

June 2016

This is a special edition of HACC Connections. We plan to publish this e-newsletter six times per year. We hope you enjoy the issues. Please contact us at <u>foundation@hacc.edu</u> to share feedback and ideas with us. Thank you!

Invest. Impact. Inspire. Campaign for HACC Totals (as of June 14, 2016)



The Invest. Impact. Inspire. Campaign for HACC kicked off in August 2015. For the first year of the campaign, the HACC Foundation has focused on raising funds from HACC's employees, alumni, board members and students. From August 2015 through June 14, 2016, the HACC Foundation raised \$917,382 of its \$14-million goal. Of this amount, \$711,393 has been collected in gifts and pledge payments, and \$205,989 remains in unpaid pledges.

For updates, please visit the HACC Foundation website.

Top 10 Facts About Invest. Impact. Inspire. Campaign for HACC

Pennsylvania's oldest and largest community is embarking upon an ambitious fundraising goal – to raise \$14 million by 2019.

Following are the top 10 facts about the campaign:

- 1. The campaign theme is *Invest. Impact. Inspire. Campaign for HACC*.
- 2. The campaign kicked off in August 2015.
- 3. The campaign priorities are <u>Cooper Student Center</u> renovations (\$10 million), <u>Emergency</u> <u>Assistance Funds</u>(\$500,000), <u>President's Fund for Excellence</u> (\$1.5 million) and <u>Scholarships</u> (\$2 million).
- 4. The four campaign priorities were established after a feasibility study was completed in summer 2014.
- 5. Each of the five HACC campuses is responsible for a <u>portion of those goals</u>.
- 6. Community and business leaders are serving as campaign chairs for the campuses.

- 7. The first year of the campaign focused on HACC employees, alumni, students, board members and retirees.
- 8. There are <u>many ways to support</u> the campaign.
- 9. The HACC Foundation Board is seeking new members to help achieve the fundraising goal.

Why a fundraising campaign? There are 19,000 reasons – our students

The Class of 1966 Celebrates Its 50th Reunion



On May 12, HACC's first graduating class celebrated a milestone. Prior to the Commencement ceremony on that same day, members of the Class of 1966 gathered to celebrate their 50th anniversary. The classmates in attendance were greeted by HACC Alumni Council president, Zenoria McMorris-Owens.

HACC's president, Dr. Ski, stopped in before the ceremony, and he was treated to many stories of

HACC's early days. "HACC's Golden Class" joined the 2016 graduates for the ceremony, and they were acknowledged as being students that "possessed a strong dedication to expanding their educational horizons with a strong mission, a focus towards the future and a strong commitment to succeed. The importance of the legacy they left behind is felt by each new student who decides to pursue their studies at HACC."

HACC Celebrates Graduates in Spring 2016 Commencement Ceremony



More than 500 students walked across the stage to receive their associate degrees, certificates or diplomas during Commencement for HACC on May 12 at the Giant Center in Hershey. They were among the more than 1,300 students who completed their associate degrees, certificates or diplomas during the spring 2016 term.

Among the graduates were:

- Rebecca Laptook of Fairfield, who received an associate degree in paralegal studies. She attended the Gettysburg Campus and plans to begin her second internship in paralegal studies.
- <u>David Jimenez</u> of Harrisburg, who received an associate degree in business administration and plans to continue working at FedEx Ground. Additionally, <u>Shawn Johnson</u> of Boiling Springs, who is a business owner, received an associate degree in ornamental horticulture. Both attended the Harrisburg Campus.

- Anaida Martinez of Lititz, who received an associate degree in business administration. She
 attended the Lancaster Campus and plans to pursue a bachelor's degree in aviation business
 administration.
- <u>Jeff Aumen</u> of Cleona, who received an associate degree in psychology. He attended the Lebanon Campus and plans to continue a degree at Lebanon Valley College.
- Hanover area residents <u>Scott Myer and Damaris Brusby</u>. Myer, who attended the Harrisburg Campus, received an associate degree in police science and plans to pursue crime scene investigation. Brusby, who attended the Gettysburg Campus, received an associate degree in early childhood education and plans to continue her education while she works.
- <u>Erika Latorre</u> of York, who received an associate degree in early education. She attended the York Campus and plans to continue working at HACC and transfer to Millersville University.

Photos of these graduates and more are available online.

A full list of spring 2016 graduates will be available soon in our online newsroom.

Donor and Scholar Recognition Event Recap



In March and April, our generous donors and hard-workings students were celebrated during events held at each campus. For those of you who were able to join us, we thank you and hope that you had a wonderful experience! If you were unable to make it, we missed you.

View the <u>video</u> with highlights and remarks from donor and student speakers.

Online Giving Made Easy



The HACC Foundation is proud to announce the launch of a new online giving website. The previous cumbersome process has been revamped to ensure ease of giving for you, our generous donors. The new online giving website will make the donation process seamless and easy.

There are many advantages to utilizing the new online giving website. Some of these advantages are:

- More user-friendly
- Easier to navigate
- Fewer steps to donate
- More information is gathered from the donor which will help keep our records accurate

Please visit the new site at www.hacc.edu/givenow and see how easy it is to give to the HACC Foundation online!

If you have any questions, please email us at foundation@hacc.edu. Thank you for your continued support of our hard-working and dedicated students!

Updated Day of Giving Results



Thank you again for supporting HACC's first-ever Day of Giving! As you know, we raised more than \$63,000 within a 24-hour period – exceeding our goal of \$51,000. What you may not know is that we raised even more money in other ways. Please visit the <u>Day of Giving website</u> to see what we mean. Here's a little hint: The final total is almost triple our original goal. We are #HACCProud

HACC's Bucknell Community College Scholar Recipients

We are pleased to announce HACC's Bucknell Community College Scholar recipients for the summer 2016 program. Twenty-six students applied this year, and the following six students will be attending the program at Bucknell University this summer:

- George Brown, Philosophy, Lancaster Campus
- Lina Hinh, International Relations, Lancaster Campus
- Cody Lach, Mechanical Engineering, Harrisburg Campus
- Elliot Miller, Computer Science, Gettysburg Campus
- Emilie Stoltzfus, English, Lancaster Campus
- Joanna Stratis, Computer Engineering, York Campus

The program consists of a six-week summer session, where a select group of community college students (known as Bucknell Community College Scholars) will take two Bucknell courses while living on campus at Bucknell University. The summer program is followed by mentoring and support for each scholar who decides to apply for admission as a transfer student to Bucknell. Those who are granted admission and enroll in the University will receive a full-tuition scholarship, along with individual plans tailored to meet their needs, assistance with transfer of credits and mentorship. Students will return to HACC at the end of this summer to complete their associate degree.

Over the past 10 years, HACC has seen 61 students attend the summer program and over 30 students go on to attend Bucknell full-time. In fact, four HACC graduates have been accepted for the full-tuition transfer program this year and have been invited to begin their junior year at Bucknell in fall 2016.

To find out more about the Bucknell Community College Scholars program, please see the Bucknell University webpage: http://www.bucknell.edu/CommunityCollegeScholars.xml.

HACC Scholarships Compared to Other Community Colleges

HACC's online scholarship management system, AcademicWorks, has provided statistics on how HACC ranks in comparison to other community colleges that use their software. The statistics are listed below. Because of you, we far exceed the standard in every category. Thank you for your continued support of HACC and the HACC Foundation!

	Community Colleges	HACC
Average enrollment	11.499	19,121
Average number of scholarship funds	164	249
Average awarded amount	\$312,000	\$758,940
Average number of awards given	320	723
Average number of applications	1,448	2,810
Average number of reviewer groups	21	222

Faculty and Staff Are Making an Impact

Our spring 2016 cycle of HACC Foundation <u>Faculty and Staff Awards</u> was a success! The following colleagues received awards:

First Name	Last Name	Award
Linnie	Carter	Bruce E. Cooper, Esq. Leadership Award
Valerie	Gray	Betty Martin Staff Development Award
Shannon	Harvey	Bruce E. Cooper, Esq. Leadership Award
Robert (Rob)	King	Dr. Jay Ebersole Faculty Initiative Award
Robert (Bob)	Messner	Bruce E. Cooper, Esq. Leadership Award
Linda	Mininger	Betty Martin Staff Development Award

Detailed information about each award winner is online.

Please congratulate these professionals on their outstanding work and dedication to the College.

Anonymous HACC Faculty Member Will Change Lives For Years to Come



In April 2016, a HACC faculty member made two very important decisions. She decided she would accept the early retirement incentive offered by HACC, and she decided she would create a scholarship fund for HACC students.

The anonymous faculty member faithfully served the College for many years. She was a respected and dedicated faculty member. She cared deeply about the College and her discipline. She decided it was time to move on from the College into retirement, but she knew she wanted to ensure her legacy at HACC lasted

for decades to come.

The faculty member was able to establish a named scholarship fund that will be invested with the HACC Foundation and maintained for many years. The HACC Foundation pledges to spend only the interest of the fund and preserve the principal of the fund. The faculty member is pleased that she will reach HACC students for generations and positively affect their lives.

The faculty member informed the HACC Foundation that her gift was "all about the students." We are eternally grateful to our colleague for her generosity – in and out of the classroom.

Naming Opportunities: Just Imagine...



Student-friendly HACC facilities are imperative to the College's success. Imagine your company, foundation or family enjoying the recognition that comes with your name honored for generations on a building or in a room. The five campuses have naming opportunities, which can be found online at www.hacc.edu/NamingOpportunities.

Naming Opportunities at the Harrisburg Campus

Any donations for naming spaces in the Cooper Student Center on the Harrisburg Campus will go directly to funding renovations in the building. However, donations for naming opportunities not related to the Cooper Student Center will be contributed to the President's Fund for Excellence.

Naming Opportunities at the Gettysburg, Lancaster, Lebanon and York Campuses

Naming opportunities at the Gettysburg, Lancaster, Lebanon and York campuses will be available for existing spaces. All donations for naming opportunities for existing spaces at these four campuses will be designated for the President's Fund for Excellence.

If you are interesting in naming a space at HACC campus, please contact the HACC Foundation at foundation@hacc.edu. Thank you!

Consider HACC in Your Estate Planning



Did you know there are creative ways to support HACC? Ways in which HACC, you and your loved ones all benefit at the same time?

Such giving techniques are called "planned gifts," because with thoughtful planning, you create win-win solutions for you and HACC. By leaving a planned gift to HACC, you will leave a legacy that will live on through the students here indefinitely.

For more information, please contact us at foundation@hacc.edu.

Stay Connected with Email Alerts from HACC's Online Newsroom

Keep up with HACC news through email alerts! You can choose to receive all of HACC's news releases as they are posted to the online newsroom, or select the subjects of particular interest.

Here is how to sign up for the alerts on your computer:

- 1. Open a browser window (Internet Explorer, Firefox, Chrome, Safari, etc.)
- 2. Go to HACC's online newsroom click on the link below or copy and paste this URL into browser window: http://newsroom.hacc.edu/
- 3. Scroll to bottom of the screen
- 4. Select the link Email Alerts under Shortcuts
- 5. Select the Register Me box if you are not a registered user. Follow instructions on the page. Note: your registration will be accepted within 24 hours. Skip this step if you are already a registered user.
- 6. Log in with your User ID and Password, if you are already a registered user. If you are not a registered user, select the Register Me box and follow the instructions (Allow 24 hours for registration).
- 7. Follow the instructions on the page by selecting your Notification Preferences
- 8. At the bottom, select Email Me.
- 9. Type in the security letters that you see inside the box below the letters
- 10. Select Submit

Note: You will begin to receive emails from the newsroom about the topics you selected. It will include the name of the news release in the subject line of your email. The body of the email will have the news release title, dateline, an article abstract and a link to the full release in HACC's online newsroom.

Ways to Communicate With Us

Email	foundation@hacc.edu
Facebook	https://www.facebook.com/HACC64
Twitter	https://twitter.com/hacc_info
Online Update Form	www.hacc.edu/data

HACC Publications

HACC produces several publications, and they are available <u>online</u>. Please bookmark this Web page and feel free to share this link with others who are interested in information about the College.

We are here to serve you and look forward to hearing from you! Thank you – for everything!