

BUSINESS MANAGEMENT - Computer Information Systems, Associate in Arts Degree - 1480

Business, Hospitality, and Tourism Division

These programs incorporate specialty courses in management, marketing, finance, and data processing. The courses provide students with the knowledge of management concepts, procedures, operations, and problem-solving techniques needed for employment or advancement. The Business Management AA degree programs are accredited by the Association of Collegiate Business Schools and Programs. Since 1992, ACBSP is the only nationally recognized organization that grants regional accreditation to two- and four-year colleges and universities. The complete programs are available at the Harrisburg, Lancaster, Lebanon, Gettysburg and York Campuses.

Career Opportunities

Graduates prepare for entry-level positions in organizations with career paths that eventually lead to a position as a computer operator, data entry supervisor, data processing supervisor, data base analyst, data storage manager, information technology coordinator, management information systems supervisor, systems analyst, systems comptroller, technical specialist, and webmaster. The programs also prepare currently employed individuals for upward mobility within their organizations.

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate an ability to analyze problems including problem identification and problem solution
- Understand the interaction of the various functional areas of an organization in a systems context
- Understand the dynamic economic, social, political, and technological environments and their impact on organizations and demands placed on management
- Analyze various financial statements for information concerning costs, volume, profit and capital, and compare key financial ratios
- Perceptually envision the organization of the future and the skills necessary for the manager to operate within it
- Write and speak effectively
- Appreciate accomplishments in the arts and sciences

PROGRAM REQUIREMENTS (TOTAL CREDITS = 64)

General Education		Major		Other Required Courses	
ENGL 101 English Composition I	3	ACCT 101 Principles of Accounting I	4	MATH 100 College Math for	
ENGL 102 English Composition II <u>or</u>		ACCT 200 Principles of Accounting II	4	Business or higher	<u>3</u>
ENGL 106 Written Business Communication	3	BUSI 201 Business Law I	3		3
SPCH 101 Effective Speaking	3	CIS 105 Introduction to Software for			
Core A Elective	3	Business	3		
Core B Elective	3	ECON 201 Principles of Economics I:			
Core C Elective	3	Macro	3		
Free Elective *	3	MKTG 201 Principles of Marketing	3		
Physical Education & Wellness	<u>1</u>	CIS Electives	9		
	22	(Select from the following: CIS 110,			
		127, 135, 140)			
		CIS 108 Introduction to PowerPoint	1		
		Management Electives	<u>9</u>		
			39		

*Recommend BUSI 291

RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

Part time students can complete this program by taking one or more courses each semester.

Fall Semester		Spring Semester		Fall Semester		Spring Semester	
CIS 105	3	ACCT 101	4	ACCT 200	4	CIS Elective	3
ENGL 101	3	BUSI 201	3	ECON 201	3	Management Elec.	6
Math 100 or		ENGL 102 or 106	3	MKTG 201	3	Core C Elective	3
higher	3	CIS Elective	3	CIS Elective	3	Free Elective	3
Core A Elective	3	SPCH 101	3	Management Elec.	3	CIS 108	1
Core B Elective	3						
PE & W	1						

Effective Fall 2008 all Associate Degree Programs must meet Diversity (D) and Physical Education and Wellness (W) requirements.