

**Alumni Council Meeting
Monday, June 14, 2010**

MINUTES

ATTENDEES: Gary Aller, Linda Cobb, Tyran Cobb, Patrick Donnelly, Mary Harden, Willetta Huth, Linda Lubold, Zenoria McMorris-Owens, Melvin Wilson, Jr.

Staff

Sara Bernier, Maureen Hoepfer

CALL TO ORDER

The meeting was called to order at 6:00 pm.

I. ADOPTION OF MINUTES & TREASURER'S REPORT

The Minutes and Treasurer's Report were distributed electronically prior to the meeting, and Council moved to approve them.

Motion: To accept the Minutes from May 10, 2010, and the Treasurer's Report.

By: Patrick Donnelly

2nd: Gary Aller

Motion: Carried

II. OLD BUSINESS

- A. New York Bus Trip 04/24/2010** – Tyran Cobb reported that three full buses were sold. Ticket sales totaled \$6,400; expenses totaled \$5,625 with a remaining balance of \$775. Tyran added that the next NYC bus trip is scheduled for November 20, 2010 and there will be five buses – 3 buses will be leaving from Harrisburg and one bus from Lancaster and Gettysburg, respectively. Buses will be cancelled if not enough participants signup. Promotion of the trip will start in July.
- B. Commencement 05/18/2010** – President Linda Cobb reported that this was the largest graduating class to date. She added that 600 graduates attended the ceremony. Tyran reported that six travel mugs were sold for \$10 each, totaling \$60 and two Alumni College cards. Maureen reported a gift of \$205.50 for the sale of flowers.
- C. Circle of Distinction Awards Dinner 06/12/2010** – President Linda Cobb opened the floor for comments and feedback. Council members agreed that the awards presentation was excellent. There was a brief discussion on the addition of a sixth honoree. It was explained that a detailed review of the candidate's qualifications justified the candidate's selection. Council agreed that all six honorees are deserving of the award.

D. RLAC Gallery – Mexican Pottery Exhibit Proposal: Gallery Sponsorship for 2010-2011

Maureen Hoepfer directed Council to the updated proposal submitted by Kim Banister. President Linda Cobb mentioned that the total amount requested is \$2,300 and that it will be applied to next year's budget. Tyran Cobb inquired as to the deadline for responding to the proposal and the date for awarding the sponsorship. President Linda Cobb explained the procedure. Linda Lubold added that there is \$5,000 in the Special Projects line item of the 2010-2011 proposed budget. Patrick Donnelly suggested that the full amount be awarded. Council moved to vote.

Motion: To support Gallery Sponsorship 2010-2011 award of \$2,300 to RLAC Gallery – Mexican Pottery Exhibit to be held from January 12 – February 4, 2011.

By: Patrick Donnelly **2nd:** Linda Lubold **Motion:** Carried

III. NEW BUSINESS

- A. **2010-2011 Budget** – Linda Lubold reported on the 2009-2010 budget. Linda then opened the floor for questions on the \$70,600 proposed budget for 2010-2011. After Q&A, Council moved to vote.

Motion: To accept the 2010-2011 budget as presented.

By: Zenoria McMorris-Owens **2nd:** Melvin Wilson, Jr. **Motion:** Carried

IV. POINTS OF INFORMATION AND CONCERNS

B. Report from Alumni Office

Annual Appeal Phonathon: Maureen reported that she will review the results of the annual appeal and explore how to streamline expenses and bring in more money. She is considering the option of online giving and will put together a fundraising plan.

Strategic Planning: Maureen reported that she will be meeting with a consultant from the Clements Group the week of June 21 to talk about holding a Council retreat in September 2010. She asked Council to think of a couple of signature projects that would identify the Alumni Association. Council agreed that a retreat, held off-site, is a good idea.

Ambassador Program: Maureen reported that she met last week with Winnie Black, Harrisburg Campus Dean, Student Affairs, to discuss the ambassador program. Winnie Black would like to expand the program to include an alumni component. President Linda Cobb asked who would the alumni ambassador be under – alumni affairs or student services. Maureen reported that at this time a proposal has not been formulated.

College Strategic Plan: Maureen reported that under the College Strategic Plan faculty asked to start a student mentoring program. Winnie Black feels that an alumni mentoring program would work better than a faculty mentoring program. Melvin Wilson, Jr. mentioned that there are government grant monies allocated for funding

alumni mentoring efforts, and that he just completed a funded proposal. President Linda Cobb suggested that Melvin be part of the committee if one is formed. Melvin agreed to serve if needed.

Scholarship Proposal for non-credit students follow-up: Maureen Hoepfer will check if the “memorandum of understanding” can be changed to add non-credit students. President Linda Cobb mentioned that we are not offering scholarships to part-time credit students either.

C. Items from the Floor

Alumni Association Year-at-a-Glance: President Linda Cobb presented an overview of the past year’s activities. The president recognized each Council member and thanked them for their support and for volunteering time. Linda acknowledged and thanked the Alumni Affairs office staff for their work and support.

Meeting Adjourned at 7:10 p.m.

Next Meeting: Monday, September 13, 2010 @ 7:00 p.m.