

GRAPHIC DESIGN, Associate in Arts Degree - 2840

Communications, Humanities, and the Arts Division

Graphic design students at HACC are trained to use industry-standard equipment and graphics software. Students will assemble a print and digital portfolio for job interviews that will demonstrate skills in digital imaging, layout, design, web, and interactive media. HACC is committed to high academic standards that reflect current trends in the field in order to prepare students for a career in graphic design. These standards are intended to assure high-quality experiences in small classes with access to new technologies and superior media and library support. While most of HACC's graphic design major courses are offered during the day, some courses are only available at night. All graphic design major courses are only available at the Harrisburg Campus. Some general education and foundation courses are available at the Lancaster, Lebanon and Gettysburg Campuses, and at other sites.

GRAPHIC DESIGN, Foundations Program - 2830

Students interested in entering Graphic Design AA Degree Program #2840 must first enroll in Foundations Program #2830. While in program #2830, students complete art foundation courses, specific math, writing, and reading requirements, and submit a portfolio as entry requirements for program #2840. Students must meet with a division counselor, (717) 780-2422 or 3227, or the program director, (717) 780-2423, upon enrolling in program #2830.

GRAPHIC DESIGN, Associate in Arts Degree - 2840

Selective Program: Any student who has passed the portfolio review and meets entry criteria is eligible to enroll in program #2840. Entry into program #2840 is not guaranteed with admission to the College or with admission into Foundations program #2830. Contact a division counselor or program director for entry criteria.

Career Opportunities

Job opportunities can be found as graphic designers in advertising agencies, design firms, newspapers, magazines, television stations, web and multimedia production companies, retail stores, printers, government agencies, and corporate in-house art departments.

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate mastery of skills involved in the graphic design field
- Create an effective visual communication
- Operate computers and graphic software used in design, web and interactive media
- Present a professional portfolio
- Write and speak effectively
- Appreciate accomplishments in the arts and sciences

PROGRAM REQUIREMENTS (TOTAL CREDITS = 67)

General Education		Major	
ENGL 101 English Composition I	3	ART 105 Fundamentals of Two-Dimensional Design	3
ENGL 102 English Composition II or		ART 109 Computer Graphics	3
ENGL 106 Written Business Communication	3	ART 114 Interactive Media and Design	3
SPCH 101 Effective Speaking	3	ART 121 Drawing I	3
Core A Elective ART 182 Art through the Ages II (D)	3	ART 122 Drawing II	3
Core B Elective	3	ART 123 Illustration	3
Core C Elective	3	ART 140 Web Design	3
Free Elective (ART 148 Recommended)	3	ART 143 Typography	3
Physical Education & Wellness	<u>1</u>	ART 144 Graphic Design I	3
	22	ART 145 Graphic Design II	3
		ART 146 Graphic Design III	3
		ART 147 Portfolio Development	3
		ART 176 Digital Photo Imaging	3
		ART 183 Modern Art	3
		ART 190 History of Graphic Design	<u>3</u>
			45

RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

After the Graphic Design Foundations level, all graphic design courses must be taken as a block in the sequence shown.

Fall Semester (Graphic Design Foundations #2830)	Spring Semester (Graphic Design #2840)	Summer (Graphic Design #2840)
ART 105 3	ART 109 3	SPCH 101 3
ART 121 3	ART 122 3	ENGL 102 <u>or</u> 106 3
ART 176 3	ART 143 3	PE & W 1
ENGL 101 3	ART 144 3	
	Core A ART 182 (D) 3	
Fall Semester (Graphic Design #2840)	Spring Semester (Graphic Design #2840)	Summer (Graphic Design #2840)
ART 123 3	ART 114 3	Core B Elective 3
ART 140 3	ART 146 3	Core C Elective 3
ART 145 3	ART 147 3	Free Elective 3
ART 183 3	ART 190 3	

Effective Fall 2008 all Associate Degree Programs must meet Diversity (D) and Physical Education and Wellness (W) requirements.