Greetings, Lebanon Campus!

The cold weather has arrived and brought with it the spirit of the holiday season. As the fall semester quickly marches towards its conclusion, it is important to reflect and be aware of the great things that happened in 2017 and are happening in 2018.

For me, this semester is filled with the joy and excitement of pathways: pathways for students to see that a degree or certificate can be obtained; and, that they can challenge themselves and in the end have earned the greatest treasure: knowledge. The pathways we have created and are developing for students to earn an education at HACC are wonderful! My hope is that more in our community continue to see the amazing work we do every day to help every student succeed.

Thank you for ensuring our students have the tools, knowledge and passion to succeed. Thank you for being ambassadors of HACC everywhere you go, spreading the word of the great work we do for the community. Most importantly, thank you for caring and growing with us at the Lebanon Campus.

May 2017 end as wonderfully as 2018 begins!

Laurie Bowersox
HACC Lebanon Students Read “Banned Books”

Lebanon Campus Library held a Banned Books Read-in event on Sept. 26. Many campus libraries took part in the celebration of Banned Books Week with book displays and posters. But, what does any of that mean? Banned Books Week celebrates the freedom to read and the intellectual freedom to access information without fear of censorship. All across the world, books are challenged, restricted, and sometimes banned, because an individual or group has deemed them inappropriate. The American Library Association publishes an annual report, “Most Frequently Challenged,” a list of titles that have been challenged in either U.S. schools or libraries. This is done as an effort to inform the public that censorship and access is still a problem in many communities. In the library world, we believe everyone has the freedom to seek and express ideas, even those some consider “unorthodox or unpopular.”

Books from the Lebanon stacks that are also on the ALA’s “Most Frequently Challenged” list were pulled for the event and made readily available. Students, faculty, and staff were invited to read, reflect, and enjoy snacks and beverages during the afternoon. Participants who read for at least 15 minutes and voluntarily completed a brief form about their reading were entered into a prize drawing. HACC Lebanon student MacKenzie Richards was the lucky winner of a $25 Amazon card donated by Campus Library Director, Joseph McIlhenney.

Students who attended asked questions and seemed genuinely concerned that specific titles had been challenged. Photos below show students who participated.

MacKenzie Richards won the prize drawing.

Students taking part in HACC Lebanon Campus Library’s Read-in and browsing our displays. Library staff donated refreshments.
Welcome to Lebanon!

Mary Lee Lefever joins the Lebanon Campus as the interim coordinator of the Welcome Center and Financial Aid. Mary Lee will be assisting in the Welcome Center as we search to fill open positions. Mary Lee comes to us from HACC’s Harrisburg Campus Welcome Center, where she has worked as an enrollment services specialist for the past four years. Previously she worked in the Financial Aid Office at Kaplan Career Institute. She lives in Mechanicsburg with her husband, Dale. Mary Lee enjoys Zumba, loves dogs, and is looking forward to meeting everyone at the Lebanon Campus. When you have an opportunity, stop by the Welcome Center and introduce yourself to Mary Lee!

The Department of Public Safety and Security (DPSS) is proud to announce the hiring of a new part-time public safety officer for the morning shift. Officer Joshua Aviles comes to HACC DPSS from the Dauphin County Sheriff’s Department and has experience with the PA Department of Corrections, Harrisburg City Parks and Recreation Department Park Rangers, and in private security. Josh is a welcome addition to the department, and we are looking forward to working with him. If you have not had the chance to meet him, and are here in the mornings, stop in and say hello!

Furniture update coming to the Lebanon Campus

Representatives from the Lebanon Campus Student Government Association and a team from HACC recently visited the KI showroom in Norristown to test new furniture ideas for Hawks’ Peak and the lobby. KI, a contract furniture company, manufactures innovative furniture and movable wall system solutions for educational, university, business and government markets.

Pictured, left to right: Interim Director, Student Development and Multicultural Programs, Heidi Brubaker; and, students, Alex Deitrich, Will Thompson and Taylor Fulmer.
FAFSA Spooktacular!

On Oct. 31, Financial Aid Offices at all five campuses hosted the first, annual Free Application for Federal Student Aid (FAFSA) Spooktacular. Students were invited to wear costumes and celebrate Halloween by filing their FAFSA with assistance from HACC staff.

During the Spooktacular, the Campus also hosted a group of trick-or-treaters from the YMCA Childcare Center. It has become an annual Halloween tradition for staff to donate candy to provide goodie bags for the YMCA children during their visit.
Farewell Message from Melissa Albright, Coordinator, Welcome Center and Financial Aid

The campus held a potluck party on Nov. 13, to thank Melissa for her service over the years and wish her well as she begins the next chapter of her life in Maryland.

Melissa leaves us with the following message:

“I wanted to take the time to THANK all of the staff at Lebanon for all of the time they set aside to come and say goodbye. It was an extremely difficult day for me to say goodbye to all of the people that I consider "family"! It is going to be extremely tough to find staff at a new job who fill the shoes of the staff here at Lebanon.

Always remember... food brings people together, and we do food well here! Laughing is what has kept our campus going even in low times, so JUST KEEP LAUGHING! I hope to stay in touch with everyone. If you are ever in the Maryland area, let me know.”

Welcome Center student workers prepared a giant farewell card for staff to sign, featuring photos of Melissa during her time with HACC.
PTK News

The Phi Theta Kappa (PTK) Honor Society hosted a Breast Cancer Awareness/PTK Information Session with a cupcake sale and pink ribbons on Oct. 24, in the Lebanon Campus lobby.

They also held a $5 Soup and Sandwich Meal Deal on Nov. 16, to raise money for a local food bank and a spring trip for PTK members. Students were encouraged to stop by for lunch and learn about the scholarship opportunities and other benefits from becoming a member of this national honor society.

Clery Act Annual Security Report

HACC, Central Pennsylvania's Community College, is required by the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (20 USC § 1092(f)) to publish an annual security report by Oct. 1 of each calendar year. This report contains three years of campus crime statistics for incidents that occurred on a campus, in unobstructed public areas immediately adjacent to or running through a campus and at certain non-campus facilities owned or controlled by HACC.

Also included in the report are policy and procedure disclosures for emergency response, the reporting of crime, investigative and disciplinary procedures for rape, sexual assault/misconduct and drug and alcohol control, among others.

This report is available on HACC's website at http://www.hacc.edu/AboutHACC/PublicSafetyandSecurity/upload/HACC_ASR.pdf.

Free paper copies are available upon request at any campus Public Safety and Security Office or Welcome Center.
“Fake News” Faculty Panel

On Nov. 15, during the Lebanon Campus Common Hour (12:30 to 1:30 p.m.), students, faculty, and staff gathered to hear and respond to a faculty panel presentation on the topic of fake news. The presentation entitled “‘Fake News’ Affects All of Us: A Multidisciplinary Overview” included an introduction by Librarian Kim Grotewold on what fake news is, how/why it is generated and spread, how it can impact our lives, and strategies for evaluating online news sites. Dan Zelesko presented on philosophical approaches to determining truth, addressing both classical, evidence-based methods as well as 19th Century ideas that factor in ethical concerns about the welfare of others. Laura Davis from the Communication discipline explained how historical changes to the process of journalism, driven largely by technology and economics, have increased the demands on individual journalists and reduced the publication of “hard news.” She also described how increased media convergence and ownership of almost all media outlets by six major companies affects the content of what we see and hear. Deb Bybee explored how clickbait and other sensationalized news causes emotional and biological neuro-system responses, which often inhibit rational thinking. These responses can be driven by humans’ fundamental desires to avoid fear and embrace pleasure. Finally, John Flavin examined “fake news” in a sociological context and talked about its longer-term impacts in relation to hegemony—Is there a dominant ruling group in society? Does this dominant group have ownership or control over the media and the messages it conveys to the public?

While the tone of the program was mostly serious, academic, and practical, there were some good laughs, such as when faculty members Dan Zelesko shared the ship with a “shady captain” metaphor and Deb Bybee pondered the question, “Could you tell if your dog is a Satan worshipper?” After the members of the panel presented, the sixty attendees had an opportunity to have questions answered while they enjoyed a lunch of sandwiches, chips, and drinks. Because the event was offered as a Lebanon Campus CITE event, it was streamed online to viewers at other campuses via Zoom Meeting. The large audience hopefully came away with a better understanding of “fake news,” how it can impact many aspects of our lives, and strategies for becoming more savvy information consumers.
Looking for a Social Media Presence for YOUR HACC Club?

Social media is a great way to engage others in YOUR program or club. HACC already has more than 75 Facebook pages and/or groups. Therefore, before you begin promoting your program or club on social media, you may want to check to see if a current Facebook page or group may meet your needs. If not, please follow these guidelines for the creation of all new accounts.

If you are an adviser of a HACC club and would like a Facebook page or group, please follow the College Administrative Procedure (AP 901) and submit a communications hub request. The Office of College Advancement (OCA) will work with you to create the page or group.

Please be prepared to answer the following questions when submitting your request:

- What is the purpose in creating the page?
- What is your goal in using the page?
- What is your plan on maintaining it?
- How frequently do you foresee posting to the page?

If you are looking to engage on Twitter for your club or group, please:

- Create a Twitter account as yourself; do not use HACC logos or the College’s “YOURS.” branding
- Have a photo of yourself as your Twitter profile picture
- Put your HACC title with your name
- Include @HACC_info in your tweet to have your information retweeted or favorited by the College (This will include your tweet on the College’s Twitter feed)
- HACC’s Twitter account has 5,147 followers (as of Oct. 5, 2017). Therefore, YOUR tweet will gain great exposure if shared on the @HACC_info account.
- Include a program-specific or student organization-specific hashtag in your tweet
- Examples: #HACCcomm110 or #HACCLiveWire

The College is not currently on Instagram or Snapchat. However, we are developing a pilot program to research and assess the possibilities of using the platforms in 2018. Please stay tuned for updates.

Thank you!
The Spirit of Giving
Celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

It is in the spirit of giving that we are asking you to consider a gift to the HACC Foundation for our students. Below are two scholarships that you may not have known existed for our Lebanon Campus students that are funded by donations from faculty and staff.

Lebanon Campus Opportunity and Access Scholarship
This scholarship was established to provide financial assistance to students enrolled at HACC’s Lebanon Campus.

1. Students must be attending classes at HACC’s Lebanon Campus.
2. Students must be in good academic standing.
3. Students must demonstrate unmet financial need as evidenced by completion of the FAFSA.

Lebanon Campus Faculty and Staff Scholarship
This scholarship was created by the Lebanon Campus faculty and staff, and general fund.

1. Students must be enrolled at HACC’s Lebanon Campus for a minimum of six credits.
2. Students must have a minimum GPA of 3.0.
3. Students must have completed 12 credits at HACC’s Lebanon Campus.

Please consider giving today. Your gift can make a difference in the life of one of our students.

4th Annual Collection
This is the last week donations are being accepted for the 4th Annual Hats, Gloves & Mittens Collection. Items will be distributed to local schools and agencies on Monday, Dec. 4.

If you wish to donate to this worthwhile cause, please be sure to drop your donation(s) in any of the collection boxes located around campus by close of business on Friday, Dec. 1. The goal is to beat the 800 items that were collected last year.

Thanks in advance for your support of this event!
College and Career Day at Lebanon High School

Lebanon High School (LHS) Superintendent, Dr. Arthur Abrom, has declared the first Friday of each month as College and Career Day at the high school. On this day, administrators, teachers and staff wear a shirt from any college or they may wear “Cedar” wear (the school’s mascot is the cedar tree). This allows an opportunity for teachers to share their college/career experiences with students.

Pictured on the left, Tito Valdes, LHS Class of 2010, was invited to talk with fourth grade students at Henry Houck Elementary School on a recent first Friday. Dr. Abrom (right) is wearing a HACC shirt. Tito shared his experiences while he was a student at LHS, during college, and now as an attorney with a Lebanon law firm, Buzgon Davis.

Read YOUR Stories in the 2016-17 Annual Report

The 2016-17 HACC and HACC Foundation annual report is now available online. This year’s report features compelling stories from HACC students, successful alumni, community partners, faculty and staff. Each story demonstrates our commitment to the goals that make up our 2015-19 Strategic Plan – academic excellence, student success, institutional sustainability and diversity and inclusivity.

The annual report also includes updates on the Invest, Impact, Inspire, Campaign for HACC and special initiatives and events that were made possible through HACC Foundation funds.

Read more about our “Journey to Excellence” in our interactive annual report.

Thank you for your continued support!