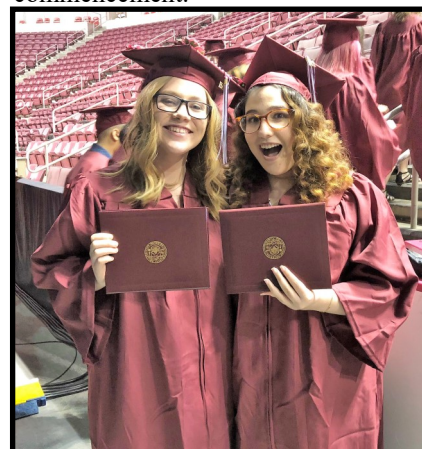
Our Day of Giving showed us the value and power of a gift to the college. If you were unable to give in April, please feel free to give online anytime of year via the HACC Foundation (<http://www.hacc.edu/HACCFoundation/WaystoGive/index.cfm>). We were able to appreciate our students at the end of the semester with a wonderful day planned by our Student Government Association and Student Planning Board, under the direction of Heidi Brubaker. The creativity and unique ideas were inspiring!

As we continue into summer, relax, enjoy and take some time to reflect. We are doing great things for our students! Keep being amazing!

*Laurie Bowersox*



Chelsea Reist and Laurie Bowersox enjoy a "selfie" moment at commencement.



Lindsey Smith (left) and Yesiann De la Torre Matos proudly display their diplomas.



Laurie Bowersox with Kathy Felty (center) and her husband, Randy, at HACC's Employee Recognition Ceremony on May 4. Kathy was recognized for her 10 years of service with HACC. Also recognized for 10 years of service were Annette Damato-Beamesderfer, Joseph McIlhenney and Elia Stoudt.



Alexander Jonovich receives his diploma from President Ski.

# Lebanon Campus Update



## HACC Artist Lecture — Sara and Robert Cornelius

### Thriving on Creativity: How an Imaginative Couple Built Artistic Careers

HACC students, staff and professors came together March 29 to listen to Lebanon area creative artists Sara and Robert Cornelius share words of wisdom on successfully building a career in the arts — along with how-to tips on utilizing blogs for promotion and demonstrations of special techniques in Photoshop for both illustration and digital photo imaging.

Sara Cornelius graduated from Moore College of Art & Design and is a graphic artist and illustrator who does custom hand etchings for Gingrich Memorials by day, and is a food blogger and illustrator in her free time. Her food blog, *Cake Over Steak*, combines her love for home cooking with her whimsical food illustrations: <http://cakeoversteak.com/>.



Sara and Robert Cornelius answer questions from students.



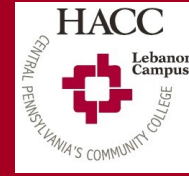
Sara demonstrated how she created *Golden Milk Cake*.



Robert demonstrated how he created his digital composite, *The Fate Sisters*.

Robert Cornelius is an employee with Simone Associates in Lebanon. He has been shooting professionally since 2008 and mastering his Adobe Photoshop skills since 2003. After attending Full Sail University to study filmmaking, Cornelius discovered his true love for Photoshop and heavily-edited composite photography. Using his education in moviemaking, he strives to create images that look as though they could be a freeze frame plucked from an epic fantasy or science fiction film. (continued on next page)

# Lebanon Campus Update



## **HACC Artist Lecture — Sara and Robert Cornelius (continued)**

Robert is a two-time Photoshop Guru Award winner including Best in Show; was named the 2014 Raw: Philadelphia Photographer of the Year; has been featured by Adobe and countless other websites/magazines; taught classes for 500px.com, and written articles for Phlearn.com.

<http://www.robertcorneliusphotography.com/blog-home>

With two distinctly different approaches to business and the creative process, Sara and Robert outlined how they've successfully grown their careers and branded their work. Sara is a careful planner, sharing how she did two years of research before launching her blog. Robert has a go-with-flow approach—and talked about happy accidents, staying open and jumping at new work opportunities. Both artists noted how their different educational backgrounds, interests and approaches helped to complement and support each other's artistic growth. After college, Robert thought he would be pursuing his career in NYC or Los Angeles. Going with the flow, though, both artists found good creative jobs, and each other, in the Lebanon area where Sara grew up. While surprised to be located in Lebanon—both artists discovered wonderful opportunities can be found anywhere.

Sara shared how art was not a risky decision for her as a career, and more of a natural choice. She explained how she dispelled any doubts and her lightbulb moment when she figured out how to set her work apart from competitors.

Students felt connected and inspired by Sara and Robert's perspectives. Graphic & Interactive Design Foundation student Rachel Bair noted, "They are just like us and they've gone through what we are going through." Art student Amanda Downs added, "Their presentation intrigued me...opened me up to the endless possibilities of the direction art can go."

Students also talked about implementing what they had learned. HACC student Asnawy Mohamad noted, "Being an inexperienced artist, it is important to seek out knowledge from those who are experienced. Listening to Sara and Robert Cornelius opened my eyes in art. Sara was a traditional artist at heart but took the chance to try digital art, and Robert was very familiar with branding himself. I've taken the opportunity to implement what I learned from them. In my animations, I've recently experimented with combining traditional art and digital art. Also with social media, I decided to finally brand myself after years of reluctance. With this I have noticed an increase in traffic in my social media and a huge spark of creativity."

In case you missed any of the HACC Artist Lecture series, they are now online!

They include international contemporary painter Steve Perrault's, "Personal Passages"

<https://www.youtube.com/watch?v=kQK5Hbr1vSs>

and Tom Lauerman's 3D printing lecture <https://www.youtube.com/watch?v=tpPiFzWg4f0>

and workshop <https://www.youtube.com/watch?v=Qx8ox0DwY7o> "Technology and Art: The Creative Process informs Innovation." Sara and Robert's lecture and demo will be available online this summer!

# Lebanon Campus Update

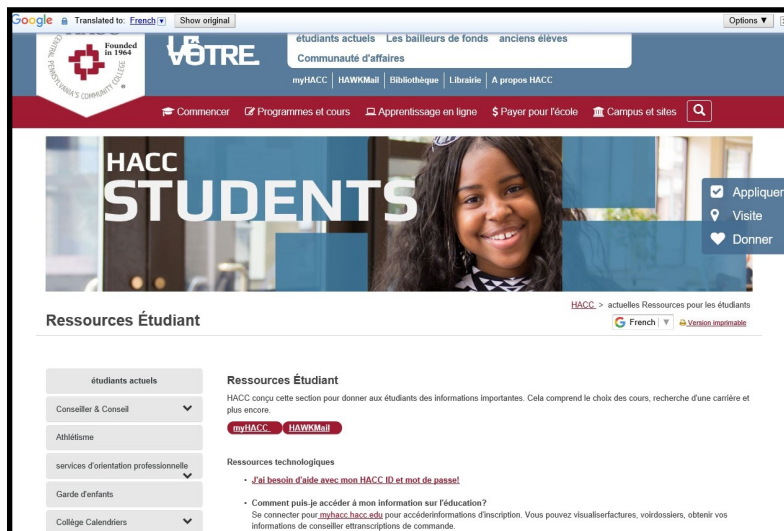


## Google Translate is now on [www.hacc.edu](http://www.hacc.edu)!

HACC's website – [www.hacc.edu](http://www.hacc.edu) – is now multilingual!

Google's Translate button can instantly translate text on our website into more than 60 languages to anyone visiting our website from anywhere in the world!

It's easy to use! Per the screen shot below, please simply select the language you want to use from the Google drop-down field located next to the printer-friendly version text.



## Lobby Day 2018



Lebanon Campus students on the steps of the capitol building with Dr. Ski are: (left to right) **Mary Grace Beard**; **Keichsla Morales Pena** and **Brandon Heist**.

Pennsylvanian community college students and staff from across the state visited the Commonwealth's capitol on April 10, to speak to state representatives about the allocated funding of their schools. Opportunities for students to speak about their personal experiences regarding college with representatives from their school's districts was concluded with a rally in the capitol building's Main Rotunda.

A press conference was led by the Pennsylvania Commission for Community Colleges. Because the common goal is for community college to remain affordable for all, we support events like this which bring awareness of the benefits of education and the necessity for reasonably priced tuition.



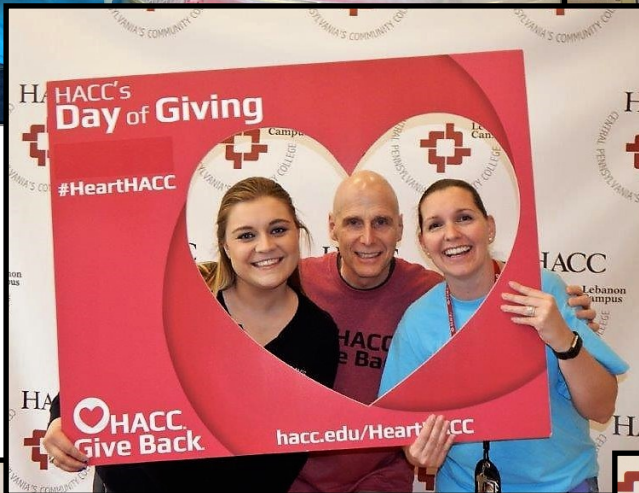
# Lebanon Campus Update



## 2018 Day of Giving!

Our 2018 Day of Giving was so much fun, with carnival food and games, and four \$1,000 tuition giveaways from our charitable sponsors! Iron Valley Real Estate (Team Longenecker) and Paul Davis of Central PA each sponsored

one tuition giveaway. Lebanon Valley College made it possible for two HACC students to receive \$1,000 scholarships. The campus also received a generous donation from the Dixon Foundation. Proceeds from the day's events benefited the Campus Student Success Fund for Excellence.



**THANK YOU TO ALL WHO SUPPORTED OUR 2018 DAY OF GIVING!**

# Lebanon Campus Update



## Thank You for Supporting HACC's 2018 Day of Giving!

Our annual **Day of Giving** on April 18 was a success!

To those who gave, **thank you** for supporting YOUR favorite community college and our students! Hopefully, you also participated in some of the fun activities at our campuses.

Fundraising totals are available online and still being calculated: [www.hacc.edu/HeartHACC](http://www.hacc.edu/HeartHACC). We are excited to announce that:

We exceeded the amounts raised in 2016 and 2017.

One hundred (100) percent of the [president's Cabinet](#) contributed in support of the Day of Giving.

To view Day of Giving photos and videos and to get additional updates, please visit the aforementioned website.

**With YOUR generosity**, HACC is able to help its students by:

- Supporting innovative projects
- Improving services and accessibility
- Providing money for those facing unexpected financial burdens

Your investment in HACC students is an investment in our communities.

We thank you and our generous Day of Giving collegewide sponsors, [WHTM abc27](#) and [Capital Blue-Cross](#), for your support!

Together, we CAN make a difference! Thank you for showing that you #HeartHACC and our students!

# Lebanon Campus Update



## Lebanon Student Research Conference: “Take a Closer Look”

HACC Lebanon students shared their passion for seeking and sharing information on personally selected topics when they presented their projects on April 16 and 17, during the Lebanon Student Research Conference (a.k.a. the LEB-SRC). The intended purpose of the conference was for students to explore topics of their choice, gather and synthesize information from various sources, reflect on what they learned through the research process, and share their discoveries with peers as well as with a panel of judges. Due to time constraints and additional obstacles this semester, the students only presented for a guaranteed audience of HACC faculty and staff judges. Hopefully, in future iterations of the event, students will have the opportunity to engage with each other through the presence of a student audience. The students who presented projects this year spoke highly of the opportunity to talk about and answer questions related to their academic work and interests. Despite their admitted shyness and nervousness, a few of the students also mentioned the value and importance of having the chance to hone their public speaking skills.

The day after the conference ended, the following student presenters were recognized in front of their peers with awards during HACC's 2018 Day of Giving:

**Elizabeth Geynovich**, *Julia Child: My Life in France*, Honorable Mention, \$25 award

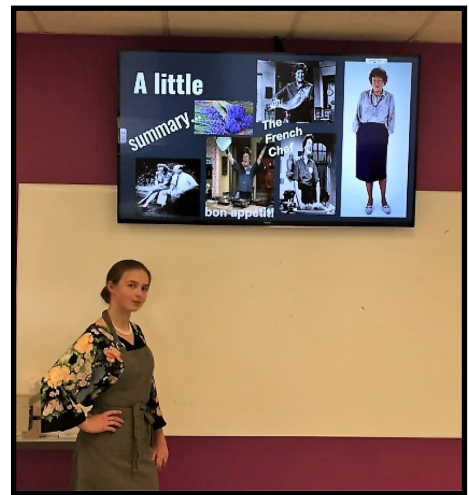
**Dani Killinger**, *Embrace Your Imagination: Autism is a Blessing, Not a Curse*, Honorable Mention, \$25 award

**Korissa Nauman**, *Critical Analysis of Pediatric Traumatic Brain Injuries and the Influence in Later Life in Males and Females*, First Prize in Research Evaluation with Visual, \$75 award

**Jessica Bassili**, *Assessing for Risk: A Tentative Look at Suicide in Adolescents and What Can be Done to Assess the Risk of Suicide in Middle and High Schools*, First Prize in Poster Presentation with Outline/Paper, \$75 award (continued on next page)



Jessica Bassili presenting her poster.

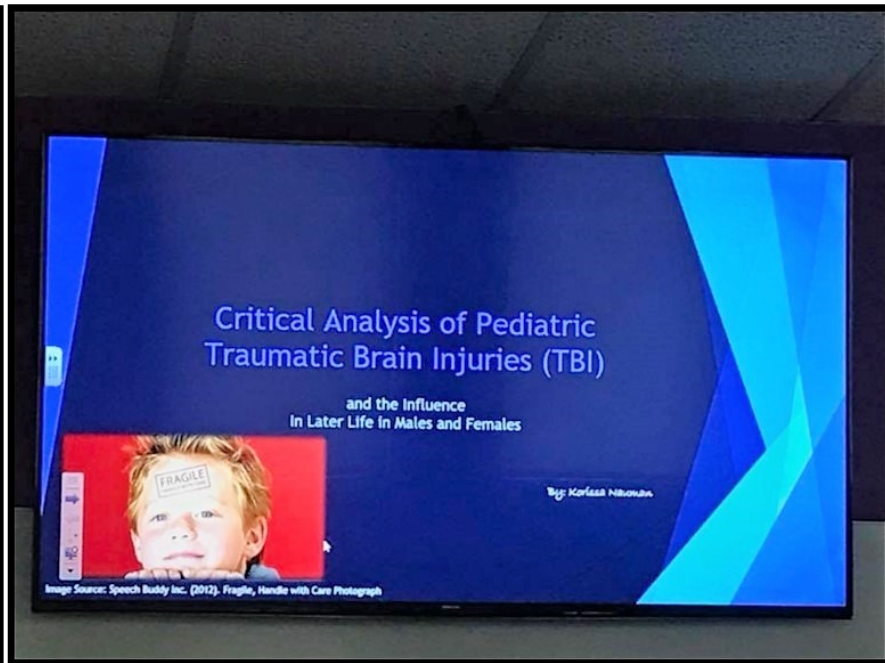
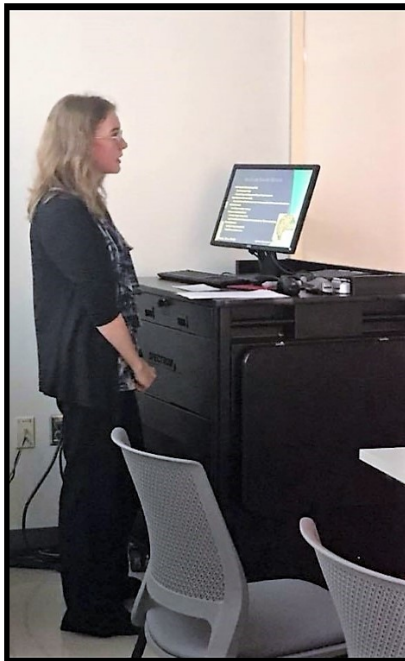


Elizabeth Geynovich with her slides.

# Lebanon Campus Update



## Lebanon Student Research Conference (continued)



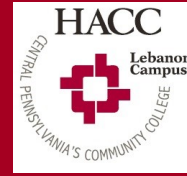
**Korissa Nauman** presenting her research evaluation.

As is clear from their titles, students' projects covered diverse topics; however, a common thread uniting the four projects noted above was that these students connected their topics to their own life experiences in meaningful ways. Elizabeth, Dani, Korissa, and Jessica each took a topic with personal relevance, then built knowledge out from their existing understandings of their subject areas by seeking information from sources such as books, journal articles, government data sets, magazines, websites, etc., Jessica also interviewed professionals working in related fields. From topic formulation through the process of doing research and synthesizing a final project to share with an audience, an authentic learning experience emerged, one which will likely serve as a springboard for future growth for these young women.

Another student who did not submit a project to be judged during the conference, but who was also recognized for his contribution to the event, is HACC Lebanon student, Michael Jean Paul. Michael was a huge part of efforts to get the word out to students about participating in the conference. He helped the coordinating faculty members make a video explaining the LEB-SRC and how students could get involved. He skillfully edited, mixed, and augmented basic video footage to create polished final products for display on the Library's website and on the mounted monitor in Hawks Peak. Michael's hard work was recognized with a \$25 Extraordinary Service Award. Keep an eye out for future captivating digital media work from Michael at the Lebanon Campus.



# Lebanon Campus Update



## Student Awards and Recognition Ceremony



Award winners pictured are, left to right: **Cole John**; **Alexander Jonovich**; **Grace Capobianco**; **Allena Beamesderfer**; **Janelle Lynch**; **Valdessa Fladd**; **Karitza Hernandez**; **Alessandra Young**; **Philip Lum**; **Danielle Killinger**; **Nick Cialini**; and **Jeanette Mays**.

On Tuesday, May 8, several students were honored and recognized for their academic excellence and commitment to the Lebanon Campus during the 2017-18 year. Student awards were handed out for academic achievement, outstanding career and transfer students, campus service, art, outstanding peer tutor, and outstanding student employee.

Also recognized was Nicholas Cialini, adjunct instructor for English, who received the Make-A-Difference award presented by the Student Government Association. Professor Cialini was nominated by two different students for the impact he has had on both of their lives during the current semester.

Award winners are listed below:

**Lebanon campus Academic Achievement Awards** – Kate Foley; Philip Lum; Alondra Muriel; Luke Newmaster; and Alessandra Young

**Lebanon Campus Service Award** – Janelle Lynch

**Outstanding Career Program Student** – Kevin Winters

**Outstanding Transfer Program Student** – Alexander Jonovich

**Lebanon Campus Art Awards** –

**First Place Winners:** Allean Beamesderfer; Grace Capobianco; Valdessa Fladd; Danielle Killinger; Jeanette Mays; and Chelsea Reist

**Honorable Mentions:** Ashley Carroll; Amanda Downs; Valdessa Fladd; Greg Laucks; Chelsea Reist; and Clever Tassi

**Outstanding Student Employee** – Karitza Hernandez

**Outstanding Peer Tutor** – Cole John

**Lebanon Campus Make-A-Difference Award** – Nicholas Cialini, Adjunct Instructor, English

# Lebanon Campus Update

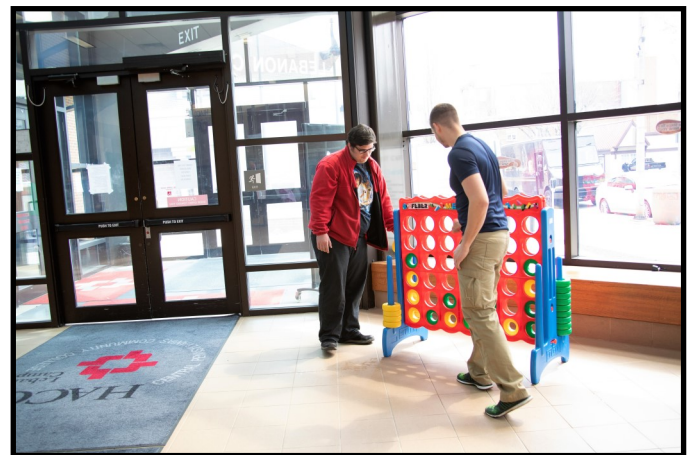


## “A Slice of Summer” Student Appreciation Day

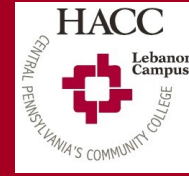
Despite the cold spring weather, we enjoyed “A Slice of Summer” on Student Appreciation Day in April! The lobby was transformed into a mini golf course and an indoor picnic was enjoyed in the Multi-purpose Room. Lawn games included Corn Hole and an oversized Connect 4. Students layered their own cookie mixes into canning jars to take along after snacking on a 3’ wide fresh fruit arrangement. BBQ chicken, brisket, mac ‘n cheese and more were on the buffet and the meal was completed by a top-your-own soft ice cream bar. It was the perfect day to kick back, take some pictures in the photo booth together, and celebrate a great semester!



Part of the fun included throwing a pie into the face of our own, Ashley Klug. On the Day of Giving, Lebanon staff competed for the opportunity to be “Pie’d in the Face” by placing their photo on a container to collect donations to benefit the Campus Student Success Fund for Excellence. The employee with the most donations would be the “winner” and get pie’d on Student Appreciation Day by a student chosen through a raffle drawing. Kristie Goodman, a student worker in our campus library, could not have thrown it better!



# Lebanon Campus Update



## Workforce Development Division S.T.E.P. Academy Program



**Lauren Holubec** shares information with the Lebanon Campus Advisory Committee.

Lauren Holubec, director, Manufacturing and Logistics, with HACC's Workforce Development Division, recently gave a presentation on the S.T.E.P. Academy program to the Lebanon Campus Advisory Committee. The STEP program, was designed by HACC's Workforce Development Division to prepare students with the tools necessary for success in today's workforce. The acronym STEP stands for:

- S - Set Goals**
- T - Take Action**
- E - Expect Results**
- P - Put in the Work**

Lauren said that Lebanon County is the first county where the STEP program is embedded into two county school districts. Annville-Cleona and Cornwall-Lebanon School Districts identified approximately 20 students who did not have a clear career pathway and got them involved in the STEP program with HACC. The

students attending the program were financially sponsored by their school district to gain these skills while obtaining a national career readiness certificate and HACC credit for foundational studies. Many of these students plan to attend HACC in the near future.

Instructors address the essential skills needed to successfully perform in today's work environment and empower students to convert the conceptual understanding of soft skills into everyday practice on the job. Areas addressed include: communication, teamwork and collaboration, problem solving, interpersonal skills and conflict resolution. Upon completion of the course and all requirements, students receive a certificate of completion as well as a National Career Readiness Certificate (WorkKeys) as well as potential college credit(s).

Upon completion of the course the student will:

- Understand the nature and culture of the workforce.
- Understand the soft skills needed to be a productive member of the workforce.
- Create a career portfolio through articulating individual skills and experience on paper (cover letter, resume) and in person (interview).
- Gain knowledge and explore career training programs and/or opportunities available in the current workforce (Career Action Plan).
- Complete WorkKeys National Career Readiness Assessments.
- Demonstrate basic level computer literacy (if applicable).
- Demonstrate pre- apprentice level skill in a certificate program offered at HACC (if applicable).

# Lebanon Campus Update



## HACC'S New Communications Hub is Live!

After many months of research, user testing, programming and planning, the new Communications Hub is live! Please submit your requests for marketing materials at [commhub.hacc.edu](http://commhub.hacc.edu).

For anyone who was unable to attend the training webinar on April 26, 2018 – don't worry! The recording is [available online](#) for your viewing pleasure.

The new [Communications Hub Planning Guide](#) is also in myHACC. This document is designed to help you think about the most important aspects of your project and develop content *before* you submit a Communications Hub request. We encourage you to keep the guide handy when you are ready to promote an exciting HACC initiative or program.



Pictured left to right: **Amanda Greisser**, IMC coordinator for project management; and **Doreen Fisher-Bammer**, our new associate provost for Virtual Learning. Doreen was the first HACC employee to submit a request in the new Communications Hub!

Please use the [OCA comments form](#) to provide feedback on the new Hub. We truly value your input!

We are grateful to all of the volunteers who tested the Communications Hub and helped create a phenomenal final product. We are also grateful to the HACC Foundation for generously funding this project.

## Need a HACC Logo?

Requesting a HACC logo just got a lot easier! If you are in need of a HACC logo, please complete the new [Logo Request Form](#).



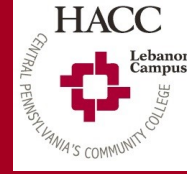
All you have to do is answer a few basic questions:

- What logo are you requesting (collegewide, HACC Foundation, etc.)?
- What is the name of your project, event or initiative?
- How will the logo be used?
- What type of file do you need?
- What color format are you requesting?

For more information about usage of HACC's various logos, please see our [Visual Identity Standards](#).

Thank you for YOUR efforts in safeguarding HACC's brand identity.

# Lebanon Campus Update



## **Beyond Extraordinary!**

Would you run 200 miles to have your 70<sup>th</sup> birthday on a mountaintop?

Don't worry, most of us wouldn't (or couldn't) either. However, we have some donors who are passionate enough about HACC and our students that they are willing to:

Run a 200-mile relay

Climb two 11,000-foot mountains

Celebrate a 70<sup>th</sup> birthday with complete strangers

Although these are three separate events, the impact is the same – extraordinary!

Please see the matrix below for details about our upcoming crowdfunding events. For more information, please visit [hacc.edu/Crowdfunding](http://hacc.edu/Crowdfunding).

Thank you!

Campaigns	Details	Dates	Goals and Funds	Funds
#Run4HACC	<p>In June, our six-person “<i>HACC Yeah!</i>” team will begin their 200-mile relay on foot in Lancaster, Pennsylvania, and finish their journey in Jim Thorpe, Pennsylvania, during the <a href="#">Reebok Ragnar Road Pennsylvania</a> race!</p> <p>The “<i>HACC Yeah!</i>” team is comprised of:</p> <ul style="list-style-type: none"> <li>• Dr. Ski, president</li> <li>• Aimee Brough, vice president of human resources</li> <li>• Shannon Harvey, Gettysburg Campus vice president</li> <li>• Toni Mark, development officer for donor relations</li> <li>• Rob Swatski, associate professor of biology</li> <li>• Ken Shur, interim dean of student affairs of HACC’s Harrisburg Campus</li> </ul>	June 15-16, 2018	\$3,000	Monies raised will benefit the Collegewide Student Success Fund for Excellence.

# Lebanon Campus Update



## Beyond Extraordinary! (continued)

Campaigns	Details	Dates	Goals and Funds	Funds
#Climb4Classes	<p>Would you attempt to climb a mountain of more than 11,000 feet? During his #Climb4Classes campaign, HACC Foundation Board member Jonathan Williams will attempt this not once, but twice in four days – then ski down both mountains upon reaching their summits. From June 15 until June 19, 2018, Jonathan and his friends, Jesse Whitcomb and Erik Kohan, plan to accomplish these feats at Mount Hood in Oregon and Mount Adams in Washington.</p>	June 15-19, 2018	\$5,000	Monies raised will benefit the Nursing Fund for Excellence.
#70th4Nurses	<p>In celebration of his 70th birthday on June 20, 2018, Ron Rebeck, director of nursing at HACC's Harrisburg Campus, is leading a crowdfunding campaign to support the Nursing Fund for Excellence.</p> <p>Ron says, "I always encourage students to explore all their options, and I am very forthright about what they will receive, educationally, at HACC. It has been a privilege and an honor to advise students about nursing education at HACC because I am a graduate. I have walked the walk, so I can talk the talk. I have spent many years here, and I have witnessed the growth of the College and the expansions to other campuses. HACC offers a caring environment for students, and the faculty is invested in the success and future of the students."</p>	June 17-30, 2018	\$2,000	Monies raised will benefit the Nursing Fund for Excellence.

# Lebanon Campus Update



## [www.hacc.edu](http://www.hacc.edu) Website Changes are Coming!

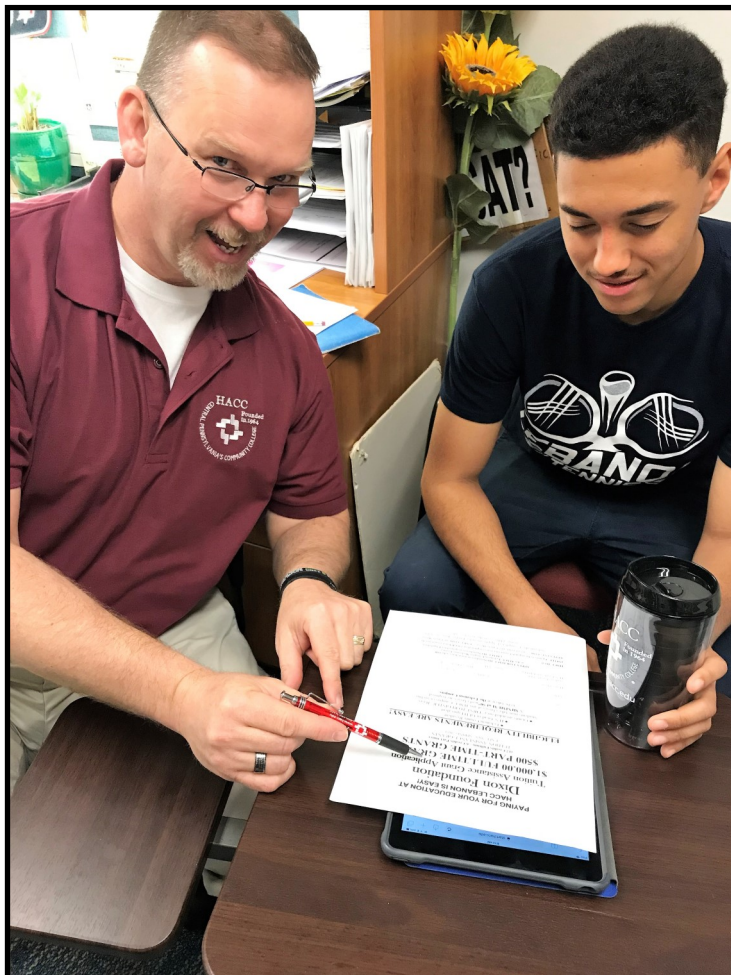
HACC regularly conducts ongoing user testing to achieve a more functional and usable [website](#), particularly for future and current students. These areas of the website were the focus of the most recent series of testing.

User testing conducted in August 2017 indicated that the “Get Started” label on the website might not be intuitive for our top two target audiences. To assist in evaluating these areas of the website more thoroughly, two additional types of user testing were conducted in fall 2017.

Both quantitative and qualitative data were obtained. The key findings of research indicated that website visitors recognize “Admissions” and the information that area contains more easily than “Get Started.”

Because of this finding, the “Get Started” link in the main horizontal menu of the website will be revised to be “Admissions.” This change will be implemented on July 16.

## It's All About HACC!



Lebanon High School Counselor, **Karl Liedtka**, shared this recent photo where he is pictured wearing a HACC shirt, holding a HACC pen, working with a student on a HACC application and a Dixon Tuition Scholarship application to attend HACC’s Lebanon Campus in the fall. The Lebanon High student, **Deybel Andujar**, is using a HACC water bottle!

**HACC Yeah!**



# Lebanon Campus Update



## **Fit & Fun in the Park - The “City Moves” in 2018!**



# Fit & Fun in June



The Lebanon community will have a chance to be active and have some fun before the day heats up **every Saturday at 9 a.m.** during the month of June at **Coleman Memorial Park**. All activities are **FREE** and will begin on the upper parking lot past the pool, except the first event only will be held on the Amphitheater stage.

**June 2 - SALSA** - Mayor Sherry Capello will kick off Fit & Fun in the Park dancing the same stellar Salsa dance as she did to kick off the 2018 Dancing with the Stars event. After the dance, join the Salsa/Fitness instructor who choreographed the Mayor’s dance, Adalice Burgos for a fun group Salsa class on stage. \*Held at the Amphitheater stage.

**June 9 - LABLAST** - Have a blast with the 2017 National LaBlast Instructor of the Year AND 2018 Lebanon Dancing with the Stars champion, Georgie Wilson in a great LaBlast dance class. LaBlast is a dance fitness program based on the dances seen in Dancing with the Stars. Lots of fun & variety!

**June 16 - WALK WITH THE MAYOR + Nutrition with a Licensed Registered Dietitian** - Join Mayor Capello for a walk through Coleman Memorial Park and learn some of the features and history of the Park. Following the walk, hear from Licensed Registered Dietitian Kathy Thomas on how to pack a health picnic lunch, along with tips on how to avoid food poisoning during summer picnics AND receive a healthy snack. **REGISTRATION REQUIRED**. Registration forms can be obtained at [www.lebanonpa.org](http://www.lebanonpa.org).

**June 23 - BOOT CAMP** - Join one of Lebanon’s most experienced outdoor Boot Camp instructors, Nicole Maurer, for a creative and fun workout! Modifications will be given for all fitness levels.

**June 30 - LABLAST LINE DANCE** - Have some LaBlast fun in the form of line dancing with the 2017 National LaBlast Instructor of the Year and 2018 Lebanon Dancing with the Stars champion, Georgie Wilson. Don’t miss this awesome season finale!

**\*In case of rain, the event will be held at the Lebanon Valley Family YMCA, 201 North 7th Street**