Greetings!

In last month’s newsletter I reflected on how much I love the start of every semester...the excitement we all have for the possibilities that new students and new classes bring. As I write this month’s newsletter, we’ve just hit the midpoint of the semester, and as we look ahead to all that must be done before the holidays, stress can quickly replaces our initial enthusiasm and excitement.

Aimee Brough, HACC’s chief human resources officer, recently shared highlights from a conference she attended on essentialism. Essentialism, as described in the book, Essentialism: The Disciplined Pursuit of Less, by Greg McKeown, is “a systematic discipline for discerning what is absolutely essential, then eliminating everything that is not so that you can make the highest possible contribution toward the things that really matter.” I think this idea has great potential to guide our decisions as we continue to grapple with how we balance the competing demands for our time. McKeown writes “There are far more activities and opportunities in the world than we have time and resources to invest in, and although many of them may be good, or even very good, the fact is that most are trivial and few are vital.” Essentialism is focused on discerning the difference between the “many trivial” and the “vital few.” Unfortunately we live in a world where it’s considered a positive thing to take on more and more, thinking that the end result will be greater success.

I challenge each of us, individually and collectively as a Campus, to change the way we think about our work. We need to adopt the mindset of only doing the things that are essential to our mission “Creating Opportunities and Transforming Live to Shape the Future...TOGETHER.” This will require us to have authentic conversations and tremendous discipline as we evaluate and support each other in properly identifying the things that are essential to this mission.

If you’re interested in learning more about essentialism, here is an 11+ minute video review of McKeown’s book.

Did You Know???

Gettysburg Campus student, Bailey Neveker, is one of the top golfer’s on HACC’s Men’s Golf Team. Bailey is a graduate of New Oxford High School and lives in Hanover. He is currently in fellow golf lover Diane Bittle’s CIS class.
Congratulations to...

- **Abderrahim Kherchttou** who recently accepted the position of **Enrollment Services Specialist** at the York Campus. The **Gettysburg Campus Public Services Library Specialist** position is currently posted and will close on Sunday, Oct. 22nd.

- **Judy Alder** who accepted the position of **Executive Assistant** to the Campus vice president. Judy will begin her new position on Monday, Oct. 23rd. The **Administrative Office Specialist** position in Academic Affairs will be posted on Sunday, Oct. 22nd.

- **Andrea Lazarus** who accepted the position of admissions counselor at the Gettysburg Campus. Andrea has taught English 051, 101 and 102 and also worked as a professional writing tutor at the York Campus. Most recently, she began advising at the Gettysburg Campus at the start of the spring 2017 term.

- **Leslie Boon** who accepted the position of **Associate Dean of Academic Affairs** at the Harrisburg Campus effective Monday, Oct. 23rd. **Amanda Hartzell** has agreed to serve as the **Interim Campus Director of Tutoring and Testing** until the position is filled.

- **Dwayne Smith**, campus security officer, who recently participated in the **2017 Ironman World Championships** in Kona, Hawaii. Dwayne’s overall finish time was 11 hours 14 minutes...**AMAZING**!

- **Dory Uhlman** who on Friday, October 20th wed **Bill Marquette** in a small family ceremony.

^ Gettysburg Campus staff and faculty celebrate Leslie Boon and Dory Uhlman at a Potluck Luncheon on Monday, Oct. 16.
On October 10th, Gettysburg’s peer and professional tutoring staff joined tutors from across the college for a professional development event titled **Building for Success: Tutoring Tools and Techniques to Improve Student Success**. Hosted by HACC York Campus, tutors spent the day expanding and refining their tutoring skills. Leonard Geddes of the LearnWell Projects provided a keynote on increasing student metacognition during the tutoring process. Professional tutors Rebecca Abell and Robert Comber joined Gettysburg math faculty member Catherine Frost on a panel titled “Best Practices for Tutoring Math.” One attendee commented the day “emphasized concepts and theories that helped crystallize preexisting thoughts [about effective tutoring practices].” The Tutoring and Testing department is grateful to the **HACC Foundation** and the **President's Fund for Excellence** for generously supporting this event.

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**HACC’s Annual Security Report for 2017**

HACC, Central Pennsylvania's Community College, is required by the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (20 USC § 1092(f)) to publish an annual security report by Oct. 1 of each calendar year. This report contains three years of campus crime statistics for incidents that occurred on a HACC campus, in unobstructed public areas immediately adjacent to or running through a campus and at certain non-campus facilities owned or controlled by the College.

Also included in the report are policy and procedure disclosures for emergency response, the reporting of crime, investigative and disciplinary procedures for rape, sexual assault/misconduct and drug and alcohol control, among others.

This report is now available on HACC’s website at http://www.hacc.edu/AboutHACC/PublicSafetyandSecurity/upload/HACC_ASR.pdf

Free paper copies are available upon request at any campus public safety and security office or Welcome Center.
Looking for a Social Media Presence for YOUR HACC Club?

ATTEND THE CITE SESSION on Thursday, November 2 from 2:00 to 3:00 pm – Room 122

Social media is a great way to engage others in YOUR program or club. HACC already has more than 75 Facebook pages and/or groups. Therefore, before you begin promoting your program or club on social media, you may want to check to see if a current Facebook page or group may meet your needs. If not, please follow these guidelines for the creation of all new accounts.

If you are an adviser of a HACC club and would like a Facebook page or group, please follow the College Administrative Procedure (AP 901) and submit a communications hub request. The Office of College Advancement (OCA) will work with you to create the page or group.

Please be prepared to answer the following questions when submitting your request:

- What is the purpose in creating the page?
- What is your goal in using the page?
- What is your plan on maintaining it?
- How frequently do you foresee posting to the page?
- Have you managed a Facebook page before?
- Do you have background knowledge of the tool and how to effectively use it for communication and engagement?

If you are looking to engage on Twitter for your club or group, please:

- Create a Twitter account as yourself; do not use HACC logos or the College’s “YOURS.” branding
- Have a photo of yourself as your Twitter profile picture
- Put your HACC title with your name
- Include @HACC_info in your tweet to have your information retweeted or favorited by the College (This will include your tweet on the College’s Twitter feed)
  - HACC’s Twitter account has 5,147 followers (as of Oct. 5, 2017). Therefore, YOUR tweet will gain great exposure if shared on the @HACC_info account.
- Include a program-specific or student organization-specific hashtag in your tweet
  - Examples: #HACCcomm110 or #HACCLiveWire
- Engage Dr. Ski on Twitter by including @HACCski in your tweet
- Engage your colleagues and students on Twitter

The College is not currently on Instagram or Snapchat. However, we are developing a pilot program to research and assess the possibilities of using the platforms in 2018. Please stay tuned for updates.

Join Jenn Boyd and Kelly Swanson, from HACC’s integrated marketing communications team, on Thursday, November 2 from 2:00 to 3:00 pm in Room 122 and you will learn the proper way to use social media to promote HACC activities. This session is open to anyone who wants to promote their HACC activities using social media. Students in clubs are encouraged to join us.

Use this link to register [http://www.hacc.edu/FacultyandStaffDevelopment/Events/]
Two octogenarians, Mary Davidson and Gail Oyler, from Cross Keys, The Brethren Home Community are enrolled in Dr. Charlie Fennel’s History of the United States II class. Both say that they eagerly await the Monday/Wednesday course each week and find Dr. Fennel to be extremely knowledgeable and very engaging. He makes them think while also providing lots of opportunity for laughter in the class.

Mary and Gail participate in HACC’s 65+ program which allows seniors to audit most credit courses for free on a space available basis.

Mary Davidson, Gail Oyler & Dr. Charlie Fennel >

On Wednesday, September 13 the Food for Thought series hosted a Veteran’s Meet & Greet that included a two-mile walk from the Campus to the Peace Light on the Gettysburg Battlefield. Veteran students, staff and faculty enjoyed lots of laughter and sharing of stories. At the conclusion of they walk, they enjoyed refreshments while HACC faculty member and advisor Wendy Brubaker provided a handout containing information about veteran student discounts at Ragged Edge and Subway and scholarships available to veterans through the HACC Foundation.

^ Peter Hogaboom, Bruce McMahan (HACC Student), Virgil Gibson (HACC Instructor), Paul Wypijewski, Kenny Mumma, Joey Farace, Noah Robinson (HACC students) and Manny Grilo
CONGRATULATIONS GETTYSBURG CAMPUS! Every April, members of the College are encouraged to submit a President’s Award nomination for colleagues that continually demonstrate initiative, creativity, innovation, and efficiency through projects that enhance the College’s reputation and may also result in cost savings.

Members of the President’s Cabinet select the nominations that best meet the President’s Award criteria.

- Demonstrates initiative, creativity, and innovation in implementing and/or carrying out a project;
- Efforts that enhanced the College’s reputation;
- Efforts that resulted in increased efficiency or effectiveness with college wide implications;
- Efforts that resulted in cost savings to the College.

Cavil Anderson, director of faculty and staff development, nominated the Gettysburg Campus as a “Learning Organization” based on Peter Senge’s five disciplines or organizational learning. Cavil wrote “the Gettysburg Campus mindset is focused on learning and challenging all employees to tap into their knowledge, skills, abilities, and potential, to collectively learn and build their units, the Campus, College, and the community at large.”

Dory Uhlman, dean of academic affairs, was also a recipient of the 2017 President’s Award for Excellence for her efforts that have enhanced the College’s reputation including leading the APO organization as president, the Gettysburg Campus Community Education Day series, the Campus’ new MA program and expanded high school partnerships.

Top: Shannon Harvey & Dory Uhlman accept the award on behalf of the Campus from HACC trustee Jeff Shaffer and Dr. Ski
Save the date! The HACC Foundation, Gettysburg Campus Student Government Association (SGA) and Phi Theta Kappa (PTK) are participating in the 2017 Adams County Community Foundation (ACCF) Giving Spree on Nov. 9, 2017, at the Gettysburg Area Middle School from 4-6:30 p.m.

Last year’s ACCF Giving Spree raised more than $334,000 for 63 organizations. The mission of the 2017 Giving Spree is to create a passion for giving among citizens of Adams County for causes that are close to their hearts. Anyone who attends the event will receive a $10 “Spree Coin” from the ACCF to be donated to the organization of your choice!

Will YOU show your support by attending the Giving Spree on Nov. 9 and donating your $10 spree coin to support the SGA & PTK student scholarships?

Gettysburg Campus Student Success Committee

This fall, the Gettysburg Campus Student Success Committee (Leslie Boon, Wendy Brubaker, Amanda Hartzel, Shannon Harvey, Wendy Kaehler, Matthew Nowik, Kathy Pasewark, Cristal Renzo, Tracey Smith, Dory Uhlman & Bonnie Walker) working in partnership with HACC’s IMC team and talented videographer, Melanie Wagner, created a Welcome Video to send to all new Gettysburg Campus Students.

https://youtu.be/HKOAwqmmUHQ

Student response to the video included many comments like these:

- Thank you very much for welcoming me to Gettysburg Campus! I appreciate all of the support and offered assistance from everyone at Gettysburg HACC.

- I enjoyed the helpful video. I actually have spoken to many of the faculty in the video.

Keep your eyes out for a second video that will highlight academic and student support services! If you’re interested in getting more involved in student academic success initiatives like this one, contact Student Success Committee chair Amanda Hartzel at amhartze@hacc.edu.
UPCOMING DIVERSITY COMMITTEE EVENTS

All events will be held in the Robert C. Hoffman Community Room

- **Monday, Oct. 23, Noon – 1:00 p.m.**
  Brown Bag Lunch Session – “What our Students are Saying about Race & Gender”

In this session, **Jessica Knouse**, director of student development and multicultural programs, and **Warren Anderson**, Ed.D. chief inclusion and diversity officer, will present findings of the diversity identity workshops, conducted at the Gettysburg Campus. This talk will reveal **how our students are talking about race, gender, politics, and where they feel they fit in at the campus level, in their communities and as Americans**. This session will also present practical tips that faculty and students can implement in the classroom environment to engage in meaningful dialogue around diversity. It can be challenging for faculty or staff to confront these issues with students; therefore, the purpose of this session may help assist future diversity and inclusion dialogues with students and/or among colleagues. Please join us for this session as we continue to engage the HACC-Gettysburg campus in these critical conversations.

- **Thursday, Oct. 26, 1:00 – 2:00 p.m.**
  Forum on Diversity – “The Economic Impact of Diversity”

While many look at diversity as simply an issue of race, religion, gender, etc., there are **serious economic imperatives related to a more inclusive environment**. There are compelling interests that are forcing institutions of higher education and the communities where they exist, to examine the environment and create policies for a more sustainable future. This session will focus on the ways in which HACC can serve as a catalyst to change and sustainability for a mutually inclusive environment.

THANK YOU TO OUR AMAZING FACILITIES STAFF

This early morning photo is a great reminder to thank our amazing facilities staff who are often hard at work long before most of us arrive on Campus and long after we leave!

Thank you **Ron Cline, Tenley Fridinger, Tonia Hankey, Ray Herrick, Susan Hoff, Bob King, Darwin Laughman**, and **Brian Miller**

<Bob King giving the bus an early morning wash>