

## GRAPHIC DESIGN, Certificate Program – 2200

CIP Code: 50.0409

### *Communications, Humanities and the Arts Division*

Graphic design students at HACC are trained to use industry-standard equipment and graphics software. Students will assemble a print and digital portfolio for job interviews that will demonstrate skills in digital imaging, layout, design, web, and interactive media. HACC is committed to high academic standards that reflect current trends in the field in order to prepare students for a career in graphic design. These standards are intended to assure high-quality experiences in small classes with access to new technologies and superior media and library support.

While most of HACC's graphic design major courses are offered during the day, some courses are only available at night. All graphic design major courses are only available at the Harrisburg Campus. Some general education and foundation courses are available at the Lancaster, Lebanon and Gettysburg Campuses, and at other sites.

### GRAPHIC DESIGN, Foundations Program - 2830

Students interested in entering Graphic Design Certificate Program #2200 must first enroll in Foundations Program #2830. While in program #2830, students complete art foundation courses, specific math, writing, and reading requirements, and submit a portfolio as entry requirements for program #2200. Students must meet with a division counselor, (717) 780-2422 or 3227, or the program director, (717) 780-2423, upon enrolling in program #2830.

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*Selective Program:* Any student who has passed the portfolio review and meets entry criteria is eligible to enroll in program #2200. Entry into program #2200 is not guaranteed with admission to the College or with admission into Foundations program #2830. Contact a division counselor or program director for entry criteria.

### *Career Opportunities*

Job opportunities can be found as graphic designers in advertising agencies, design firms, newspapers, magazines, television stations, web and multimedia production companies, retail stores, printers, government agencies, and corporate in-house art departments. (SOC Code: 27-1024 Graphic Designers)

Link to Occupational profiles on O\*NET <http://www.onetcodeconnector.org/>

Application and Admission information <http://www.hacc.edu/StudentServices/Registrar/HowtoApplyandRegister/index.cfm>

### *Competency Profile*

This curriculum is designed to prepare students to:

- Demonstrate mastery of skills involved in the graphic design field
- Create an effective visual communication
- Operate computers and graphic software used in design, web and interactive media
- Present a professional portfolio

### **PROGRAM REQUIREMENTS (TOTAL CREDITS = 42)**

<b>General Education</b>	<b>Major</b>	
	ART 105 Fundamentals of Two-Dimensional Design	3
	ART 109 Computer Graphics	3
	ART 114 Interactive Media and Design	3
	ART 121 Drawing I	3
	ART 122 Drawing II	3
	ART 123 Illustration	3
	ART 140 Web Design	3
	ART 143 Typography	3
	ART 144 Graphic Design I	3
	ART 145 Graphic Design II	3
	ART 146 Graphic Design III	3
	ART 147 Portfolio Development	3
	ART 176 Digital Photo Imaging	3
	Elective	<u>3</u>
		42

## RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

*After the Graphic Design Foundations level, all graphic design courses must be taken as a block in the sequence shown.*

Fall Semester (Graphic Design Foundations #2830)	Spring Semester (Graphic Design #2200)	Fall Semester (Graphic Design #2200)	Spring Semester (Graphic Design #2200)
ART 105            3	ART 109            3	ART 123            3	ART 114            3
ART 121            3	ART 122            3	ART 140            3	ART 146            3
ART 176            3	ART 143            3	ART 145            3	ART 147            3
	ART 144            3		Elective            3

Program Costs: \$12,935.00

<http://www.hacc.edu/FinancialAid/FinancialAidBasics/Cost-of-Attendance.cfm>

On-time Completion Rate:

Job Placement Rate:

Median Federal Loan Debt: \$0

Median Alternative Loan Debt: \$0