

# January 2019

This is a special edition of HACC Connections. We plan to publish this e-newsletter four times per year. We hope you enjoy the issues. Please contact us at <a href="mailto:foundation@hacc.edu">foundation@hacc.edu</a> to share feedback and ideas with us. Thank you!

#### **One College, Five Campuses**

HACC is committed to instilling inclusivity at every campus. Please see a few examples below of how each campus celebrates diversity.

# Gettysburg Campus -

The Gettysburg Campus hosted the Latino List Brown Bag sessions. The events offer a unique glimpse into the vibrant culture of Hispanic America through a series of highly personal portraits of Latinos who have richly contributed to the fabric of our society.



#### Harrisburg Campus –

In honor of International Education Week, the Center for Global Education partnered with our international students from Saudi Arabia to showcase Saudi culture at the Harrisburg Campus. Students, faculty and staff enjoyed free samples of Saudi cuisine, music, clothing, photo booth, favors and a presentation by our students.

## Lancaster Campus -

During a panel discussion, distinguished guests answered questions for the audience on the topic of "Understanding Transgender." The panel consisted of individuals from the LGBT Center of Central PA and the Pennsylvania Commission on LGBTQ Affairs.



In addition, the York Campus celebrated Disability Employee Month by hosting three HACC alumni who spoke about their transition from student to professional in regards to their disabilities and need for accommodations. The event generated great dialogue with panelists and attendees and allowed the HACC Career Services Department to provide information about the many services they are able to offer students with disabilities.





#### Lebanon Campus -

The Student Programming Board recently started a discussion series titled "Let's Taco 'Bout It." The basis of the event is to present a hot button issue that is current and informative with a taco bar for students to enjoy while learning from an expert in a particular field. Christine Barr from Church World Services led a discussion on immigration. Additionally, Ann Burris, a HACC licensed counselor, presented a session titled "The Truth About Mental Health."

# York Campus -

The York Campus recently launched a Men of Color initiative on campus. In October 2018, approximately 14 currently enrolled students met to acquaint themselves with one another, learn about all of the campus resources and meet several staff.

Additionally, the York Campus recently hosted "Women in the Trades Day: Hammers and Heels." Fifteen area high school female students toured trades labs at the York Campus and engaged in a question-and-answer session with HACC professors. As a result, the students learned about many opportunities in several traditionally male-oriented careers.

#### 10 Things You Should Know About YOUR Impact on the HACC Foundation

Thanks to YOUR support, the HACC Foundation has a significant positive impact on HACC.

Following are 10 things you should know about YOUR impact on the HACC Foundation:

- 1. **Board Composition** We have 16 <u>Foundation Board members</u>. Thank YOU, Board Members, for your commitment to HACC students!
- 2. **Types of Funds and Minimum Contribution Amounts** To endow a fund, donors contribute at least \$35,000. To create an annual named fund, donors contribute at least \$3,000 each year for five years. We have 294 scholarship funds, including 268 <u>credit scholarships</u> and 26 <u>noncredit scholarships</u>. In addition, we have 14 student emergency

- assistance funds. Thank YOU, fund owners, for ensuring that our commitment to HACC students is long-lasting!
- 3. Ways Donors Can Contribute Our HACC employees are incredibly generous and many regularly give through payroll deduction (52.58 percent of "transactions"). Other ways follow: online giving (26.64 percent); checks (18.65 percent); non-monetary contributions (1.78 percent); bequests (.24 percent); and stock (.12 percent). Thank YOU, donors, for utilizing the many ways to give to support HACC students!



- 4. **Amounts Raise**d Our fundraising has dramatically increased thanks to YOU. From July 1, 2015-June 30, 2016, we raised \$882,366. From July 1, 2016-June 30, 2017, we raised \$987,857. From July 1, 2017-June 30, 2018, drum roll...YOU helped us raise \$1,772,779 almost double the previous year. Thank YOU for providing us with the opportunity to grow!
- 5. **Our Donors** Our <u>number of donors</u> has also significantly increased. From July 1, 2015–June 30, 2016, we had 624 individual donors and 172 organizational donors. From July 1, 2016-June 30, 2017, we had 699 individual donors and 168 organizational donors. In addition, from July 1, 2017-June 30, 2018, we had 934 individual donors and 148 organizational donors. Thank YOU for being part of our HACC family!
- 6. **Total Net Assets** As of June 30, 2018, we had \$39,069,171 in total net assets. Thank YOU for ensuring that HACC is stable to grow for years to come!
- 7. **Scholarships Awarded Since 2015** We award hundreds of thousands of dollars in scholarships to students. From July 1, 2015-June 30, 2016, we awarded 747 scholarships for a total of \$726,372. From July 1, 2016-June 30, 2017, we awarded 950 scholarships for a total of \$898,434. From July 1, 2017-June 30, 2018, we awarded 829 scholarships for a total of \$748,184. Thank YOU for having such an incredible impact on students!
- 8. **Projects Funded Since 2015** From July 1, 2015 to Aug. 31, 2018, the HACC Foundation provided \$3,923,675.05 in funding for non-scholarship-related projects at HACC. Descriptions of funded projects are <u>online</u>. Thank YOU for supporting students through innovative programs, technology and projects!
- 9. **Media Coverage and Social Media Engagement** Since July 1, 2015, we have increased media coverage more than 10 times and increased social media engagement by more than 30 percent. Thank YOU for engaging with us virtually!
- 10. **Progress of Fundraising Campaign** These goals have been achieved: raised \$2 million for scholarships and raised \$500,000 for emergency assistance funds. #HACCYeah! These goals will be achieved by Dec. 31, 2020: raise \$1.5 million for the funds for excellence and raise \$10 million for the Cooper Student Center renovation. Thank YOU for investing, impacting and inspiring our students!

For more information, please visit www.haccfoundation.org.

#### Join Us for HACC's Fourth Day of Giving – April 11, 2019!

We are bringing the entire HACC community together on **April 11**, **2019**, for our annual Day of Giving, a collegewide effort to change lives and build a better and more affordable HACC.

We need your support to continue creating opportunities and transforming lives to shape the future –TOGETHER.



What can you do now?

- 1. **Save the date:** April 11, 2019
- 2. **Sponsor the event**: Become a sponsor for the event activities and encourage your employer to sponsor the event.
- 3. Learn more: Visit www.hacc.edu/sponsorships

We are planning fun activities at our five campuses and with Virtual Learning! Please stay tuned and check <a href="https://heartHACC">heartHACC</a> for updates.

### New Scholarship Fund Established in Memory of Former HACC Employee

First-generation college students at HACC's Harrisburg Campus will benefit from a new scholarship established in memory of Kim Bleecher, a former employee of HACC, Central Pennsylvania's Community College.

The Kim Mecray Bleecher Scholarship fund is designed to support individuals who are the first person in their immediate families to attend HACC and provide financial resources to help them pursue their academic goals.

In a statement, the family said, "Bleecher was a wife, mother, grandmother, daughter, sister and 20-year HACC employee. Her warmth and ability to give sage advice made her a sought-after sounding board for co-workers, students and strangers alike. She was a believer in the value of a community college education to help lift students, of all ages, out of a life



of poverty and despair. She wanted to continue to help HACC students in some way even after her passing."

In addition to being first-generation college students, recipients of the scholarship must have a minimum cumulative GPA of 2.5 and be enrolled full time or part time at the Harrisburg Campus. Preference will be given to applicants with unmet financial need.

#### Gary Laabs' 75th Birthday Benefits HACC Nursing Students

On Oct. 9, Gary Laabs celebrated his 75<sup>th</sup> birthday. As a nurse, veteran, proud HACC alumnus, HACC Foundation Board member and Gettysburg Campus Advisory Committee member, he asked others to join in the celebration by supporting future students who dream of becoming nurses.

In addition to this milestone birthday, HACC's Gettysburg Campus is celebrating 15 years of excellence in nursing education this year. Nurses like Gary are on the front lines of our hospitals and in healthcare. Each day, through tireless dedication and compassion, they ensure that our



loved ones are cared for. So far, 631 students have graduated from the Gettysburg Campus associate degree nursing program.

This #75ForGettysburg crowdfunding campaign raised \$3,248 to support HACC's Community Endowed Gettysburg Campus Nursing Scholarship. Utz Quality Foods, Inc. generously contributed \$1,000 in honor of this special milestone. Thanks to Utz and all the supporters who helped make Gary's birthday wish a reality, more students will achieve their goal of becoming a nurse through a HACC education.

#### 2017-18 HACC and HACC Foundation Annual Report is Now Online!

The 2017-18 HACC and HACC Foundation annual report is now available <u>online</u>. This year's report features ways that we make college possible by helping students get started, fostering student engagement and an inclusive and accessible environment and making attendance affordable.

For 2017-18, did you know?

- Our youngest student was 15 years old, and the oldest was 81.
- The full-time student to full-time faculty ratio in fall 2017 was 15:1.

• Donors contributed \$2,557,407.89 to the HACC Foundation to support students and foster student engagement.

In this report, you will read and view stories from current students and recent graduates like Cecilia:

"My greatest personal achievement is graduating debt-free with a 4.0 GPA." Cecilia Dean, HACC student

The annual report also includes updates on the <u>Invest. Impact.</u> <u>Inspire. Campaign for HACC</u> and special initiatives and events that were made possible through HACC Foundation funds.

Please read more in our <u>interactive annual report</u>.

Thank you for your continued support!



#### Safe Ways to Make Online Charitable Donations

When you make a charitable donation, you want to make sure that it is going to the organization of your choice – including the <u>HACC Foundation</u>. Cyber criminals are always looking for ways to steal your personal information and money. They may create fake charities and fake charity websites to appeal to your good nature.

These cyber criminals can be very sophisticated. They will mask their email addresses so it appears the emails are coming from someone you know and trust. They will create mirror websites that look legitimate.

Here are some tips to protect yourself from charity fraud:

- Do not rely on hyperlinks in email solicitations to make a donation. Go to the organization's website and donate from that website.
- Verify that you are donating to a legitimate charity by visiting websites such as <u>Guidestar.org</u> or the Pennsylvania Department of State charity search website or calling the organization.

HACC and the HACC Foundation value your contributions. To ensure that you are donating to the HACC Foundation, please follow these tips:

- When you receive an email inviting you to donate to the HACC Foundation, please ensure that it directs you to this webpage: <a href="www.hacc.edu/givenow">www.hacc.edu/givenow</a>. HACC will use easy-to-remember website addresses, but the website addresses will direct you to this page to give to the Foundation.
- If you receive a solicitation from the HACC Foundation that seems suspicious, please call 717-780-2321 immediately and forward a copy of the email to <u>Foundation@hacc.edu</u>.

For more tips, please read the Federal Trade Commission's article, "Before Giving to a Charity."

#### Printmaker's 'American Epic' Exhibit on Display Jan. 21-Feb. 25, 2018

"American Epic: A Series of Linocut Prints" by printmaker Jesse Shaw will be on display Jan. 21-Feb. 15, 2019, in the <u>Rose Lehrman Art Gallery</u> on the Harrisburg Campus of HACC, Central Pennsylvania's Community College.

A Tennessee native, Shaw is currently working on a series of 50 relief prints carved from linoleum blocks that depict the epic story of America. He has completed 28 prints in the series over the past nine years. He also continues to explore other mediums, techniques and collaborations as an extension of the American Epic prints. "I want to tell this story from my point of view as I see American Life, and to create new allegories, narratives, iconography and symbolism based on my first-hand accounts and my personal baggage," Shaw said in his artist statement.

His study of Jose Clemente Orozco's mural, "The Epic of American Civilization," was his initial inspiration, and led him to study Mexican printmaking and the works of other Mexican muralists, including Diego Rivera and David Alfaro Siqueiros.

"The intensity and sincerity in the murals, along with the history of the *American Ghosts II, Linocut by Jesse Shaw* political and social purpose of printmaking in Mexico, brought me to approaching printmaking like a muralist," Shaw said.

Prints from his "American Epic" series prints have been exhibited nationally, including the Vanderbilt Divinity School, Nashville, Tennessee; 2016 Art on Paper Art Fair and k, the International Print Center IPCNY, both New York, New York; and the Du Mois Gallery in New Orleans, Louisiana. Visiting artist and guest speaker appearances include the Vanderbilt Divinity School; University of Anchorage Alaska, Anchorage, Alaska; and the University of North Carolina.



Gallery hours are Monday-Friday from 11 a.m.-3 p.m., Tuesdays and Thursdays 5-7 p.m. or by appointment.

The gallery received state arts funding support through a grant from the Pennsylvania Council on the Arts and the National Endowment for the Arts.

# New Scholarship Funds Benefit Central Dauphin Grads at HACC

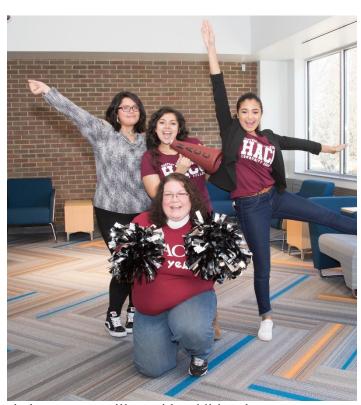
Central Dauphin High School graduates who attend HACC will benefit from two new HACC Foundation scholarship funds established by two Harrisburg business owners, Romeo LaMarco and John Saad.

LaMarco and Saad, owners of Ted's Bar and Grill locations on Second Street and Jonestown Road, have committed \$50,000 to establish the Ted's Scholarship Fund and the Ted's Scholarship Endowment in support of their belief in the value of higher education and HACC's mission.

To qualify, applicants must be graduates of Central Dauphin High School, be enrolled at HACC as full- or part-time students and have unmet financial need.

For years, LaMarco and Saad have proudly supported Central Dauphin High School

students and student-athletes. Their philanthropic investment will provide additional resources to Central Dauphin graduates enrolled at HACC.



#### **HACC Publications**

HACC produces several publications, and they are available <u>online</u>. Please bookmark this Web page and feel free to share this link with others who are interested in information about the College.

We are here to serve you and look forward to hearing from you! Thank you – for everything!