

Description and Important Information

GRAPHIC DESIGN, Associate in Arts Degree (#2840)

HACC is committed to high academic standards that reflect current trends in the field in order to prepare students for a career in graphic design. These standards are intended to assure high-quality experiences in small classes with access to new technologies and superior media and library support. As a result, this is a *Selective Program* and is only open to those who meet the entry criteria.

Entry Criteria for AA Degree Program (#2840):

- All students must first enroll in the Graphic Design Foundations (#2830) curriculum. (Enrollment in Graphic Design Foundations curriculum does not guarantee admission into program #2840.)
- Meet with a graphic design advisor, CASS division counselor or the graphic design program director to get specific information about the graphic design program's entry criteria.
- Complete Art 105, 121, and 176 with a grade of "C" or better.
- Through coursework or testing, students must demonstrate readiness for ENGL 101 and Math 020. (Recommended 0-level courses must be passed with a grade of "C" or better.)
- Submit a portfolio of required artwork to the annual fall portfolio review. (Students in program #2830 will be contacted by letter regarding a portfolio information meeting in October.)
- Receive an acceptance letter.

Students whose portfolios are accepted and who meet the above criteria are admitted into program #2840.

Once accepted into program #2840, all graphic design curriculum courses must be taken without lapse between semesters, and in the required sequence. If a student drops or does not complete a graphic design curriculum course with a grade of "C" or better he/she is not eligible to remain in the program.

Program #2840 is designed to lead directly to a career and is not intended for transfer. Students interested in transferring to another school after completing HACC's graphic design program must contact the target school well in advance to determine their transfer requirements. While most of HACC's graphic design major courses are offered during the day, some courses are only available at night. All graphic design major courses are only available at the Harrisburg Campus. Some general education and foundation courses are available at the Lancaster, Lebanon and Gettysburg Campuses, and at other sites.

Graphic design students at HACC are trained to use industry-standard equipment and graphics software. Students will assemble a print and digital portfolio for job interviews that will demonstrate skills in illustration, digital imaging, layout, design, web, and interactive media. Students are encouraged to take the elective Graphic Design Internship course to gain practical experience.

Career Opportunities

Job opportunities can be found as graphic designers in advertising agencies, design firms, newspapers, magazines, television stations, web and multimedia production companies, retail stores, printers, government agencies, and corporate in-house art departments.

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate mastery of skills required in the graphic design field
- Create an effective visual communication
- Operate computers and graphic software used in design, web and
- Present a professional portfolio
- Write and speak effectively
- Appreciate accomplishments in the arts and sciences

Contact Information for All Campuses:

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RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

After the Graphic Design Foundations level, all graphic design courses must be taken as a block in the sequence shown.

Fall Semester

(Graphic Design Foundations #2830)

ART 105	3
ART 121	3
ART 176	3
ENGL 101	<u>3</u>
	12

Spring Semester

(Graphic Design AA Degree #2840)

ART 109	3
ART 122	3
ART 143	3
ART 144	3
PE	<u>1</u>
	13

Summer Semester

(Graphic Design AA Degree #2840)

SPCH 101	3
Core B	<u>3</u>
	6

Fall Semester

(Graphic Design AA Degree #2840)

ART 123	3
ART 140	3
ART 145	3
ART 183	3
Core A	<u>3</u>
	15

Spring Semester

(Graphic Design AA Degree #2840)

ART 114	3
ART 146	3
ART 147	3
ART 190	<u>3</u>
	12

Summer Semester

(Graphic Design AA Degree #2840)

Core C	3
ENGL 102	3
Elective	<u>3</u> (ART 148 recommended)
	9