

2015-19
JOURNEY TO
EXCELLENCE

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Greetings!

Welcome to “Journey to Excellence,” the 2015-19 strategic plan for HACC, Central Pennsylvania’s Community College. Over the next four years, our strategic plan will guide the College forward in an ongoing transformation to better serve our students and communities. Our students are our future, and they deserve nothing less than the highest quality of education. Therefore, HACC will focus on the following goals throughout 2015-19:

1. Advance Academic Excellence
2. Foster Student Success
3. Strengthen Institutional Sustainability
4. Instill Inclusivity

This “Journey to Excellence” is owned - in part - by all of us, and the work we do is very important. Therefore, let’s infuse the 2015-19 strategic plan into our culture here at HACC. Why? Because we are here to change lives and make a difference in our communities!

I invite you to join me in conversations about the strategic plan on Facebook and Twitter using #HACCstrategy and #WhatsYOURgoal.



Thank you!

John J. “SKI” Sygielski, Ed.D.
President, HACC, Central Pennsylvania’s Community College



HACC
Founded in 1964
CENTRAL PENNSYLVANIA'S COMMUNITY COLLEGE®

Please visit
hacc.edu/HACCstrategy
for more information.

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Goal 4: Instill Inclusivity

Engage the College community in an exchange of ideas and practices that promote respect, collegiality, diversity and empathy. Nurture awareness and cultural sensitivity to create a climate of trust within the College.

Subgoal 1: Maintain a commitment to the equitable access, engagement and success of HACC's current and future student scholars.

Subgoal 2: Nurture an environment that invites opportunities for cultural and intercultural engagement.

Subgoal 3: Enhance the recruitment and search processes to ensure a workforce reflective of HACC's diverse service market.

Subgoal 4: Develop and promote opportunities for active engagement that strengthens the diversity-rich communities within our service footprint or service market.



Goal 1: Advance Academic Excellence

Provide students with learning experiences that are creative, engaging and rigorous and promote global awareness. Advance and support teaching and learning that inspire students to meet and surpass their educational and career goals.

Subgoal 1: Be recognized at the local, regional and national levels for academic excellence.

Subgoal 2: Cultivate faculty innovation in curricular and co-curricular activities.

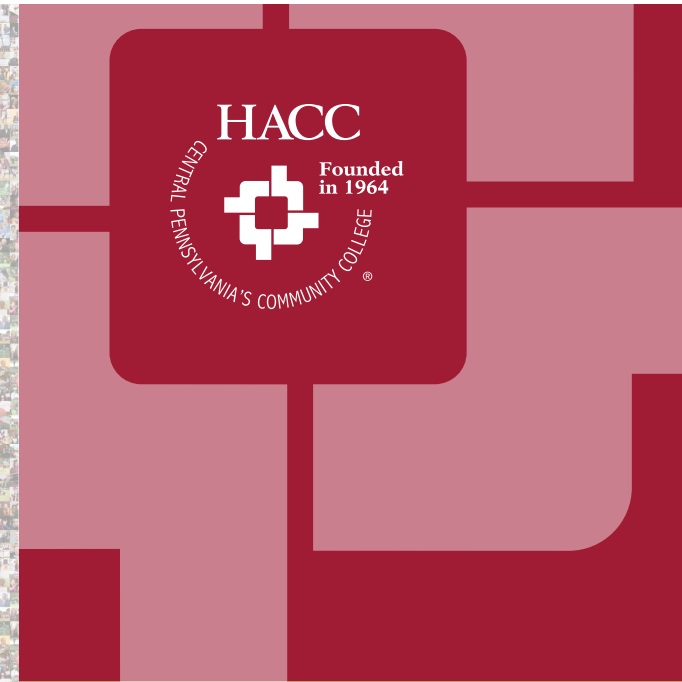
Subgoal 3: Implement strategies that position online students for academic and career success.

Subgoal 4: Review and align all academic and workforce development programs.



"Academics is at the core of HACC as a higher education institution. The goal of advancing academic excellence aims to provide our students with learning experiences that will prepare them to meet their educational and career goals through workforce training and career and transfer program opportunities."

Cynthia Doherty, Ph.D.,
Provost and Vice President of Academic Affairs



Goal 2: Foster Student Success

Ensure sufficient learning opportunities and enhance resources to support students' progress through academics, workforce development and student services. Improve key indicators of student success, including retention, graduation, transfer and placement rates. Enhance curricula to ensure they are designed for students to acquire and demonstrate essential competencies.

Subgoal 1: Adopt best practices for developmental education.

Subgoal 2: Ensure College services are appropriately aligned to allow students to achieve their academic goals.

Subgoal 3: Implement innovative strategies to positively impact enrollment, retention, graduation, transfer and placement rates.

Goal 3: Strengthen Institutional Sustainability

Align the College community, planning processes, resources and systems to enhance enrollment, affordability, accessibility, quality and innovation within our teaching and learning environment.

Subgoal 1: Establish a comprehensive long-term plan to improve the College's impact on its environment.

Subgoal 2: Establish a comprehensive plan to ensure HACC remains affordable, accessible and fiscally sustainable.

Subgoal 3: Institute best practices in communications to effectively share College-related information.

Subgoal 4: Meet the growing technological needs of the College community.



"Our students' success is the core motivation behind everything that we do. As we continue to build out initiatives to recruit, retain, and graduate students, our focus remains on diversity and inclusivity to ensure that student success outcomes best represent the diverse communities we serve."

Stephen Ampersand, M.S.M.,
Interim Vice President of Student Affairs and
Enrollment Management



"We have a responsibility to ensure the College is around for generations of Central Pennsylvanians. By better leveraging our limited budget, developing new sources of revenue and maximizing our fundraising efforts, we will be able to transform the College from good to great."

Linnie S. Carter, Ph.D., APR,
Vice President of College Advancement, HACC
Executive Director, HACC Foundation