

Contemporary Crafts Marketing AA - 2760
Communications, Humanities and Arts (CHA)
 Effective Fall 2008 (65 credits)



This checksheet meets the requirements for the AA in Contemporary Crafts Marketing from HACC. Please note that this major is presented in a sequence of courses, many of which are only offered one semester a year. Students are urged to consult with their adviser for course selection. The complete program is offered only at the Harrisburg Campus. General Education courses may be completed at any of the HACC campuses.

Developmental Courses as determined through College Placement Testing*:

* Please note: 0-level courses do not transfer and do not count toward graduation requirements; however, they are required to enter college level courses.

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|--|------------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> Any ENGL ESL classes* | <input type="checkbox"/> ENGL 002* | <input type="checkbox"/> ENGL 050* | <input type="checkbox"/> MATH 005* |
| <input type="checkbox"/> ENGL 001* | <input type="checkbox"/> ENGL 003* | <input type="checkbox"/> ENGL 051* | <input type="checkbox"/> MATH 010* |

One 3 credit Diversity (D) course is required; One 1 credit PE/Wellness (W) course is required. See HACC website, www.hacc.edu, for current list of diversity and Wellness courses.

General Education Requirements:

Semester Grade

- ENGL 101 English Composition I (3 cr)
- ENGL 106 Written Business Communication (3 cr) **Pre-req: ENGL 101**
- SPCH 104 Interpersonal Communication (3 cr) **Pre-req: ENGL 101 eligibility**
- (D) Core A - ART 182 Art through the Ages II (3 cr) This course meets HACC Diversity requirement**
Pre-req: ENGL 101 eligibility with all developmental reading completed
- Core B (3 cr) _____
- Core C – MATH 100 (3 cr)
Pre-req: Completion of MATH 010 or eligibility for MATH 020 through College Placement Testing
- Free Elective (3 cr) _____
- Phys Educ & Wellness (1 cr) _____ **Note: Course needs to meet (W) requirement**

Semester 1: Fall

- ART 189 Survey of Contemporary Crafts (3 cr) (COURSE SUBSTITUTE)
- CIS 105 Introduction to Software for Business (3 cr)
Pre-req: Eligibility for ENGL 101 with all reading completed
- Studio Elective _____ (5 cr) **See list below

Semester 2: Spring

- ART 107 Fundamentals of 3-D Design (3 cr)
- Craft Elective _____ (3 cr) *See list below
- Craft Elective _____ (3 cr) *See list below

Semester 3: Fall

- ART 210 Production and Marketing I (4 cr)
- ART 212 Clay Design and Production (3 cr)
- MKTG 212 Personal Selling (3 cr)

Semester 4: Spring

- ART 108 Fundamentals of Computer Art (3 cr)
- ART 211 Production and Marketing II (4 cr)
- MGMT 121 Small Business Development and Management (3 cr)
- Craft Elective _____ (3 cr) *See list below

* Select 9 credits (3 courses) from the following ART courses: ART 106, 151, 152, 171, 172, 177, 178, 191

** Select 5 credits from the following courses: ART 102, 105, 106, 107, 110, 111, 112, 121, 122, 131, 132, 151, 152, 161, 162, 171, 172, 174, 175, 176, 191, 201, 202, 205, 206

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Students are encouraged to see their advisor
 to develop and review their individual educational plans

Graduates of this program are prepared to design, produce, and market contemporary crafts in wholesale and retail markets. Students produce professionally designed craft objects in an apprenticeship environment during the first semester. The second and third semesters provide opportunity for students to modify existing designs, design prototypes, and select materials and processes to execute a limited production run. After completing marketing, studio, and entrepreneurial classes, students prepare a display booth and sell their work in retail and wholesale markets. The complete program is available only at the Harrisburg Campus; some required courses are available at any of the other campuses.

Contact information for all campuses:

Art Coordinator

Sara Meng
Arts 213
717.780.2423
sfmeng@hacc.edu

CASS Counselor

Angela Campbell
Arts 121
717.780.2422
amcapmbe@hacc.edu

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