

**Contemporary Crafts Marketing AA – 2760 (Important note: See Text Box)**  
**Communications, Humanities and Arts (CHA)**  
Effective Fall 2011 (65 credits)



This checksheet meets the requirements for the AA in Contemporary Crafts Marketing from HACC. Please note that this major is presented in a sequence of courses, many of which are only offered one semester a year. Students are urged to consult with their adviser for course selection. The complete program is offered only at the Harrisburg Campus. General Education courses may be completed at any of the HACC campuses.

**Developmental Courses as determined through College Placement Testing\*:**

\* Please note: 0-level courses do not transfer and do not count toward graduation requirements; however, they are required to enter college level courses.

- Any ENGL ESL classes\*     ENGL 002\*     ENGL 050\*     HD 107 Option\*  
 ENGL 001\*     ENGL 003\*     ENGL 051\*     MATH 010\*

**One 3 credit Diversity (D) course is required; One 1 credit PE/Wellness (W) course is required. See HACC website, [www.hacc.edu](http://www.hacc.edu), for current list of diversity and Wellness courses.**

**General Education Requirements:**

**Semester Grade**

- ENGL 101 English Composition I (3 cr)  
  ENGL 102 English Composition II, English 104 Technical Writing or 106 Written Business Communication (3 cr) **Pre-req: ENGL 101**  
  SPCH 101 Effective Speaking or 104 Interpersonal Communication (3 cr) **Pre-req: ENGL 101 eligibility**  
  **(D)** Core A - ART 182 Art through the Ages II (3 cr) **This course meets HACC Diversity requirement**  
**Pre-req: ENGL 101 eligibility with all developmental reading completed**  
  Core B (3 cr) \_\_\_\_\_  
  Core C – MATH 100 (3 cr)  
**Pre-req: Completion of MATH 010 or eligibility for MATH 020 through College Placement Testing**  
  Free Elective (3 cr) \_\_\_\_\_  
  Phys Educ & Wellness (1 cr) \_\_\_\_\_ **Note:** Course needs to meet **(W)** requirement

**Semester 1: Fall**

- ART 105 Fundamental of 2 Dimensional Design (3 cr)  
  ART 121 Drawing I(3 cr)  
  Craft Elective \_\_\_\_\_ (3 cr) \*\*See list below

**Semester 2: Spring**

- ART 107 Fundamentals of 3-D Design (3 cr)  
  ART 133 Introduction to MAC (1 cr)  
  Craft Elective \_\_\_\_\_ (3 cr) \*See list below  
  ART 183 Modern Art (3 cr)

**Semester 3: Fall**

- ART 210 Contemporary Crafts: Production and Marketing I (3 cr)  
  ART 176 Digital Photo Imaging (3 cr)  
  ART 217 A Advanced Studio Problems I (1 cr)

**Semester 4: Spring**

- ART 211 Contemporary Crafts: Production and Marketing II (3 cr)  
  Program Elective (3 cr) \*\* see below  
  Studio Elective (3 cr) \*\* see below  
  ART 217 B Advanced Studio Problems II (1 cr)

**Semester 5: Fall**

- ART 212 Contemporary Crafts: Production and Marketing III (1 cr)  
  Program Elective (3 cr) \*\* see below  
  ART 217 C Advanced Studio Problems III (1 cr)

***Effective Immediately:***  
*This major is no longer available for students. If you are currently in this major, please see your advisor for a required completion date.*

**ADVISING NOTES continued on page 2**

Students are encouraged to see their advisor to develop and review their individual educational plans

Program Electives\* Select 6 - 8 credits (2 courses) from the following courses:

Program Electives – Select from the following courses			6-8
ACCT	101	Principles of Accounting I	(4)
ACCT	200	Principles of Accounting II	(4)
ENTR	103	Product Management for the Entrepreneur	(3)
ENTR	201	Marketing for the Entrepreneur	(3)
ENTR	203	Finance and Accounting for the Entrepreneur	(3)
MGMT	121	Small Business Development and Management	(3)
MKTG	201	Principles of Marketing	(3)
MKTG	212	Professional Selling	(3)
MKTG	216	Retail Merchandising	(3)
MKTG	217	Retail Management	(3)
MKTG	218	Advertising	(3)
MKTG	235	Internet Marketing	(3)
WEB	102	Internet and Web Design	(3)
WEB	110	Web Site Publishing	(3)
WEB	121	Electronic Commerce	(3)
WELD	102	Oxy-Fuel Welding and Cutting	(3)
WELD	103	Shielded Metal Arc Welding I	(3)
WELD	105	Shielded Metal Arc Welding II	(3)
WELD	107	Shielded Metal Arc Welding III	(3)
WOOD	101	Woodworking I	(4)
WOOD	102	Woodworking II	(4)
WOOD	110	Wood Technology	(3)

Crafts Electives \* Select 6 credits (2 courses) from the following courses:

Craft Electives – Select 2 of the following ART courses			6
ART	151	Ceramics I	(3)
ART	152	Ceramics II	(3)
ART	171	Jewelry and Metal Design I	(3)
ART	172	Jewelry and Metal Design II	(3)
ART	191	Glass	(3)
ART	214	Advanced Stone	(3)

Studio Art Electives\*\* Select 3 credits from the following courses:

Studio Art Electives – Select from the following courses			3
ART	102	Silkscreen Printing	(3)
ART	106	Printmaking	(3)
ART	108	Fundamentals of Computer Art	(3)
ART	111	Black and White Photography I <b>(Substitute ART 115)</b>	(3)
ART	112	Black and White Photography II <b>(Substitute ART 116)</b>	(3)
ART	122	Drawing II	(3)
ART	131	Painting I	(3)
ART	132	Painting II	(3)
ART	151	Ceramics I	(3)
ART	152	Ceramics II	(3)
ART	161	Sculpture I	(3)
ART	162	Sculpture II	(3)
ART	171	Jewelry and Metal Design I	(3)
ART	172	Jewelry and Metal Design II	(3)
ART	174	Quark Xpress Essentials	(3)
ART	175	Adobe Illustrator Essentials	(3)
ART	191	Glass	(3)
ART	201	Color Photography	(3)
ART	202	Materials and Processes of Photography	(3)
ART	205	Color Digital Photography	(3)
ART	206	Studio Photography	(3)

Students are encouraged to see their advisor  
to develop and review their individual educational plans

Graduates of this program are prepared to design, produce, and market contemporary crafts in wholesale and retail markets. Students produce professionally designed craft objects in an apprenticeship environment during the first semester. The second and third semesters provide opportunity for students to modify existing designs, design prototypes, and select materials and processes to execute a limited production run. After completing marketing, studio, and entrepreneurial classes, students prepare a display booth and sell their work in retail and wholesale markets. The complete program is available only at the Harrisburg Campus; some required courses are available at any of the other campuses.

**Contact information for all campuses:**

**Art Coordinator**

Sara Meng  
Arts 213  
717.780.2423  
sfmeng@hacc.edu

**CHA Counselor**

Angela Campbell  
Arts 121  
717.780.2422  
amcampbe@hacc.edu

Students are encouraged to see their advisor  
to develop and review their individual educational plans