October 2017

This is a special edition of HACC Connections. We plan to publish this e-newsletter six times per year. We hope you enjoy the issues. Please contact us at foundation@hacc.edu to share feedback and ideas with us. Thank you!

HACC Supporters Hasu and Hersha Shah Transform Lives Locally, Nationally and Globally

Mr. Hasu Shah and Mrs. Hersha Shah came to the United States from India. They pursued a business dream that would grow from a single motel property in Central Pennsylvania in 1984 to a national presence in the hospitality and lodging industry. Their company, Hersha Hospitality Trust, has been publically traded for more than 15 years and is presently listed on the New York Stock Exchange.

Through their company, Mr. and Mrs. Shah have developed, managed or owned more than 80 hotels primarily in the Eastern United States. Many of these hotels have been developed from the ground up, including seven new hotels in New York City. Other affiliated businesses in the Hersha Group include a management company, a developer of hotel properties and a company that provides furnishings and supplies to hotels across the country.

In 2005, Mr. and Mrs. Shah funded a hospital in Gujarat, India, and established the Shree Krishna Foundation to provide eyesight to one million disadvantaged blind people living in India. Mr. and Mrs. Shah received the prestigious National Tocqueville Award from the United Way Worldwide in 2010 for their outstanding humanitarian efforts locally, nationally and globally, joining a distinguished list of honorees.
that include President Ronald Reagan, President Jimmy Carter, Bill Gates and Bob Hope.
In 2004, Mr. and Mrs. Shah contributed $75,000 to the HACC Foundation to provide funding for
the hotel, restaurant and institutional management program at HACC. As a result, the Hasu P.
and Hersha Shah School of Hospitality and Tourism Management was established.

“Our success in the hospitality industry is directly correlated with the caliber of our managers, employees and communities,” said Mr. Shah. “We believe that HACC serves our communities in the Pennsylvania capital region-and increasingly the hotel industry at large-exceedingly well. We believe in their students and admire the school’s mission.”

To hear more about why Mr. and Mrs. Shah contribute to the HACC Foundation, please watch their video.

Their contributions have been used to establish an endowed fund within the HACC Foundation that provides monies for faculty and professional development awards, including registration fees for professional seminars, conferences and activities. Additionally, funds have been used to create and provide summer faculty internship opportunities at Hersha-owned and operated hotels.

“We are firm believers in giving back to our community, as well as to our industry,” Mr. Shah said. “My own family has benefited from a strong educational grounding in this industry, and it is our hope that this endowment will ensure that other deserving students have the same access to academic and professional training.”

Because of the support of Mr. and Mrs. Shah, the Hasu P. and Hersha Shah School of Hospitality and Tourism Management is a model for academic and professional training.

**HACC’s Impact on Students Results in $250,000 Contribution!**
The HACC Foundation received a $250,000 contribution as part of a donor’s estate. The contribution was used to create a collegewide student emergency assistance fund to help students deal with unexpected financial burdens and crises that could prohibit them from continuing their studies.

Donors’ trust in the HACC Foundation with these types of life-changing contributions speaks volumes about the credibility, respect and mission of HACC and the HACC Foundation. The HACC Foundation was bestowed the honor of using the funds to invest, impact and inspire current and future students, and we take that responsibility seriously.
Thanks to this transformational contribution and support from other donors, the *Invest. Impact. Inspire. Campaign for HACC* has achieved the emergency assistance fund fundraising goal of $500,000.

To contribute to the HACC Foundation, please visit [www.hacc.edu/givenow](http://www.hacc.edu/givenow).

**Invest. Impact. Inspire. Campaign for HACC Totals**

The *Invest. Impact. Inspire. Campaign for HACC* kicked off in August 2015. For the first year of the campaign, the HACC Foundation has focused on raising funds from HACC’s employees, retirees, alumni, board members and students.

We are receiving contributions on a regular basis, and with YOUR help, we have achieved the scholarship fundraising goal of $2 million and the student emergency assistance fund fundraising goal of $500,000! Thank you!

The fundraising totals change often. Therefore, for the latest information, please visit [www.hacc.edu/campaign](http://www.hacc.edu/campaign).

**New Scholarship Established in Memory of Adams County World War I Veteran**

Gettysburg American Legion Post 202 recently presented a $3,000 check to HACC’s Gettysburg Campus to establish the Albert J. Lentz Gettysburg American Legion Veterans Memorial Scholarship. This scholarship provides assistance to student-veterans or students who are family members of honorably discharged veterans at HACC’s Gettysburg Campus.

Albert J. Lentz, son of Mr. and Mrs. Israel Lentz, served in the U.S. armed forces along the border during the **Mexican trouble** provoked by the Germans along the Texas border. He was one of the first men to enlist in the Regular Army of the United States and went overseas in fall 1917.
with a provisional battalion. Lentz was then assigned to Headquarters Company, 18th Infantry, 1st Division. He was serving with this unit when he was killed April 20, 1918, during heavy fighting at Cantigny, France. Lentz, who was only 26, became the first man from Adams County killed in World War I. He is buried in the Gettysburg National Cemetery.

In addition to establishing this scholarship, Gettysburg American Legion Post 202 members plan to meet with HACC student-veterans to find out what they want from service clubs and organizations to better support their needs.

*Photograph Caption: Pictured are, from left, Dean Myers, HACC director of military and veterans affairs; Brandon Shaffer, a HACC veteran-student; Jeff Shaffer, member of the HACC Board of Trustees; Post 202 vice commander Paul Wypijewski; Pete Lindquist and Vince Umstott, Post 202 members; Lewis Jones, Post 202 adjutant commander; Shannon Harvey, Gettysburg Campus vice president; and Mark Bowman and Elizabeth Starner, HACC veteran-students.*

**TE Connectivity Corporation Makes Engineering Lab Upgrade Possible**

HACC, Central Pennsylvania’s Community College, recently received $13,000 in funding from TE Connectivity Corporation to purchase a 3D printer, a curing oven, a custom-machined tool holder, high-temperature resins and other supplies.

As part of their coursework at HACC, engineering transfer and mechanical engineering technology students design molds for use in the injection-molding machine located in HACC’s engineering lab. Installation of this technology will allow students to create their own designs, print and cure molds based on these designs and use the molds to create injection-molded parts.

Forrest Lysinger, assistant professor engineering and mechanical engineering technology, said, “Combining the 3-D SLA printer with our injection-molding equipment will allow our students to gain hands-on experience with a completely new technology and give them skills they can apply when they are ready to find employment.”

Thank you, TE Connectivity Corporation, for providing funding for these tools that will enhance our students’ education!

To contribute to the HACC Foundation, please visit [www.hacc.edu/givenow](http://www.hacc.edu/givenow).
‘Virtual Reality Reorganized’ Exhibit at HACC until Nov. 10, 2017

“Virtual Reality Reorganized,” an exhibit of drawings on wood by Denise Stewart-Sanabria, is on display through Nov. 10, 2017, in the Rose Lehrman Art Gallery on the Harrisburg Campus of HACC. The exhibit is free and open to the public. To learn more about the exhibit, please read the news release distributed to media outlets.

 Photograph Caption: Drawings on wood by Denise Stewart-Sanabria is on display through Nov. 10, 2017, as part of the “Virtual Reality Reorganized” exhibit at HACC in the Rose Lehrman Art Gallery.

Partnership for Better Health Scholarship Funds Provides Scholarships to Noncredit Nurse Aide Students

In June 2017, HACC Foundation received a grant award of $89,920 from the Partnership for Better Health, a community foundation that supports sustainable solutions to health challenges in parts of Adams, Cumberland, Franklin and Perry counties.

The grant will provide scholarships for students in HACC’s noncredit Nurse Aide Program during the 2017-18 and 2018-19 academic years. Additionally, the grant will infuse $50,000 into a new Partnership for Better Health Scholarship Endowment for non-credit health careers programs.

Scholarship recipients must reside in the Partnership for Better Health’s service area, which includes parts of Cumberland and Perry counties. Scholarship awards will empower students to complete the training they need to work in high-demand, family-sustaining healthcare jobs in Cumberland and Perry Counties.

As a result, families will enjoy improved economic wellbeing and healthcare providers will have access to a pool of highly qualified workers trained in their backyard.

Hazel Marie Gutshall Scholarship Established for York Campus

The Hazel Marie Gutshall Scholarship was established in July 2017. The scholarship will be awarded to York Campus students who have unmet financial need and a cumulative GPA of at least 3.0. The scholarship is available for full-time and part-time students. Preference will be
given to students enrolled in the automotive technology; biology; electrical technology; math/computer science; social sciences; technology studies; or welding technology programs.

This scholarship fund supports HACC’s mission to create opportunities and transform lives to shape the future – TOGETHER.

To contribute to this fund, please visit www.hacc.edu/givenow.

WellSpan Health Partners with HACC to Provide Physician Office Assistant Scholarships

WellSpan Health System has created a new scholarship fund with HACC to benefit physician office assistant students. This new fund will award 10 scholarships of $1,500 each during the 2017-18 academic year to students who demonstrate financial need.

HACC developed this in-demand healthcare program in partnership with WellSpan Health System to address a local labor market demand. The WellSpan Careers job listing webpage averages 10 to 20 openings per month for physician office assistants.

The primary role of a physician office assistant is to work in the front office of a primary care physician office, a specialty care physician office or a medical access center. The physician office assistant keeps the medical office running smoothly by fulfilling administrative duties such as greeting patients, scheduling appointments and verifying and entering healthcare insurance information into a patient management system.

WellSpan Health System is the largest nongovernmental employer in Central Pennsylvania, with over 15,000 employees in 155 locations serving 1.1 million people.

Students Share Their Stories at Harrisburg Campus Fall Festival

Nearly 30 HACC students sat down with HACC employees to add their stories to HACC’s Story Bank during a fall festival on the Harrisburg Campus in September. Each of them has a unique story about how HACC is impacting their lives.

One student said that she wanted to set an example for her daughter and show that college is a reality for her. When asked, “What would happen if you couldn’t attend HACC?,” one student mentioned that he would not be able to afford college.
Students completed a short online survey and had their pictures taken. By spending 10 minutes sharing their stories, these students will help other future students decide if HACC is right for them.

All HACC donors and supporters are encouraged to complete the short Story Bank form at hacc.edu/stories and submit their photo to share their story!

YOUR story can impact and inspire others! Please consider sharing it! Thank you.

**Rotary Veterans Initiative Donates $30,000 to HACC**

On Aug. 17, the Rotary Veterans Initiative presented HACC and the HACC Foundation with a $30,000 check in support of education and job training programs for veterans who attend HACC. Raised from the proceeds of an annual golf tournament, the funds will be used to provide scholarships to assist student veterans enrolled in workforce development programs. The programs include public safety, health care, commercial drivers licensing, manufacturing, logistics and environmental technology.

To contribute to the HACC Foundation, please visit www.hacc.edu/givenow.

**HACC Theatre Student Plays Big Part in Television Commercial**

The Office of College Advancement (OCA) team proudly features real students in its marketing material, including brochures, billboards, postcards and much more. But did you know that we feature our students in our television commercials?

The College’s latest television commercial aired from May 5 - June 26 and July 1 - Aug. 11 and focused on answering the question, “Did you know?” The goal was to answer the question by highlighting the campuses, programs, unique facts and students.

Proudly YOURS, the commercial includes a voiceover of a HACC theatre student Garrett Knisley. Garrett eagerly agreed to share his talent by serving as the person who speaks on the video but is not visually shown. Instead, the viewer sees other visuals that correlate with what the voiceover is saying.

Garrett’s talent shined through as he recorded his lines. He was a pleasure to work with, and we wish him nothing but the best as he continues his education. His goal after graduating from HACC is to pursue his bachelor's degree in theatre and a career in acting.

The commercial aired on the following stations: abc27, Antenna TV, BRVO, CBS 21, CNN, CW15, FOX43, FX, FX News, HGTV, McTV, MTV, myTwentyOne TV, THIS TV, TNT, USA and WGAL8.
In the commercial, viewers were encouraged to visit hacc.edu/YOURTV to apply for a $1,000 tuition giveaway and apply to the College. We received 104 submissions for the tuition giveaway.

Stay tuned! The next commercial starts in November and will feature a HACC alumna!

*Photograph Caption: Garrett Knisley, HACC theatre student (photograph credit to Emily Mallis).*

**Yes! YOU Can Dedicate a Tree!**

HACC donors, alumni, employees and students are encouraged to honor and memorialize friends and family in a unique way by naming trees at HACC campuses. The gift of a dedicated tree on the campus of your choice will endure, grow stronger and blossom with life – year after year.

Your $1,000 gift will allow you to name a tree of your choice and place a dedication plaque. The Gettysburg, Harrisburg, Lancaster and York campuses have plenty of trees ready to bear your name and those of your friends and family members! Please note that there are no tree dedication options at the Lebanon Campus due to the location of the campus.

Please visit the [HACC Foundation website](#) today to pick your favorite tree!

**Five Campuses, One College**

**Gettysburg Campus – Adams County Community Foundation Big Give**

On July 18, representatives of 32 local non-profit organizations were on campus to celebrate the distribution of **$127,913** by the Adams County Community Foundation at their annual “Big Give” event. Through a competitive grant proposal process, the Foundation determines priority needs of the local community and awards grants based on those needs.

The Gettysburg Campus received a grant in support of the Gettysburg Campus Emergency Assistance Fund.
Harrisburg Campus – Cooper Student Center Grand Re-Opening

Stop by and visit the newly remodeled Bruce E. Cooper Student Center. The original center was built in 1968 and has been the center of student activities and the heart of student involvement at HACC's Harrisburg Campus. The Cooper Student Center serves more than 7,500 students, 400 full-time faculty and staff and countless visitors throughout the year. The renovation project has provided a "one-stop" center that will include all student services and student activities to accommodate our diverse student body.

Lebanon Campus – Rising Stars

HACC students were honored during early September as part of the Rising Star program at the Lebanon Campus. The program recognizes those students who have outstanding grades in English 001 and 002, stepping stone developmental courses for many.

Campus Executive Director Laurie Bowersox greeted the students and their guests and spoke about the perseverance students need to achieve good grades. Certificates of recognition were presented by reading instructors Kathy Felty and Marge Sweeney who had many of the students in their previous classes. Marge gave remarks representing the faculty, who see the students daily. She mentioned the recent eclipse and said that the students, who are the stars in this program, shine much longer than the news-making, 2-minute eclipse.

The awards ceremony recognized students who successfully completed Eng 001 or 002 with a GPA of 3.0 or greater during the Spring ‘17 semester. Students who achieved the goal for one
semester were recognized as Rising Stars; students who met the goal for two semesters received the Shooting Star designation.

Photograph Caption: Reading instructor Kathy Felty, left, joins students Ashlee Likes, Hector Dieppa, reading instructor Marge Sweeney, and students Theresa Schlaybach, Morgan Fern, and Tasandra Simon after the Rising Star awards ceremony held earlier this month. Each student was presented with a certificate for their achievement.

Lancaster Campus – Community Partners: United Way of Lancaster County

On Tuesday, Sept. 5, 2017, the United Way featured a “Coffee and Conversation” panel at the Lancaster Campus, which centered around their Bold Goal #3—
to decrease individuals and families living in poverty by 50 percent.

The panel included the following United Way Community Impact Partners who are invested in the community’s Bold Goal #3.

- Teresa Dolan (Solanco Family Life Network)
- Deb Jones (Elizabethtown Area HUB)
- Chuck Holt (Together Initiative Network)
- Jennifer Koppel (Lancaster County Coalition to End Homelessness)

Community Impact Partners, community members, general public and select guests engaged in a discussion around how to decrease the number of people living in poverty.

According to an article on Lancaster Online, Kathy Granbois, United Way Board chair, states that the financial “definition of poverty is a family of four with an annual income of $24,250.” She adds that “Nearly 55,000 people in Lancaster County live on that wage or less. That’s more than 1 in 10.”

“Bringing communities together to get them talking and creating relationships of mutual respect,” said Holt. That is what the United Way has begun, and their hope is to reach the goal of decreasing poverty by half by 2025.

To learn more, or to get involved in one of the United Way’s Four Bold Goals, contact the United Way of Lancaster County at 717-394-0731.
York Campus – Welcome Back Barbeque

On Tuesday, Aug. 29 and Wednesday, Aug. 30, the Student Programming Board (SPB) welcomed new and returning students to campus at their annual Welcome Back BBQ. The lines were long for burgers and hot dogs grilled by David Satterlee, campus dean, student affairs, and Errol Wizda, campus director of student development and multicultural programs. It was a fun day filled with music, games and prizes.

Dr. Ski, Dr. Margie Mattis and Dr. Darryl Jones joined in the excitement by introducing themselves and welcoming students.

Thank you to everyone who worked on this fun event. What a great way to start the year!

Stay Connected with Email Alerts from HACC’s Online Newsroom

Keep up with HACC news through email alerts! You can choose to receive all of HACC’s news releases as they are posted to the online newsroom, or select the subjects of particular interest.

Here is how to sign up for the alerts on your computer:
1. Open a browser window (Internet Explorer, Firefox, Chrome, Safari, etc.)
2. Go to HACC’s online newsroom - click on the link below or copy and paste this URL into browser window: http://newsroom.hacc.edu/
3. Scroll to bottom of the screen
4. Select the link Email Alerts under Shortcuts
5. Select the Register Me box if you are not a registered user. Follow instructions on the page. Note: your registration will be accepted within 24 hours. Skip this step if you are already a registered user.
6. Log in with your User ID and Password, if you are already a registered user. If you are not a registered user, select the Register Me box and follow the instructions (Allow 24 hours for registration).
7. Follow the instructions on the page by selecting your Notification Preferences
8. At the bottom, select Email Me.
9. Type in the security letters that you see inside the box below the letters
10. Select Submit

Note: You will begin to receive emails from the newsroom about the topics you selected. It will include the name of the news release in the subject line of your email. The body of the email will
have the news release title, dateline, an article abstract and a link to the full release in HACC’s online newsroom.

Ways to Communicate With Us

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HACC Publications

HACC produces several publications, and they are available online. Please bookmark this Web page and feel free to share this link with others who are interested in information about the College.

*We are here to serve you and look forward to hearing from you! Thank you – for everything!*