August 2017

This is a special edition of HACC Connections. We plan to publish this e-newsletter six times per year. We hope you enjoy the issues. Please contact us at foundation@hacc.edu to share feedback and ideas with us. Thank you!

Proud to Support the Lebanon Valley Community Through HACC

Jonestown Bank & Trust Co. (JBT) President and CEO Troy Peters is enthusiastic as he speaks about his company and its commitment to the Lebanon Valley community. Dedicated to the banking industry for 25 years and with a broad range of experience, Troy has been with JBT since 2006. JBT is one of the longest continuous businesses in Lebanon County, Pennsylvania, with 12 regional branches.

Troy shared that while JBT specializes in commercial business and lending and trust and investments, they maintain their roots as a consumer bank, committed to improving the financial lives of their clients. They further believe that quality of life for the individual, family and the entire community is raised through education. This commitment to community initially inspired JBT to support HACC, and they have been a contributor since 2010. As Troy notes, “Community college and a community bank are a natural fit to help others improve their lives.”

Continued focus on HACC’s Lebanon Campus is of key importance to JBT. Troy recognizes that a large percentage of HACC students are nontraditional, pursuing a college degree after having been in the workforce. “Many of these students are the first in their family to attend or graduate from a post-secondary school. These students tend to stay in the Lebanon Valley and become more productive citizens, contributing back to the economy in a number of ways that benefit themselves and the entire community.” So when JBT was approached to consider increasing their investment in the College with a scholarship fund for HACC’s Lebanon Campus students,
Troy jumped at the opportunity. Thus, the Jonestown Bank & Trust Co. Award Fund was established in 2012 and continues today.

JBT’s involvement with HACC extends beyond the bank’s scholarship support. Recently, the bank hired HACC students to pose as potential clients to rate JBT’s customer experience. Their professors helped them develop a scoring model when speaking with JBT staff members on the phone, and staff received constructive feedback regarding the way in which they were perceived. This proved to be an invaluable experience for all involved.

Troy foresees JBT’s continued support of the Lebanon Campus and its involvement with the students. “It’s gratifying to receive the thank-you letters from student recipients and realize that our support can make the difference between going to college or not for so many.”

We are thankful to Troy Peters and the JBT team for their ongoing dedication and commitment to HACC.

**HACC Supporters Have Outdone Themselves Again!**

YOU, our dedicated HACC supporters, have increased the HACC Foundation’s revenue from $1,478,805 in fiscal year 2015-16 to $1,619,410 in fiscal year 2016-17 – an increase of 9.5 percent! You are awesome!!

Because of YOUR support, HACC continues to be a leader in higher education in the Central Pennsylvania region and a top choice for students. We are grateful that you have chosen to give to HACC. Your continued support will ensure the success of HACC for years to come.

To contribute to the HACC Foundation, please visit [www.hacc.edu/give](http://www.hacc.edu/give). Thank you!

**Extraordinary Generosity to Benefit Fine Arts and Photography Students at HACC**

HACC, Central Pennsylvania’s Community College, is blessed to have extraordinarily generous donors, and we are reminded of this fact yet again after the receipt of a gift from the estate of Ms. Jean Plawsky.

Although Ms. Plawsky thoroughly enjoyed traveling the globe, she called Harrisburg, Pennsylvania home for more than 40 years. As a philanthropic member of the Central Pennsylvania community, in her last will and testament, Ms. Plawsky...
chose to honor the memory of her daughter, Cheryl Plawsky, with a significant gift in support of
the associate in fine arts (AFA) degree program focusing on photography and the certificate in
photography program.

Ms. Plawsky’s generosity will fund scholarships, a student emergency assistance fund, student
awards, program equipment and academic events in memory of Cheryl Plawsky. This includes
providing HACC students enrolled in the degree and certificate programs with the equipment
necessary to be innovative and successful in their field. This act of kindness will relieve some of
the financial burden of obtaining a degree, acknowledge outstanding student merit and provide
students with experiences that will transform their lives and the communities in which they live
and work.

To contribute to the HACC Foundation, please visit www.hacc.edu/givenow. Thank you!

HACC Cataloging Specialist Completes English Channel

This July and August, Louise Hyder-Darlington, a cataloging specialist at
HACC’s Harrisburg Campus, was
part of a six-person English Channel
relay swim, Channeling Greatness.

Swimming the English Channel, the
“Everest” of open water swims,
requires amazing physical
endurance, stamina and strength and
incredible mental endurance. It also
requires support from the Channel
Swimming and Piloting Federation
(CS&PF), a safety boat pilot and
Louise’s family and friends.

As part of her latest adventure, Louise raised much-needed funds for a group of people near and
dear to her heart – HACC students! In fact, Louise and our generous donors exceeded the
fundraising goal for HACC’s Emergency Assistance Funds, which are available to assist students
facing financial emergencies and unexpected financial burdens.

To see videos of Louise swimming and hear her personal story, please watch the videos online.
Please also visit www.bit.ly/Swim4HACC for more information.

In August 2018, Louise will swim the English Channel solo. Please stay tuned for more
information about this new adventure!

To contribute to a student emergency assistance fund, please go to www.hacc.edu/givenow.
Thank you!
HACC Board of Trustees Challenge Results and Identity of Anonymous Couple Announced

In June 2016, an anonymous married couple initiated a challenge to the HACC Board of Trustees to collectively contribute $35,000 before June 30, 2017. In doing so, the married couple would match – dollar for dollar – the amount contributed by members of the HACC Board of Trustees up to $35,000.

We are pleased to announce the HACC Board of Trustees contributed $35,099.57 during the HACC Board of Trustees Challenge.

At the HACC Board of Trustees meeting on Aug. 1, the identity of the married couple was revealed.

Thank you to Dr. William M. and Mrs. Jane E. Murray, who were identified as the benevolent couple. Their very generous matching contribution will support the six student emergency assistance funds (the five campuses and Virtual Learning).

Lancaster Campus Starts Scholarship Fund for Veterans

HACC has the second largest active military and veteran population among public colleges and universities in Pennsylvania. The HACC Foundation has created a new scholarship fund that will help these heroes pursue a quality and affordable education. The HACC students who qualify for this scholarship will receive additional assistance to pay for tuition, books, fees and program expenses.

To be eligible for this scholarship, the students must attend the Lancaster Campus and have a minimum cumulative GPA of 2.5. The students must be an honorably discharged veteran or currently serving and in good standing with their units. Finally, the students must have unmet financial needs, and preference will be given to student veterans without GI Bill benefits or student veterans with GI Bill benefits that do not fully cover tuition and fees.
You can help to make our veterans and active military personnel’s educational goals attainable by supporting this scholarship fund today. This fund supports HACC’s mission to *create opportunities and transform lives to shape the future – TOGETHER.*

To contribute to this fund, please visit [www.hacc.edu/givenow](http://www.hacc.edu/givenow). Thank you.

**New Opportunity for Students at HACC’s Lebanon Campus**

In May 2017, the Lebanon Federal Credit Union established the Lebanon Federal Credit Union Scholarship. This scholarship is available for HACC students who are enrolled at HACC’s Lebanon Campus and who reside in Lebanon County. This scholarship is for students who do not possess a post-secondary degree and is a great opportunity for students who want to further their education.

The Lebanon Federal Credit Union was chartered in June 1969 as the Aluminum Workers Federal Credit Union. In 1994, the name was changed to the Lebanon Federal Credit Union, because it best represented their current membership and the direction of growth for the future. This scholarship provides HACC students with a direction of growth for their future!

We are grateful to the Lebanon Federal Credit Union for its support of our students.

To contribute to the HACC Foundation, please visit [www.hacc.edu/givenow](http://www.hacc.edu/givenow).

**Scholarships Available for Noncredit Programs**

Most of us are aware that the HACC Foundation offers more than 200 scholarships for credit courses, but did you know the Foundation also offers scholarships for noncredit courses?

Scholarships are available for:
- Adult Education Pathways
- Emergency Medical Services or Paramedic
- Fire Science
- MecTec
- Physician Office Assistant
- Police Academy

Applications are accepted on a rolling basis. Visit [http://www.hacc.edu/Paying/TypesofAid/Scholarships/Noncredit-Scholarship.cfm](http://www.hacc.edu/Paying/TypesofAid/Scholarships/Noncredit-Scholarship.cfm) for a list of scholarships and the online application.
HACC Foundation Receives Partnership for Better Health Scholarship Funds

In June 2017, HACC received notice of a grant award of $89,920 from the Partnership for Better Health. The grant will provide scholarships for students in HACC’s noncredit Nurse Aide Program during the 2017-18 and 2018-19 academic years. Additionally, the grant will infuse $50,000 into the existing Partnership for Better Health Scholarship Endowment, which provides scholarships to students enrolled in healthcare programs at HACC. Scholarship recipients must reside in the Partnership for Better Health’s service area, which includes parts of Cumberland and Perry counties.

The Positive Impact of Non-Monetary Contributions

Non-monetary contributions, sometimes referred to as gifts-in-kind, are charitable giving in which the goods and services themselves are given instead of money.

The HACC Foundation is responsible for raising funds to support student financial assistance, implementing innovative academic programs and providing state-of-the-art training equipment and modernized facilities. Non-monetary contributions from our donors make a substantial impact on these priorities. Generous donors provide non-monetary contributions for the advancement of a program or facility that directly affects the educational experience of students and the College as a whole.

The process to make non-monetary contributions is simple. The HACC Foundation’s goal is to ensure donors are aware of the donation process.

When a donor wants to make a non-monetary contribution, the first step is to email foundation@hacc.edu. The HACC Foundation will promptly:

- Verify that the College can utilize the gift.
- Ensure proper gift value verification is received if necessary (neither the HACC Foundation nor the College will pay for an appraisal of any donated goods. The donor is responsible for providing an official appraisal if required).
- Arrange for the donor to complete a non-monetary contribution form
- Receive the non-monetary contribution for use at the College
Non-monetary contributions are very impactful:
• In 2016, the Reading Hospital and Medical Center kindly donated a Philips HD11XE Ultrasound machine. This contribution allows HACC students to use the equipment when participating in the Cardiac Sonography Program at HACC’s Lancaster Campus. The equipment provides a vital resource for students to practice using and become familiar with equipment that will be used in the workplace upon graduation.
• In 2016, PinnacleHealth Systems contributed three GE AMX4 mobile x-ray units for use in the Radiology Technology Program at HACC’s Lancaster campus. These x-ray units allow students to have access to and gain experience using state-of-the-art equipment that otherwise may not be available for use.
• Another example of an impactful non-monetary contribution includes donations of vehicles. Donated vehicles provide hands-on repair experience for HACC students who are enrolled in HACC’s automotive technology programs. This year, Capital Area Transit (CAT) contributed a CAT bus that will be utilized in HACC’s commercial driver’s license training.
• In addition, many generous donors contributed non-monetary gifts in support of the 2016 and 2017 Day of Giving activities.

These are only a few examples of very impactful and useful non-monetary contributions received by the HACC Foundation.

Do you have a non-monetary contribution that could be utilized by HACC and HACC students? If so, please contact the HACC Foundation so that we can assist you. We greatly appreciate your generosity and hope you contribute regularly.

Thank you!
2017-18 Live at Rose Lehrman Artist Series Will Captivate Audiences

The 2017-18 season of the Live at Rose Lehrman Art Series promises diverse and creative performances!

The performances include:
- Bill Miller
- Cherish the Ladies
- Lehrer Dance Company
- *The Mountaintop* by L.A. Theatre Works

For detailed information about 2017-18 performances, please visit [https://www.hacc.edu/RLAC/Performances.cfm](https://www.hacc.edu/RLAC/Performances.cfm).

New HACC Website Implemented!

The HACC team implemented a newly revamped [hacc.edu](http://hacc.edu) website on June 28!

This new website is the culmination of two years of planning and user testing. Some new features include:
- Creating an even more responsive design which allows the website to automatically resize to fit whatever device is being used
- Utilizing video on the home page to showcase all of our campuses
- Adding links to the top of each web page for quick and easy access to myHACC, HAWKMail, the Library and Bookstore
- Adding pop-out links to Apply, Visit and Give to every web page for quick and easy access to these pages
- Creating graphic icons for popular content in a flexible nine-block area on our new home page that links to our academic program search, the academic calendar, class schedules and more!
- Revising the main navigation and footer links so every web area on our website is one click away

We have received a lot of positive feedback and comments, which are located in myHACC on the Office of College Advancement channel.

Please continue to use the [OCA comments form](https://www.hacc.edu/RLAC/Performances.cfm) to provide feedback on our new website. Thank you!
Update on HACC’s Strategic Plan: Journey to Excellence

HACC is approaching the halfway point in our strategic plan, Journey to Excellence.

Kudos to everyone who has been engaged in making this ambitious strategic plan come to fruition! So far, 96 percent of our objectives have been achieved or are on track.

Our strategic plan committee chairs have been working with colleagues throughout the College to accomplish these objectives.

The cornerstone of Journey to Excellence is comprised of four goals aimed at moving HACC forward in an ongoing transformation to better serve our students and communities. Our students are our future, and they deserve nothing less than the highest quality of education.

For more information, please read the summary report. Thank you!

Five Campuses, One College

Gettysburg Campus – Community Education Day Held in June

Fifty-one community members as well as HACC employees attended the day-long event that included a light breakfast, boxed lunch and lots of interesting sessions. A few of the sessions are highlighted here.
Genealogy Research Lab
Instructor Cristal Renzo led a hands-on session on researching one’s family tree.

Get Published! A General Overview of Literary, Small Press, and Agent-Facilitated Publishing Resources
Instructor Tara Stillions Whitehead led registrants to examine different publishing resources available to writers of all genres and the many avenues and processes involved in getting that work published.

Celebrating What is Right with the World with Instructor Ruthmary McIlhenny
This session not only celebrated what is right with the world, but discussed how you can make the world right.

A Gettysburg Resident’s Role in D-Day
Instructor Michael McCloskey discussed General Dwight Eisenhower and his role in the planning and execution of D-Day.

Harrisburg Campus – HACC’s Respiratory Therapist Program Receives National Award
For the fourth consecutive year, the Respiratory Therapist Program at HACC has been recognized by the Commission on Accreditation for Respiratory Care (CoARC).

In June 2017, the program received the Distinguished Registered Respiratory Therapist (RRT) Credentialing Success Award from CoARC. To qualify for this award, programs must have three or more years of outcome data; hold accreditation without a progress report; document RRT credentialing success of 90 percent or above; and meet CoARC thresholds for Certified Respiratory Therapist (CRT) credentialing success, attrition and positive job placement.

Through HACC’s program, students learn to provide hands-on care to individuals such as accident victims, the elderly, children and premature infants who are recovering from various medical conditions. Students are taught how to analyze blood specimens, use mechanical ventilation and administer medication.

Lebanon Campus – Steve Perrault, International Contemporary Realism Artist, Brings His Vision on Art to HACC’s Lebanon Campus
HACC students came to learn about the artwork and vision of artist and educator Steve Perrault, and they heard so much more. Perrault shared the importance of the art classroom and the kinesthetic, hands-on experience in education. He said, “Learning is not something we are told.
Learning is not something we are taught. Learning is something we are involved in… People need experiences to learn.”

Perrault defined art from the viewpoint of the artist – noting a quote from American realist painter, Edward Hopper, “Great art is the outward expression of an inner life in the artist, and this inner life will result in his personal vision of the world.”

He also spoke about how we view art knowing, or not knowing, the intention and context of the artist and his/her art – and how this can change our viewpoint.

Steve Perrault holds graduate degrees in theology, clinical psychology and art education. He explained how his experiences have informed his art. For example, he worked for three years as a chaplain of a New York State County Jail. Perrault was part of the confinement as he worked with the prisoners. He invites his viewers into his paintings with contrasting red architectural elements or encourages us to sit metaphorically on his iconic red bench as we are pulled in by the serenity of his viewpoint. You’ll notice doorways and windows in his paintings — as he always allows his viewers a way out of the architectural spaces to a natural landscape. Perrault noted to the audience, “You can reinvent yourself at any age.”

In summation, Perrault shared examples of the interactive nature of contemporary art and tips on getting artwork noticed in the field. HACC students described Perrault’s lecture as inspiring, and they liked his artwork for its stunning beauty and feeling of freedom and tranquility.

Lancaster Campus – Photography Exhibit by Local Artist to Open at HACC’s Lancaster Campus

“Images from Here,” a photography exhibit featuring the work of Christine Welch of Leola, Pennsylvania will open Aug. 21 in the Art Space in the East Building of HACC’s Lancaster Campus. The photography will focus on landscapes. “The work on the walls is a sample of what I saw from where I stood,” Welch said.

“Our environment is essential to our physical well-being. The landscape can only be political… symbolic. In other words, the fashioning of the landscape defines who we are as a culture. I have been standing on the land and making landscapes for at least 15 years,” Welch said.

Welch, emerita professor of Pennsylvania College of Art and Design (PCA&D), will discuss her artistic philosophy during a reception on Sept. 6 from 11:30 a.m.-1:30 p.m. The exhibit will be on display through Sept. 27. The reception and exhibit are free and open to the public.
Welch has displayed her work throughout the northeast, including the Corcoran Gallery of Art in Washington, D.C., The Philadelphia Museum of Art in Philadelphia and OK Harris Fine Art Gallery in New York. She most recently exhibited “Weeks, Woodin and Welch, A Romantic View of Pennsylvania” at the Demuth Museum in Lancaster.

Welch earned a master of fine arts in photography from the University of Delaware and a bachelor of art from Franklin and Marshall College. Welsh founded the photography department at PCA&D and served as the chair until 2014.

HACC’s Lancaster Campus Art Space hours are Monday-Thursday, 9 a.m.-7 p.m. and Fridays, 9 a.m.-5 p.m.

York Campus – City of York Legacy Builders Summer Youth Program

This summer, the York Campus was happy to participate in the Legacy Builders Summer Youth Employment Program.

The program, which allowed three high school rising senior students to gain employment skills training while working on campus, was arranged through a partnership between the City of York and the Crispus Attucks Employment and Training Center.

We were happy to host Reinaldo Vargas Bracero, Khalid Dorsey and Miracle Johnson for this month-long experience.

*Photograph Caption: Left to right back row - HACC employees Shaquetta Gatling, Ebony Ratleff, Donna Knepper, Laura Wukovitz, Theresa Witkowski; front row - Students Miracle Johnson, Khalid Dorsey and Reinaldo Vargas Bracero.*

*Invest. Impact. Inspire. Campaign for HACC Totals*

The *Invest. Impact. Inspire. Campaign for HACC* kicked off in August 2015. For the first year of the campaign, the HACC Foundation has focused on raising funds from HACC’s employees, retirees, alumni, board members and students.

We are receiving contributions on a regular basis. Therefore, the fundraising totals change often. For the latest information, please visit [www.hacc.edu/campaign](http://www.hacc.edu/campaign).

*Stay Connected with Email Alerts from HACC’s Online Newsroom*
Keep up with HACC news through email alerts! You can choose to receive all of HACC’s news releases as they are posted to the online newsroom, or select the subjects of particular interest.

Here is how to sign up for the alerts on your computer:
1. Open a browser window (Internet Explorer, Firefox, Chrome, Safari, etc.)
2. Go to HACC's online newsroom - click on the link below or copy and paste this URL into browser window: http://newsroom.hacc.edu/
3. Scroll to bottom of the screen
4. Select the link Email Alerts under Shortcuts
5. Select the Register Me box if you are not a registered user. Follow instructions on the page. Note: your registration will be accepted within 24 hours. Skip this step if you are already a registered user.
6. Log in with your User ID and Password, if you are already a registered user. If you are not a registered user, select the Register Me box and follow the instructions (Allow 24 hours for registration).
7. Follow the instructions on the page by selecting your Notification Preferences
8. At the bottom, select Email Me.
9. Type in the security letters that you see inside the box below the letters
10. Select Submit

Note: You will begin to receive emails from the newsroom about the topics you selected. It will include the name of the news release in the subject line of your email. The body of the email will have the news release title, dateline, an article abstract and a link to the full release in HACC’s online newsroom.

**Ways to Communicate With Us**

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**HACC Publications**

HACC produces several publications, and they are available online. Please bookmark this Web page and feel free to share this link with others who are interested in information about the College.

*We are here to serve you and look forward to hearing from you! Thank you – for everything!*