

Conference Overview

Women on the Move is a full-day conference sponsored by HACC's Institute for Entrepreneurial Studies, and designed to assist women who are on the road to starting a business or who have already begun their entrepreneurial journey.

Started in 2004, this highly successful and unique program delivers rapid-fire presentations on the most useful entrepreneurial resources and offers savvy, tangible advice from successful entrepreneurs.

HACC's INSTITUTE FOR ENTREPRENEURIAL STUDIES



CENTRAL PENN
BUSINESS JOURNAL



Registration Fee: \$50

Deadline: September 15, 2010
Register today – spaces are limited!
Free Parking Available.



HACC CENTRAL PENNSYLVANIA'S COMMUNITY COLLEGE

Midtown I, Suite 224
1523 North Fourth Street
Harrisburg, PA 17102

For additional information,
please contact Judy White
Phone: 1-800-ABC-HACC, ext. 1311
Fax: 717-909-5591
Email: jawhite@hacc.edu

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HACC's INSTITUTE FOR ENTREPRENEURIAL STUDIES

Women on the Move

The Entrepreneurial Edge

7th Annual Conference

**Confident,
Capable,
Connected!**

Friday, September 24, 2010
8:30 a.m. – 3:30 p.m.

HACC's Gettysburg Campus
731 Old Harrisburg Road
Gettysburg, PA 17325



“Encouraging,
dynamic, informative!”

“Wonderful advice; loved it!”

“Excellent, very motivational
and inspiring!”

*From 2008 York Women
on the Move Attendees*



Confident, Capable, Connected!

2010 Women on the Move

Mistress of Ceremonies:
Pam Martin, Ben Franklin Technology PArtners

Conference Schedule

8:30 – 9 a.m. Registration and Networking

9 – 9:15 a.m. Welcome

Jennifer Weaver, Vice President, HACC's Gettysburg Campus
Fran Verotsky, Director, Institute for Entrepreneurial Studies

**9:15 – 10:15 a.m. Morning Keynote
“Celebrating Your True Colors”**

Holly Cookerly, R.N., M.Ed.
Coordinator, Community Health Improvement,
WellSpan Health

10:30 – 11 a.m. “Network Like a Rock Star”

Carrie Stuart, President
Gettysburg/Adams Chamber of Commerce

11 – 11:45 a.m. “Click for Cash”

Robin Fitzpatrick, President,
Adams County Economic Development Corporation
Phyllis Leonard, Officer/Relationship Manager,
Business Banking, Wachovia
Gary Rappoldt, VP/Commercial Loan Officer,
Adams County National Bank

**11:45 – 12:15 p.m. Let's go to RENO: Resource Exhibition
and Networking Opportunities**

**12:15 – 1 p.m. Luncheon Speaker
“From A Mustard Seed to Table”**

Kathy Glahn, Owner, Farm to Chef

1 – 1:50 p.m. “Can You Digg It? A Social Media Primer”

Kathy Snavelly, HACC IES; Owner, Lightkeeper Consulting

2 – 3 p.m. “My Business Journey”

Jen Faul, Owner/Operator, Gettysburg Outdoor Adventures
Phyllis Netherland, Owner, PB Netherland Design
Tami Reese, owner, The Downtown Dog Company
Susan Trostle, T & S Menswear, Inc.

**3 – 3:30 p.m. Women on the Move Award
Wrap-up & Gift Drawing**

Registration Form

Women on the Move Ways To Register:

GETTYSBURG
Phone: (717) 338-1010

HARRISBURG
Phone: (717) 780-2414
Fax: (717) 780-1135

Mail To: HACC
One HACC Drive, C206
Harrisburg, PA 17110

Online Registration:
Register at www.hacc.edu
(Refer to Noncredit CRN #61309
when registering online.)

Registration:
\$50, deadline September 15.

Checks: Payable to “HACC” (Do not send cash.)
Noncredit CRN 61309

Name

Company

Address

City, State, Zip

Phone

Email

Method of Payment

MC/Visa

Name

Card Number

Expiration Date

Signature