

HOTEL AND LODGING MANAGEMENT, Associate in Arts Degree - 1741

Business, Hospitality, and Tourism Division

Students prepare for professional employment in varied segments of the Hospitality Industry to work in economy hotels, mid-market hotels, full-service hotels, resorts, and cruise ships as front-office managers, assistant managers or supervisors, convention and conference managers or coordinators, hospitality sales and marketing managers, and eventually resident and general managers. The Hotel and Lodging Management AA degree program is accredited by the Association of Collegiate Business Schools and Programs. Since 1992, ACBSP is the only nationally recognized organization that grants regional accreditation to two- and four-year colleges and universities. Courses are offered during both day and evening sessions. The complete program is available only at the Harrisburg Campus; some required courses are available at the Lancaster, Lebanon, York and Gettysburg Campuses, and at other sites.

Career Opportunities

Graduates find jobs in all segments of the hotel industry in a variety of management areas, including the room division, convention and conference services, meeting planning, sales and marketing, and other hotel auxiliary services.

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate basic skills in general hotel management
- Display competency in business subjects required for solving management problems
- Exhibit skills necessary to perform the duties of meeting planners
- Demonstrate technical operations skills and management and supervisory skills
- Demonstrate competency in hotel computer information systems
- Manage front-office practice and housekeeping procedures
- Write and speak effectively
- Appreciate accomplishments in the arts and sciences

PROGRAM REQUIREMENTS (TOTAL CREDITS = 69)

General Education		Major		Other Required Courses	
ENGL 101 English Composition I	3	HRIM 101 Introduction to Hospitality Industry	3	CIS 105 Intro. to Software for Business	3
ENGL 106 Written Business Comm.	3	HRIM 102 Applied Hospitality Math	2	MKTG 212 Professional Selling	3
SPCH 104 Interpersonal Communication	3	HRIM 103 Hospitality & Tourism Marketing	3		6
Core A Elective	3	HRIM 114 Hospitality Accounting	3		
Core B Elective	3	HRIM 125 Dining Room Management	3		
Core C Elective	3	HRIM 231 Cost Control Food and Labor	3		
Free Elective	3	HRIM 251 Hospitality Supervision	3		
Physical Education & Wellness	1	HM 112 Front Office Operations & Management	3		
	22	HM 154 Supervisory Housekeeping	3		
		HM 203 Hospitality & Tourism Law	3		
		HM 254 Hospitality Leadership and Management	3		
		HM 269 Hospitality Industry Computer Systems	3		
		HM 270 Convention & Events Management	3		
		HM 278 Hotel & Lodging Management Cooperative Seminar and Field Experience	3		
			3		
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RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

Part time students can complete this program by taking one or more courses each semester.

Semester I		Semester II		Semester III		Semester IV		Summer Session	
CIS 105	3	ENGL 106	3	HM 112	3	HRIM 103	3	HM 278	3
ENGL 101	3	PE & W	1	HM 154	3	HM 254	3		
HRIM 101	3	HM 203	3	HRIM 231	3	HM 269	3		
HRIM 125	3	HRIM 114	3	MKTG 212	3	HM 270	3		
Core C Elective	3	HRIM 251	3	Core A Elective	3	SPCH 104	3		
HRIM 102	2	Core B Elective	3			Free Elective	3		

Effective Fall 2008 all Associate Degree Programs must meet Diversity (D) and Physical Education and Wellness (W) requirements.