

AGRIBUSINESS AND MANAGEMENT OF FOOD SYSTEMS, Certificate Program - 1191

CIP Code: 01.0102

Business, Hospitality, and Tourism Division

This program provides a solid foundation for students who are planning for an agribusiness career or for those already in agribusiness who wish to supplement their existing knowledge. Agribusiness is represented by the total of all institutions, firms, and activities involved in the commercial production of food including retail food, food service, and the full range of supporting industries. Students study economics, food marketing, supervision, finance, and other business subjects and learn to use them to create, manage and sustain the processes that move agricultural products from the field to the consumer. The complete program is available at the Harrisburg Campus. Certain required courses are available at the Lancaster, Lebanon, and Gettysburg Campuses and at other sites.

Career Opportunities

Private firms, public organizations and government agencies hire program graduates in entry-level positions as food production and processing managers, sales and service representatives, retail food store managers, and government employees. Those hired into these positions are often hired as middle management providing industry oversight as well as a wide range of office support in finance, marketing, and technical services.

(SOC Code: 41-4012 Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products)

Link to Occupational profiles on O*NET <http://www.onetcodeconnector.org/>

Application and Admission information <http://www.hacc.edu/StudentServices/Registrar/HowtoApplyandRegister/index.cfm>

Competency Profile

This curriculum is designed to prepare students to:

- Acquire expertise in business analysis subject areas with emphasis on the application of these concepts for effective problem solving within the food system
- Obtain a sound understanding of the agribusiness sector and food system while learning how it functions within the boundaries of both national and international economics
- Assimilate information and develop inductive and deductive reasoning processes
- Acquire the knowledge base necessary for supporting sound business decisions
- Use communication skills for effective business application and personal growth opportunities
- Use those strengthened management and communication skills for effective business operations and personal growth opportunities

PROGRAM REQUIREMENTS (TOTAL CREDITS = 40)

General Education		Major		Other Required Courses	
ENGL 101 English Composition I	3	ACCT 101 Principles of Accounting I or	4	CIS 105 Intro to Software for Business	3
ENGL 106 Written Business Comm.	3	ENTR 203 Fin. & Acct for Entrepreneur (3)		CIS 108 Introduction to PowerPoint	1
SPCH 101 Effective Speaking or		BUSI 150 Introduction to Agribusiness	3		4
SPCH 104 Interpersonal Communication	3	BUSI 211 Agricultural Law or			
	9	BUSI 201 Business Law I	3		
		BUSI 250 Management of Food Systems	3		
		ECON 201 Principles of Economics I or			
		BUSI 227 Principles of Agricultural Econ	3		
		MKTG 201 Principles of Marketing	3		
		MKTG 212 Personal Selling	3		
		MGMT 201 Principles of Management	3		
		MGMT 226 Principles of Leadership	3		
			27		

Program Costs: \$11,700.00

<http://www.hacc.edu/FinancialAid/FinancialAidBasics/Cost-of-Attendance.cfm>

On-time Completion Rate: 0%

Job Placement Rate:

Median Federal Loan Debt: \$0

Median Alternative Loan Debt: \$0