



March 2018

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## Join Us for HACC's Third Day of Giving – April 18!

We are bringing the entire HACC community together AGAIN for this annual event to celebrate what HACC has done for thousands of people in our community. HACC has provided:

- A chance to change lives through a high-quality, affordable education.
- Access to a supportive academic environment that provides the first step on a journey to personal and professional success.

HACC's Day of Giving is Back!



The big day is **April 18, 2018.**



What Do You  About HACC?



Gratefully **YOURS.**

*By giving on April 18, you will make it possible for many of our students and future leaders to learn the latest technologies and overcome hurdles so they may succeed.*

For thousands of [students](#), [alumni](#), faculty, staff, board members, donors, partners and friends, HACC is a source of pride. Please help us to continue creating opportunities and transforming lives to shape the future - TOGETHER.

What you can do now?

1. **Save the Date:** April 18
2. **Follow:**  [Facebook](#)  [Twitter](#)
3. **Use:** #HeartHACC
4. **Sponsor the Event**

**We are planning fun activities at our five campuses and with Virtual Learning!**

Please stay tuned and check [hacc.edu/heartHACC](http://hacc.edu/heartHACC) for updates.

**Join US and show how much YOU ❤️ HACC on April 18!**

## WHY A FUNDRAISING CAMPAIGN?

For more than 50 years, HACC has distinguished itself as a vital organization in the Central Pennsylvania region. Not only does HACC provide excellent opportunities in higher education, it also plays an important role in the region's workforce development and economic growth.

As new challenges arise and the needs of the workforce change, HACC must adapt to continue to meet the standards of excellence with which it has served the community in the past.



*HACC's Military and Veteran Affairs Office serves the second largest active military and veteran population among public colleges and universities in Pennsylvania. HACC's Vet Success Program provides campus support for veterans to help ease the transition to academic life.*

The [\*Invest. Impact. Inspire. Campaign for HACC\*](#) kicked off in August 2015, with HACC employees being among the first to support it. The campaign will end Dec. 31, 2020. The campaign will provide HACC with the resources necessary to meet the challenges of its students and the region.

The campaign will ensure HACC can maintain its innovative programs and initiatives through funds for excellence. These important funds will allow students to continue to receive an exceptional education at an affordable cost.

Funding will also support scholarships, student emergency assistance and the renovation of the Cooper Student Center at the Harrisburg Campus, which is now a one-stop welcome center with an array of services and amenities for students.

A fundraising campaign is not only an investment in HACC. It is an investment in our community and in the future.

## THANKS TO YOU, HACC CONTINUES TO CHANGE LIVES!

In 2017, HACC supporters like YOU showed your support of students by contributing \$2,194,178.44 to the HACC Foundation – thank you! These life-changing gifts further HACC’s vision to *‘be the first choice for a quality and accessible higher education opportunity.’*

Gifts to the [\*Invest. Impact. Inspire. Campaign for HACC\*](#) provide the resources necessary to meet the challenges of its

*“My greatest personal achievement is that I graduated high school with honors at the age of 16. My plan when I graduate is starting my own business on interior design and enroll to another school and keep expanding my education.” - Tadelyn Alvarez, HACC student*



students and the region. Thanks to supporters like you, the \$2 million scholarship goal and the \$500,000 student emergency assistance goal ***have been exceeded!*** HACC students now need your help to reach the two remaining goals:

- [\*\*Funds for Excellence\*\*](#) allow HACC to meet pressing needs, encourage faculty to launch special initiatives and strengthen student programs through new opportunities.
- The renovation of the [\*\*Cooper Student Center\*\*](#) created a one-stop welcome center to provide students with an array of services, including admissions, financial aid, counseling and advising, cafeteria, study space, veterans affairs, disability services and student club space.

Thanks to you, HACC has touched so many lives within our community. Together, we can continue to invest, impact and inspire students every day. To make your gift, please visit [www.hacc.edu/givenow](http://www.hacc.edu/givenow). Thank you again!



*“I chose HACC because it is a close college and a lot more affordable with many opportunities and credit transfers. My scholarship has helped me to stay more focused on my studies instead of focusing mainly on work and trying to pay for college.” - Quentin Boatwright, HACC student*

## HOW YOU CAN HELP HACC ACHIEVE ITS GOALS?

Many of YOU, our dedicated HACC supporters, are wondering if there’s a way that you can get involved in the *Invest. Impact. Inspire. Campaign for HACC*. Thankfully, there are many opportunities for you to have a hand in changing lives at HACC!

### Challenge Campaigns

In July 2017, the Board of Trustees wrapped up a matching gift challenge campaign to raise \$35,000 for student emergency assistance funds. This challenge campaign became a reality when Dr. William M. and Mrs. Jane E. Murray had hopes of making the most of their contribution. The couple decided to match gifts and pledges made by members of the HACC Board of Trustees up to \$35,000. The campaign was a success, raising approximately \$35,100 from members of the Board of Trustees. What does this mean for HACC students? The money raised by the Board of Trustees has **double** the impact thanks to Dr. and Mrs. Murray’s generous match. **YOU** can start a challenge campaign today! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).

### Letter-Writing and Email Campaigns

Becca Hammann was a dedicated teacher whose life was cut short by cancer. Her parents were committed to continuing her legacy by helping students who shared her love of science. They used a letter-writing campaign to raise money for a scholarship in memory of their daughter, Becca. The letter-writing campaign was successful, raising more than \$4,000 for the Becca Hammann Memorial Scholarship. **YOU** can start a letter-writing campaign today! If you’re more inclined to email, you can also start an email campaign. For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).

## Face-to-Face Visits

Jeff Shaffer, a member of the HACC Board of Trustees and the Gettysburg Campus Fundraising Campaign Committee, has worked closely with Shannon Harvey, vice president of the Gettysburg Campus, to successfully raise money for students at the Gettysburg Campus. During a visit to Hockley and O'Donnell Insurance Agency, Jeff shared his story and spoke of his commitment to and investment in HACC. Mr. Hockley was compelled by Jeff's story and agreed to join him in investing in local students with a pledge of \$6,000! YOU can accompany a fundraiser on a face-to-face visit and share your story today! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).

## Fundraising Proposals

Gary Laabs, a member of the HACC Foundation Board and the Gettysburg Campus Fundraising Campaign Committee, assisted Shannon Harvey in developing a fundraising proposal to create more scholarship opportunities for HACC students. The pair was successful! The Arlene Utz Hollinger Foundation believes in HACC's mission, and because of the hard work from Gary and Shannon, the Arlene Utz Hollinger Foundation Scholarship fund was created with a pledge of \$20,000! Do YOU want to work with a fundraiser on a proposal? Please contact [foundation@hacc.edu](mailto:foundation@hacc.edu) for more information.

## Crowdfunding Campaigns

Crowdfunding campaigns have been used across the globe to raise money, and HACC is no exception! When HACC alumnus Kit Cowan died of an aggressive form of cancer, his husband, Michael Ausiello, and parents, Robert and Marilyn Cowan, knew they wanted to do something special in his memory. They decided that creating a scholarship at HACC in Kit's honor was the way to do this. Michael took to the Internet and initiated a wildly successful crowdfunding campaign, raising over \$19,000 for the Kit Cowan Memorial Scholarship. YOU can start a crowdfunding campaign today! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).



## Fundraising Parties

Greg and Jean King, long-time HACC supporters, celebrated 25 years of marriage in 2014. They decided to host an anniversary party and ask all of their friends and family to make charitable donations to the HACC Foundation in lieu of personal gifts. In honor of Greg and Jean's wedding anniversary and in support of HACC students, their family and friends donated more than \$13,000! **YOU** can host a fundraising party, too! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).

## Matching Gift Campaign

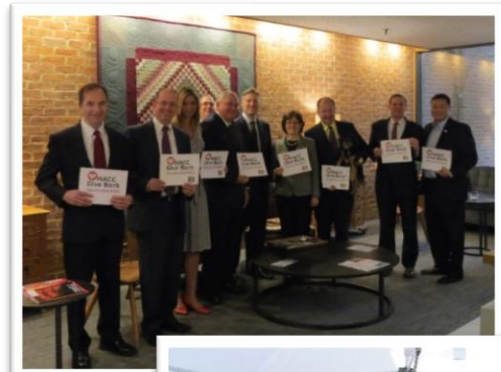
P.K. Hoover, a generous donor to HACC's Gettysburg Campus, initiated a matching gift campaign in hopes of raising money for the President's Fund for Excellence. Mr. Hoover agreed to match all donations of \$250 or more up to \$20,000. HACC supporters rose to the occasion and with the help of Mr. Hoover, they raised almost \$25,000 that will be used to promote innovation at HACC. **YOU** can start a matching gift campaign today! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).

## Sponsorships

The most anticipated event of the semester is Commencement, an opportunity to share in the successes of our students and wish them well in their future endeavors. AAA is thrilled to be HACC's **first** Commencement sponsor! Their \$5,000 sponsorship will not only allow them to congratulate the students on their big day but also promote the organization. You or your organization can take advantage of one of our sponsorships today! For more information, please visit <http://www.hacc.edu/Sponsorships>.

## Telephone Calls

In 2014, Asian Indian Americans of Central Pennsylvania started the Asian Indian Scholarship at HACC as a result of the advocacy of Mr. Deep Gupta, a member of the HACC Board of Trustees. Mr. Gupta decided to contact his friends, family and business contacts to see if they would be interested in making a donation to the scholarship fund. To his delight, they raised more than \$25,000 for HACC students. **YOU** too can help to raise funds as well through telephone calls! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).



## Bequests

At HACC, we are grateful that some of our supporters have chosen to carry on their legacy through our students. Ms. Jean Plawsky invested in HACC's photography program and its students by leaving a bequest of \$100,000 to create variety of funds in memory of her daughter, Cheryl F. Plawsky. Her gift will be used for student emergency assistance funds; scholarships; awards for students; innovation for the photography department; and development of our students through guest lectures, workshops and exhibition series. **YOU** can make a planned gift to the HACC Foundation today! For more information, please contact [foundation@hacc.edu](mailto:foundation@hacc.edu).



## Tree Dedications

HACC donors, alumni, employees and students are encouraged to honor and memorialize friends and family in a unique way by naming trees at HACC campuses. The gift of a dedicated tree on the campus of your choice will endure, grow stronger and blossom with life – year after year.

Your \$1,000 gift will allow you to name a tree of your choice and place a dedication plaque. The Gettysburg, Harrisburg, Lancaster and York campuses have plenty of trees ready to bear your name and those of your friends and family members! Please note that there are no tree dedication options at the Lebanon Campus due to the location of the campus.

Please visit the [HACC Foundation website](#) today to pick your favorite tree!

We are so thankful that our supporters are willing to take the extra step to help raise even more money for HACC and its students. Your support has transformed HACC into an exceptional, accessible and affordable community college. Your support truly makes HACC **YOUR** community college. Please join us in supporting HACC through one of these fundraising methods. Thank you!

## Stay Connected!

*Share your interests and update your information through our [online form](#) and be sure to never miss a beat with the [HACC Alumni Facebook Page](#)!*

# Campaign Spotlight:

## Alumni Fund for Excellence

As special members of the HACC family, alumni understand the importance of giving back to ensure students can continue to receive a quality, affordable education. The Alumni Fund for Excellence gives the College the capacity for innovation.

Did you know?

- HACC was one of the first six educational institutions to provide full iTunes U courses along with Duke University, Stanford University, Yale University, MIT and Open University. Funds for excellence ensure HACC will remain an industry leader by advancing and strengthening its programs.
- HACC is the region's largest provider for nurses, allied health professionals and first responders, including law enforcement, fire and emergency medical services. Providing updated equipment in the classroom ensures graduates are ready to enter the workforce with industry-standard knowledge.

By [making a gift](#) to the Alumni Fund for Excellence, YOU will can help students to become fellow proud alumni. You will also be helping your favorite programs to remain on the cutting-edge of innovation.

Because of the generosity of supporters like YOU, we are one-fourth of the way to reaching our funds for excellence goal, but we still have a long way to go to help our students and staff remain innovative!

*“HACC impacts the community in so many positive ways by offering students a chance at an affordable education with a high level of job placement after completion of any program. I graduated from the Surgical Technology Program*

*May of 2016. I am a tissue recovery*

*specialist, and I recover tissue from donors that will help others in need.”*

*- Miranda Laudenslager, HACC alumna*



*“HACC was very close to my home and well known for their excellent programs and community visibility. The community regards HACC as the go to place for their professional development needs and to keep them informed about latest trends and policies related to specific areas of industry.”*

*- Danielle Hairston Green, HACC alumna*





# HACC Foundation Seeks Qualified Applicants to Serve on its Board of Directors

The HACC Foundation, a nonprofit educational trust established in 1985 to raise private and corporate revenues in support of HACC, is seeking professional, ethical, knowledgeable and hard-working individuals to join its Board of Directors.

The Board raises funds for the College, directs the business and financial affairs and serves as the policy-making body of the HACC Foundation. The Board is comprised of corporate and community leaders who are committed to raising funds for and awareness of HACC and its students, programs and facilities.

Qualified individuals are encouraged to apply for membership on the HACC Foundation Board. Applications are accepted any time and should be submitted using an [online application](#).

To see why others enjoy serving on the HACC Foundation Board, please view these [photographs](#). For more information on the HACC Foundation, visit [www.haccfoundation.org](http://www.haccfoundation.org).



## Please Join Us In Extending Our Condolences

[Gerald W. "Gerry" Robertson](#), 82, passed away on Dec. 2, 2017. Mr. Robertson retired from HACC in 1999 after 30 years of service.

[Elaine M. Shatto](#), 71, passed away on Dec. 28, 2017. Mrs. Shatto retired from HACC in June 2012.

# Alumni Spotlight

**Danielle Hairston Green** lives in Houston,



Texas and works at Prairie View A&M University as program specialist for the college of agriculture cooperative extension program and professor in human science.

Her HACC journey began when her parents encouraged her to participate in HACC's dual enrollment program.

Hairston Green went on to obtain her bachelor's degree in criminal justice and her master's degree in community psychology and social change from Penn State University. She also received her Ph.D. in educational leadership and higher education administration from Prairie View A&M University. Looking back, she believes that *"My experience at HACC taught me time management, altruism and collaboration. The lessons that I have learned have really been instrumental in my ability to successfully pursue my bachelor's, master's and ultimately my PH.D."*

**Brian A. Hudson** leads the Pennsylvania Housing Finance Agency (PHFA) as executive director and CEO. PHFA has become the commonwealth's leading provider of capital for affordable homes and apartments and is one of the largest housing agencies in America.

Hudson he has worked at the agency for over four decades. He began his PHFA career as a

staff accountant in 1975. Since then, he has held progressively more responsible posts until he took over the PHFA reins as its chief executive in 2003. In addition to his HACC degree, Hudson holds a bachelor's degree from the Penn State University and Certified Public Accountant and Certified Treasury Professional designations.

In 2017, he was recognized as one of Talk Magazine's "100 Most Influential African Americans in Pennsylvania."



**Gary Laabs** distinguished himself in three chosen fields.

After obtaining his bachelor's degree in economics from the University of Wisconsin-Oshkosh, he began a 20-year career in the U.S. Army. While serving, he completed a tour in Vietnam and also earned an MBA from Babson College in Wellesley, Massachusetts.

After retiring from the Army as a lieutenant colonel, Laabs began his second career with Utz Quality Foods in Hanover. While serving as vice president of human resources,

**Share your news!**

*Click here to enter your story under 'News Item'. If you've already completed the form before, please email us at [AlumniAssociation@hacc.edu](mailto:AlumniAssociation@hacc.edu).*

# Alumni Spotlight



he worked closely with HACC's Gettysburg Campus on developing various training programs. He retired from Utz in December 2006 and began taking nursing clinicals the

following month at the Gettysburg Campus.

He graduated from HACC's nursing program in December 2008 and went on to obtain his bachelor's degree in science nursing from Western Governors University. Laabs currently works as a registered nurse at Hanover Hospital.

Laabs strongly believes in giving back. He participates in annual medical mission trips to support Medical Ministry International (MMI), and he chairs the Hanover Area Council of Churches' Healthcare Committee. Laabs also advocates for HACC by serving on the HACC Foundation Board and Gettysburg Campus Advisory Committee.

**Christopher J. Pollock** joined the military following high school. He maintained, repaired, troubleshooted and inspected military vehicles for the U.S. Army fleet.

In 2008, he took the first steps to pursue his dream of going to college by taking a placement test at HACC. However, this goal was put on hold when he was involved in a traumatic accident that November.

In 2009, he became *'the second person in the United States to get a double hand transplant. He's the first to receive one that includes an entire forearm and elbow.'* \*



In the four years that followed, he worked to regain his independence amidst physical and personal adversity. Pollock recalls, *"Yet, one day a flier from HACC arrived in the mail."* He enrolled as a part-time student in 2011 and graduated in 2016.

Christopher serves as assistant minister at Good Shepherd Lutheran Church in Harrisburg. In 2017, Christopher shared his story of loss and accomplishment at the Central Pennsylvania Area Life and Legacy Celebration.

To hear more about these and other alumni stories, please visit the HACC successful alumni page.

\*Source: PennLive

*HACC, Central Pennsylvania's Community College, in full accordance with the law, does not discriminate in employment, student admissions, and student services on the basis of race, color, religion, age, political affiliation or belief, sex, national origin, ancestry, disability, place of birth, General Education Development Certification (GED), marital status, sexual orientation, gender identity or expression, veteran status or any other legally protected classification. HACC recognizes its responsibility to promote the principles of equal opportunity for employment, student admissions, and student services taking active steps to recruit minorities and women. Inquiries should be directed to the Assistant to the President/College Diversity Officer, One HACC Drive, Harrisburg, PA 17110, telephone 717-736-4100.*