

# TRAVEL AND TOURISM, Certificate Program – 1280

CIP Code: 52.0903

## *Business, Hospitality, and Tourism Division*

Students prepare for jobs in the travel industry. The Travel and Tourism AA degree is accredited by the Association of Collegiate Business Schools and Programs. Since 1992, ACBSP is the only nationally recognized organization that grants regional accreditation to two- and four-year colleges and universities. The complete programs are available only at the Harrisburg Campus, and full-time students are advised to take all of their classes at that campus. Some required courses in the degree program are available at the Lancaster, Lebanon, and Gettysburg Campuses, and at other sites.

## *Career Opportunities*

Graduates find jobs in the travel industry in starting positions as travel agents, ticket agents, or reservationists. Degree graduates are also given the training needed for careers as convention center managers, destination development specialists, incentive travel specialists, in-transit attendants, tour escorts, corporate travel managers, and tour operators. (SOC Code: 41-3041 Travel Agents)

Link to Occupational profiles on O\*NET <http://www.onetcodeconnector.org/>

Application and Admission information <http://www.hacc.edu/StudentServices/Registrar/HowtoApplyandRegister/index.cfm>

## *Competency Profile*

This curriculum is designed to prepare students to:

- Demonstrate competency in travel computer information systems
- Understand computer systems for airline ticketing and other reservations
- Understand tourism concepts and trends
- Demonstrate knowledge of world geography

## **PROGRAM REQUIREMENTS (TOTAL CREDITS = 37)**

<b>General Education</b>		<b>Major</b>		<b>Other Required Courses</b>	
ENGL 106 Written Business Communication	<u>3</u>	HRIM 101 Introduction to Hospitality	3	CIS 105 Introduction to Software	
	3	HRIM 103 Hospitality Marketing	3	for Business	<u>3</u>
		HRIM 251 Development of Supervisory Personnel	3		3
		HM 269 Hospitality Industry Computer Systems	3		
		HM 270 Convention/Conference Management	3		
		TOUR 102 Principles of Travel Selling	3		
		TOUR 125 Destination Geography	3		
		TOUR 201 Tourism Theories & Practices	3		
		TOUR 203 Group Travel Planning	3		
		TOUR 279 Travel Reservation Systems	<u>4</u>		
			31		

Program Costs: \$10,848.00

<http://www.hacc.edu/FinancialAid/FinancialAidBasics/Cost-of-Attendance.cfm>

On-time Completion Rate:

Job Placement Rate: 0%

Median Federal Loan Debt: \$0

Median Alternative Loan Debt: \$0