



December 2016

This is a special edition of HACC Connections. We plan to publish this e-newsletter six times per year. We hope you enjoy the issues. Please contact us at foundation@hacc.edu to share feedback and ideas with us. Thank you!

A Personal and Meaningful Gift - A Conversation with Ken and Donna Shur



The HACC Foundation recently established the Gettysburg Campus' first business scholarship, ***The Kenneth and Donna Shur Business Scholarship***, in support of Gettysburg Campus students enrolled in one of HACC's business degree programs.

Business Administration is the campus's largest transfer degree program, and Business Management and Business Studies are the campus's second and third largest career degree programs. Establishing a business scholarship enables the campus to attract, support and retain top-notch students who are enrolled in a business degree program.

The following information will provide insight behind the Shurs' personal and inspirational gift: Locally born and raised, Ken and Donna Shur have deep ties to HACC though they were drawn to the school at different points in their lives. Donna worked at United Telephone (now Embarq) following high school and began attending classes at HACC part-time. After receiving her degree in construction management in 1993, Donna transferred to Millersville University and obtained her bachelor's degree in 1997 in occupational safety and hygiene management. Donna acknowledges, "At that time, my company paid for my entire education." Donna then held a range of positions with the phone company, benefiting from her degree. In 2007, she retired after 38 years of service and will always be grateful to HACC for helping to expand her career opportunities. Donna believes in giving back to the school she loves and contributes time to HACC by reviewing scholarships.

Ken received a Bachelor of Science in Business Administration from Shippensburg University in 1975 and continued on to earn a Master in Business Administration from Shippensburg University. He completed a Master of Human Resource Management at St. Francis University. Ken spent the majority of his career as a hospital administrator, focusing on acute care. Then, in the early 1980s, a friend told Ken that HACC was in need of instructors in the Business Department. Curious about the challenge, Ken interviewed and was offered a position to teach a class. He later began teaching the Gettysburg Campus's first business course offerings beginning in 1990 and has been teaching business and management classes there ever since.

Ken continued at HACC following his retirement in 2013, and he has been an adjunct since the early 1980s – over 30 years. In addition, he has been asked to serve in a range of interim roles at HACC, including posts as the president's chief of staff and vice president of the Harrisburg Campus. "It's hurt my golf game a bit," says Ken, "but I'm very loyal to the College and happy to serve in interim roles whenever I'm needed."

What has motivated the Shurs to make this gift of scholarship? Both Donna and Ken came to the same decision from different vantage points. As a HACC graduate, Donna remains grateful that the financial support she received from her employer made it possible for her to earn a degree, and she regrets that few companies currently provide this option. Donna adds, "***We chose to provide a scholarship for HACC students, because we wanted to give others the opportunity I had.***" The scholarship will provide a \$500 award to a Gettysburg Campus student who has a minimum 3.0 GPA and is enrolled in the Business Management program or a related HACC business degree program.

Over the years, Ken has taught thousands of students at HACC, many of whom have shared their personal stories. "Students who miss class tell me, 'My car broke down, and I don't have money to fix it.' Or, 'I don't have money to get to class or pay my electric bill.'" Both Ken and Donna want their scholarship to provide students with tuition relief, "letting them focus on their education rather than worrying about making ends meet. We want to help in one small way." Last year, Ken had a student who had a family, was working full time, was carrying a heavy class load and was dealing with financial issues. They met regularly, where Ken provided extra support and guidance, and the student successfully completed his studies. The student later thanked Ken and shared that, if not for Ken's personal help, he would have left school. Ken adds, "You never know who you'll touch and how."

On behalf of all of us at HACC, thank you, Ken and Donna, for your contributions on all levels and for positively impacting so many lives.

Darryl Jones, Ph.D., Named Vice President of HACC's York Campus



Darryl Jones, Ph.D., joined [HACC as the York Campus](#) vice president on Oct. 31, 2016. Previously, he had been with the College of New Rochelle, New Rochelle, New York, since 2004, where he served in leadership roles encompassing student affairs, academic affairs and campus management.

Dr. Jones is passionate about student success along with fostering a culture that values diversity and inclusiveness. In his role, he will strengthen bonds across the institution while expanding partnerships within the local community.

In addition to college placement and procedures, his college teaching experience includes courses in childhood development. Dr. Jones served for six years in the Marine Corps.

In addition to his passion for education, Dr. Jones is a member of Alpha Phi Alpha Fraternity Incorporated and the National Association of Student Personnel Administrators. Dr. Jones serves as a Board member with the American Diabetes Association of Northern New Jersey.

Dr. Jones earned his doctorate in higher education leadership from Union Institute, Cincinnati, Ohio, master degree in education (counseling and student development) from Howard University, Washington, D.C., and bachelor degree in psychology from North Carolina State University, Raleigh, North Carolina.

He is married to Allison Wesley-Jones. They have two children.

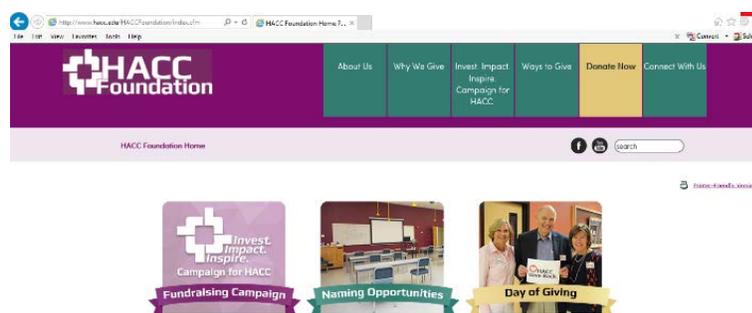
Educational Improvement Tax Credit (EITC) Program Renewal Announcement 2016-17

HACC has once again been designated as an Educational Improvement Organization (EIO) under the Pennsylvania Department of Community and Economic Development's Educational Improvement Tax Credit (EITC) program. As an EIO, the HACC Foundation may accept donations from qualified businesses to support HACC's College in the High School and Dual Enrollment programs.

High school students participating in College in the High School and enrolled in HACC courses through dual enrollment or HACC's Early College Academy who attend EITC-eligible school districts may receive EITC funding to cover their tuition, fees, books and supplies.

For more information about the HACC Foundation's EITC program, please visit <http://www.hacc.edu/HACCFoundation/WaystoGive/index.cfm> and select Educational Improvement Tax Credit (EITC) Donation.

Enhancements to the HACC Foundation Website



Please note the recent enhancements to the HACC Foundation website: www.haccfoundation.org:

- A digital and printable version of the case for support has been added: www.hacc.edu/campaign

- We have added a frequently asked questions section:
<http://www.hacc.edu/HACCFoundation/AboutHACCFoundation/index.cfm>
- There are now additional choices on the “Connect With Us” page:
<http://www.hacc.edu/HACCFoundation/Contact-HACC-Foundation.cfm>

HACC’s 2017 Day of Giving



Are you ready for the 2017 Day of Giving?

The BIG day is April 20, 2017.

Please mark your calendar and stay tuned for more information over the next few

Donors Supporting the Invest. Impact. Inspire. Campaign for HACC.



HACC is fortunate to have extraordinarily generous donors. Our donors range from individuals who have been contributing for decades to large corporations who have invested in new initiatives (such as the HACC Public Safety Training Center).

For a list of the donors who have contributed to the campaign so far, please visit our [fundraising campaign web page](#). When you see these individuals and representatives of these organizations, please

thank them. There are more than 1.5 million nonprofit organizations in our country, and these donors choose to support the HACC Foundation. For that, we are grateful.

HACC Foundation Seeks High-Performing Business and Community Leaders to Serve on Board of Directors



The HACC Foundation, a nonprofit educational trust established in 1985 to raise private and corporate revenues in support of HACC, Central Pennsylvania's Community College, is seeking professional, ethical, knowledgeable and hard-working individuals to join its Board of Directors.

The Board raises funds for the College, directs the business and financial affairs and serves as the policy-making body of the HACC Foundation. The Board is comprised of business and community leaders who are committed to raising funds for and awareness of HACC and its students, programs and facilities.

Qualified individuals are encouraged to apply for membership on the HACC Foundation Board. Applications are accepted any time. To apply online and review the responsibilities of a Foundation Board member, please visit www.hacc.edu/recruitboard.

Five Campuses, One College

With five campuses across Central Pennsylvania, something exciting is always happening in the HACC community. Check out the HACC campus updates below!

Gettysburg: Phi Beta Lambda Annual Basket Auction



A portion of the proceeds from Phi Beta Lambda's annual basket auction were returned to the campus, with \$150 donated to the Terry Havel Co-Curricular Travel Fund and another \$150 to the March of Dimes. The available balance will be used for their New York City trip in spring 2017.

Harrisburg: A Piece of History



During renovation of the Cooper Student Center, the building's original date stone had to be removed. HACC staff were on hand at the time and discovered a time capsule. The time capsule will be opened at a future event. The contents will be on display until they are reinstalled at a new location in the newly renovated Cooper Student Center.

Lancaster: Student Leadership Training



While most students relaxed or caught up on homework during fall break, a group of HACC students worked on their leadership skills at the 2016 HACC Student Leadership Conference. Our student leaders learned about their personality

traits, team-building and the *dance floor theory*. The conference was held in Lancaster and included places of interest such as SkyZone, Pottery Works and The Hotel Lancaster. This annual conference was free for students and was sponsored by the Student Government Association.

Lebanon: Rising Stars



During the fall semester, a ceremony was held to recognize students who got their college careers off to promising starts as part of the Rising Stars program. The recognition ceremony, held in the Pushnik Family Library, recognized the work of students in the Spring 2016 semester.

Rising Stars is a collegewide program that recognizes students who receive a 3.0 GPA or better while enrolled in an English 001 or 002 class. It awards students who have taken the college reading classes, along with other classes, and have managed to perform well academically. For most of these students, these classes are the first college classes they have taken.

A total of 18 students received the Rising Star designation, which honored them for a first semester of work with a B average or better. Three students were honored with shooting star status that noted two consecutive semesters of B average or better grades.

Students were awarded certificates by reading instructors, Kathy Felty and Marge Sweeney. Felty delivered faculty remarks noting the determination that students must have to succeed.

York: Campus Food Drive for Students in Need



As we have done since 2011, the York Campus will once again hold a food drive for our very own students in need. As you may know, we have students who come to class hungry and often do not know where their next meal is coming from or how they can continue to provide basic needs for their families. The Student Government Association, in cooperation with other HACC York clubs, is humbled and honored to provide this service. While the program has been very successful, we still struggle to get the word out to many needy students.

There are few things that we can all do to help:

1. **Donate to the food drive.** There are bins in every building on campus. Donations from staff, faculty and students are needed in order to provide food to our students in need.
2. **Spread the word to students you know.** Registration forms are located all around campus. Students requesting food must simply complete a registration form and submit it to the Welcome Center to be included in the distribution.
3. **Encourage students who may be hesitant to participate.** Assure them that the process is confidential and the distribution is discreet.

Thank you for your continued support of this worthy cause. You may never know how your support can benefit our students!

Invest. Impact. Inspire. Campaign for HACC Totals



The *Invest. Impact. Inspire. Campaign for HACC* kicked off in August 2015. For the first year of the campaign, the HACC Foundation has focused on raising funds from HACC's employees, retirees, alumni, board members and students. We are receiving contributions on a regular basis. Therefore, the fundraising totals change often. For the latest information, please visit www.hacc.edu/campaign.

Stay Connected with Email Alerts from HACC's Online Newsroom

Keep up with HACC news through email alerts! You can choose to receive all of HACC's news releases as they are posted to the online newsroom, or select the subjects of particular interest.

Here is how to sign up for the alerts on your computer:

1. Open a browser window (Internet Explorer, Firefox, Chrome, Safari, etc.)
2. Go to HACC's online newsroom - click on the link below or copy and paste this URL into browser window: <http://newsroom.hacc.edu/>
3. Scroll to bottom of the screen
4. Select the link Email Alerts under Shortcuts
5. Select the Register Me box if you are not a registered user. Follow instructions on the page. Note: your registration will be accepted within 24 hours. Skip this step if you are already a registered user.
6. Log in with your User ID and Password, if you are already a registered user. If you are not a registered user, select the Register Me box and follow the instructions (Allow 24 hours for registration).
7. Follow the instructions on the page by selecting your Notification Preferences
8. At the bottom, select Email Me.
9. Type in the security letters that you see inside the box below the letters
10. Select Submit

Note: You will begin to receive emails from the newsroom about the topics you selected. It will include the name of the news release in the subject line of your email. The body of the email will have the news release title, dateline, an article abstract and a link to the full release in HACC's online newsroom.

Ways to Communicate with Us

Email	foundation@hacc.edu
Facebook	https://www.facebook.com/HACC64
Twitter	https://twitter.com/hacc_info
Online Update Form	www.hacc.edu/data

HACC Publications

HACC produces several publications, and they are available [online](#). Please bookmark this Web page and feel free to share this link with others who are interested in information about the College.

We are here to serve you and look forward to hearing from you! Thank you – for everything!